



AJ INSTITUTE OF ENGINEERING & TECHNOLOGY

A Unit of Laxmi Memorial Education Trust

(Approved by AICTE, New Delhi, Affiliated to VITsvesvaraya Technological University, Belgaivi)

Date: 06-04-2023

Report on Workshop “ Intellectual Property Rights (IPRs) and IP management for start up”

Name of the Program:	Intellectual Property Rights (IPRs) and IP management for start up	Program Date & Time	06-04-2023 9.00PM-4:00PM
Organized by	Institute Innovation Council	In Association with	AJIET IEI Student Chapter
Number of Participants	122	Students	122
Program Outcome (PO) Mapping	PO2, PO3, PO8, PO9, PO12		
Coordinators	Dr. Ranjan Kumar Mahapatra, Mrs. Thrapthi Shetty		

About the Talk:

The Institute Innovation Council (IIC quarter-3) organized a talk on 06-04-2023 about “Intellectual Property Rights and IP management for startup” from 9:00am-4:00pm.

The Master of ceremony for the Talk was Ms. Geeta , Student 6th semester, ECE. The function started by welcoming the Speaker *Mr. Akshya Allawa*, Advocate, District court & High Court, Mangaluru, IIC president Dr. Shantharama Rai C, Dr Gnane swarnadh Satapathi HoD, ECE, Mrs Thrapthi Shetty,IET. The master of ceremony introduced the guest speaker. Principal addressed the participants.

Intellectual Property Rights (IP Rights) are like any other property rights which are intangible in nature. The IP Rights usually give the creator an exclusive right over the use of his/her creation for a certain period of time. With the rapid

increase in the globalization and opening up of the new vistas in India, the "Intellectual Capital" has become one of the key wealth drivers in the present era. There are different country specific legislations, as well international laws and treaties that govern IP rights.

Every startup has IP Rights, which it needs to understand and protect for excelling in its business. Every startup uses trade name, brand, logo, advertisements, inventions, designs, products, or a website, in which it possesses valuable IP Rights. While starting any venture, the startup also needs to confirm that it is not in violation of the IP Rights of any other person to save itself from unwarranted litigation or legal action which can thwart its business activities. Further, startup ventures should be proactive in developing and protecting their intellectual property for many reasons like improving the valuation of its business, to generate better goodwill, to protect its competitive advantage, to use intellectual property as a marketing edge and to use the IP Rights as a potential revenue stream through licensing.

IP Rights protect several aspects of a business and each type of IP Right carries its own advantages. The scope of IP Rights is very wide, but the prime areas of intellectual property which are of utmost importance for any startup venture are as follows:

- **Trademarks**
- **Patents**
- **Copyrights and Related Rights**
- **Industrial Designs**
- **Trade Secrets**

Vote of thanks was done by Ramsha, 5th semester student, CSE. The speaker made the session more interactive by clarifying the doubts of participants. Feedback from the participants was collected and We received a good response from the participants.

Objectives: The talk enable students to

- To provide students an insight regarding protecting their innovation work.
- To learn the importance of IPR.
- To give an overview of different housing schemes of government of India.

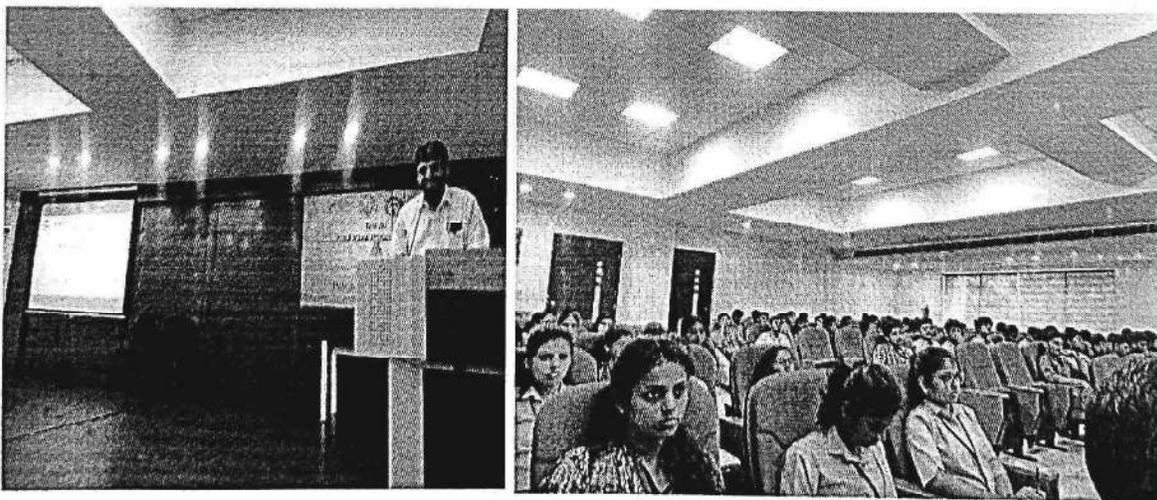
Outcomes: On successful completion of the talk the student should be able to:

- Understand the difference between IPR domains like patent, trademark etc..
- Understand the importance of protecting the idea.
- Understand the procedure of filing different IPR domains.

