



AJ INSTITUTE OF ENGINEERING & TECHNOLOGY

A Unit of Laxmi Memorial Education Trust®

(Approved by AICTE, New Delhi, Affiliated to Visvesvaraya Technological University, Belgavi)

CAMPUS PLACEMENT DRIVE REPORT

IBM India Pvt. Ltd. conducted a Campus placement drive on **23rd January, 2019** in AJ Institute of Engineering and Technology, Mangalore.

IBM India Private Limited is the Indian subsidiary of IBM. It has facilities in Bengaluru, Ahmedabad, Delhi, Kolkata, Mumbai, Chennai, Pune, Gurgaon, Noida, Bhubaneswar, Coimbatore, Visakhapatnam and Hyderabad.

Between 2003 and 2007, IBM's head count in India has grown by almost 800%, from 9,000 in 2003^[4] to nearly 74,000 in 2007.^[5] Since 2006, IBM has been the multinational with the largest number of employees in India.^[6] IBM is very secretive about the geographic distribution of its employees. By most estimates, it has close to a third of its 430,000 employees (~ 1, 00000) in India, and it likely has more employees there than in the US.

IBM India has now grown to an extent where it poses a stiff challenge to home grown Software companies of India in IT global delivery and manpower attraction/retention. It now operates the following business lines from India which contributes to worldwide IBM in a global delivery framework: India Software Labs (ISL), India Research Lab (IRL), Linux Technology Centre, Global Business Services (GBS), Global Technology Services (GTS) formerly known as ITD-GD (Information Technology Delivery – Global Delivery), Global Business Solutions Centre (GBSC), Sales & Distribution (S&D), Integrated Technology Services (ITS).

Panel of two members, Mr. Deepak & Ms. Nisha came for searching suitable talent by conducting student interviews for **Technical Support Associate**, Providing backend support to customers through email and chat, troubleshooting technical issues. The Panel members were welcomed with bouquets and Memento as a token of appreciation and respect. Panel members were very keen in conducting Campus recruitment drive next year also.

The programme was coordinated by Ms. Meghana Ballal and Mr. Aaron Karat (Training & Placement Officers). The programme commenced with a warm welcome of IBM India Pvt. Ltd. HR team. This was followed by a small presentation by Mr. Deepak which gave a detailed knowledge of the company and the job role. After that the following rounds of interview were conducted

- Initial screening and assessment of communication skills (In Person)
- Communication assessment (Telephonic)
- Technical Interview / Operations Interview (Telephonic)
- HR Interview (In-Person).

Around 220 candidates participated in the campus recruitment drive, out of which 50 candidates were qualified after the first round. Qualified candidates were then assessed on their communication skills, after which 15 candidates were shortlisted. After the third and final round 7 students were shortlisted and selected by IBM India Pvt. Ltd.

Overall experience and feedback of IBM India Pvt. Ltd. recruitment team was very positive as the need of their organization to search the right talent to drive its business objectives were fulfilled by the students and the Campus Recruitment Drive conducted by us.

Our Principal Dr. Shantharama Rai C., motivated & supported in every aspect for the successful conduction of this campus drive & quoted how such programmes were essential for boosting the confidence of students and for the strong image of our Institute by building a bridge between prestigious IT organisations and AJIET.



Ms. Meghana Ballal
(Training and Placement Officer)

Dr. Antony P J
(Chief Coordinator –Placements)

Dr. Shantharama Rai C.
(Principal)

CC to:

1. President, LMET (for information)
2. Vice President, LMET (for information)