



AJ INSTITUTE OF ENGINEERING & TECHNOLOGY

A Unit of Laxmi Memorial Education Trust ©

(Approved by AICTE, New Delhi, Affiliated to Visvesvaraya Technological University, Belgavi)

REPORT OF START UP TALK (26.08.2017)

AJIET is in association with Millionminds on behalf of **startup India / Invest India** (Govt. of India Initiatives to foster startup Ecosystem). To begin with the program Millionminds has given an opportunity to host a chapter of accelerates – the Start-up Talk at our campus. It was held on 26.08.2017 at A. J Institute of Engineering and Technology first floor seminar hall Mangalore. Programme Started around 11.30 a.m. Mr. Amartya Gupta, young entrepreneur, Co-founder of ‘Wheels on rolls’ was the speaker for the day. Other two Co-founders named as Mr. Prathyush and Mr. Piyush were accompanied the speaker and AJIET Principal Dr. Shantharama Rai was accompanying the speaker at the stage.

Welcome speech along with introduction of speaker was addressed by Dr. Akshatha Shetty, Head of the Department of Civil Engineering. Dr. Shantharama Rai, Principal of AJIET has presented the usefulness of undertaking startup and how much it is essential to suit the market demand.

Speaker Mr. Amratya Gupta has delivered the talk on “How important is it for a start-up business to be different? Beating Competition? & Brand Communication”. Other two Co-founders added few words to the Mr. Gupta’s talk. Second year students were audience for the day. Principal has presented the memento to Co-founders of Wheels on rolls.

Dr. Akshatha Shetty thanked everyone. Startup Talk concluded at 12.30PM.

Signature of Co-ordinator

Signature of Principal