Articulation Matrix:

Course Outcomes	Program Outcomes											
	1	2	3	4	5	6	7	8	9	10	11	12
1		1	1					2	3			3
2		1	1					3	3			3
3		2	2					3	2			3
Average		1.3 3	1.3 3					2.6 6	2.6 6			3

Photos:



R.K. Gupta
Coordinator

[Signature]
Principal

Date: 6-04-23

Attendance for "Intellectual Property Rights and IP Management for Startup"

SI No	USN	Name	Department	Signature
1.	4JK20EC034	Seema J. Rai	EC	Seema
2.	4JK21EC401	Manitya	EC	Manitya
3.	4JK20EC040	Sanjana. N	EC	Sanjana
4.	4JK20EC020	Hitarshini. C.U	EC	Hitarshini
5.	4JK20EC013	Deeptha. A	EC	Deeptha
6.	4JK20EC036	Soundarya. B.S	EC	Soundarya
7.	4JK20EC028	alanya BR	EC	Alanya
8.	4JK20EC002	Abhinavi	EC	Abhinavi
9.	4JK20EC010	Athmiya	EC	Athmiya
10.	4JK20EC016	Geetha. D. P	EC	Geetha
11.	4JK20EC037	Spoonthi	EC	Spoonthi
12.	4JK20EC008	Ankitha	EC	Ankitha
13.	4JK20EC025	Manjusha M	EC	Manjusha
14.	4JK20EC021	Jhaanika	EC	Jhaanika
15.	4JK20ISE044	Sanjana	ISE	Sanjana
16.	4JK20ISE018	Geethima	ISE	Geethima
17.	4JK20ISE016	Deksha. K	ISE	Deksha
18.	4JK20ISE041	Vaishnavi. Kotian	ISE	Vaishnavi
19.	4JK20ISE051	Shruya. Y	ISE	Shruya
20.	4JK20ISE053	Vaishnavi Naik	ISE	Vaishnavi
21.	4JK20ISE047	Shifali. Devadiga	ISE	Shifali
22.	4JK20ISE048	Shifali Shetty	ISE	Shifali
23.	4JK20ISE049	Shiarya	ISE	Shiarya
24.	4JK20ISE017	Disha. Hibbar	ISE	Disha
25.	4JK20ISE015	Charthanya	ISE	Charthanya
26.	4JK20CSE033	Poojashree. A.S.	CSE	Poojashree
27.	4JK20EC021	Jhanika	BCE	Jhanika
28.	4JK20ISE042	Lamantha Pinto	ISE	Lamantha
29.	4JK20ISE037	Preksha. S. Naik	ISE	Preksha
30.	4JK20ISE027	Manasa Patankar	ISE	Manasa
31.	4JK20ISE031	Monisha	ISE	Monisha
32.	4JK20ISE028	Ananya. S. Adappa	BCE	Ananya
33.	4JK20ISE001	A. Navya	ISE	A. Navya
34.	4JK20ISE056	Aksha	ISE	Aksha
35.	4JK20ISE001	Poojua. P	CSE	Poojua

36.	HJK00CS051	Varsha B Shetty	CSE	Varsha
37.	HJK01CS000	Mama R R	CSE	Mama
38.	HJK01CS000	Sushma M K	CSE	Sushma, M.K
39.	HJK00CS047	Thejaswi D.S	CSE	Thejaswi
40.	HJK00CS045	Shobha S Shetty	CSE	Shobha
41.	HJK00CS034	Prakruthi S Shetty	CSE	Prakruthi
42.	HJK00CS007	Ananya G Adyanthasha	CSE	Ananya
43.	HJK00CS009	Namratha Shetty	CSE	Namratha
44.	4JK00CS008	Anvitha	CSE	Anvitha
45.	4JK2018018	Isha Sheetha Kumar	LSE	Isha
46.	4JK2018013	Clara	CSE	Clara
47.	4JK2018042	Samuelhi	CSE	Samuelhi
48.	4JK2018052	Vena	CSE	Vena
49.	4JK2018030	Neha VP	LSE	Neha VP
50.	4JK2018044	Sharan Kumar	CSE	Sharan
51.	4JK2018055	Yashas Manjari	CSE	Yashas
52.	4JK2018001	Abhishat J.Y	CSE	Abhishat
53.	4JK2018050	Vaishikha	CSE	Vaishikha
54.	4JK2018054	Vijeth Kumar	CSE	Vijeth
55.	4JK2018036	Prateek C. Kotion	CSE	Prateek
56.	4JK2018005	Ahmad Midraj	CSE	Ahmad
57.	4JK2018019	Jeevan M	CSE	Jeevan
58.	4JK2018037	Rahul M. Moolya	CSE	Rahul
59.	4JK2018010	Ashwin Shetty	CSE	Ashwin
60.	4JK2018046	Swashtik Achar	CSE	Swashtik
61.	4JK2018028	NR Neeraj	CSE	NR Neeraj
62.	4JK2018021	Karthik H.R	CSE	Karthik
63.	4JK2018021	S. Athreya Shankar	CSE	S. Athreya
64.	4JK2018015	Dhruv Shetty	CSE	Dhruv
65.	4JK2018014	Deviprasad Ravi	CSE	Deviprasad
66.	4JK2018032	Nishanth	CSE	Nishanth
67.	4JK2018048	Tikeshraj	CSE	Tikeshraj
68.	4JK2018049	Vishok	CSE	Vishok
69.	4JK2018007	Ajay Kumar	ISE	Ajay
70.	4JK2018005	Adithya P	LSE	Adithya
71.	4JK2018034	Prasthuta Hegde	ISE	Prasthuta
72.	4JK2018006	Adithya Shetty	ISE	Adithya
73.	4JK2018003	Alexusub	ISE	Alexusub
74.	4JK2018020	Jagannath	ISE	Jagannath
75.	4JK2018020	Zaid Ali	CSE	Zaid Ali
76.	4JK2018030	Moushob	ISE	Moushob
77.	4JK2018014	Dhanush	ECE	Dhanush
78.	4JK2018024	Manish	ECE	Manish
79.	4JK2018017	Harshik	CSE	Harshik
80.	4JK2018025	Manvika	CSE	Manvika
81.	4JK2018012	Ashik Raj	ISE	Ashik
82.	4JK2018009	Abhinav K.R	ISE	Abhinav
83.	4JK2018020	Prithik N.R	ISE	Prithik

84.	4JK2015023	Kiran Kumar	ISE	Kiran Kumar
85.	4JK2015079	Hansharaj	ISE	Hansharaj
86.	4JK2015024	Kiran Shetty	ISE	Kiran Shetty
87.	4JK2015030	Nishith	ISE	Nishith
88.	4JK2015024	Kiran		
89.	4JK20EC007	Amith gugas	ECE	Amith gugas
90.	4JK20EC026	Mohan Singh Khatki	ECE	Mohan Singh Khatki
91.	4JK20EC002	Satish B.S.	ECE	Satish B.S.
92.	4JK20EC015	Durgesh	ECE	Durgesh
93.	4JK20EC018	Hanshith	ECE	Hanshith
94.	4JK20EC011	Bhanub	ECE	Bhanub
95.	4JK20EC033	Sandeep	ECE	Sandeep
96.	4JK20EC004	Akash	ECE	Akash
97.	4JK20EC012	Chethan	ECE	Chethan
98.	4JK20FC023	Keertham	ECE	Keertham
99.	4JK20EC001	Abhijith C	ECE	Abhijith C
100.	4JK20EC031	Rohan P.S	ECE	Rohan P.S
101.	4JK20EC029	Prakash S.M	E.CE	Prakash S.M
102.	4JK20EC019	Hemanth H.N.	ECE	Hemanth H.N.
103.	4JK20EC003	Aditya G.V	ELE	Aditya G.V
104.	4JK20EC041	Prajwal Gowda C.A	ECE	Prajwal Gowda C.A
105.	4JK20EC030	Rajesh munnaga	ECE	Rajesh munnaga
106.	4JK20EC006	Amal Dominic	ECE	Amal Dominic
107.	4JK20EC027	Rabeeh Rahman	ECE	Rabeeh Rahman
108.	4JK20CS004	Admith Prasad	CSE	Admith Prasad
109.	4JK20CS027	Mohammed	CSE	Mohammed
110.	4JK20CS026	Aman	CSE	Aman
111.	4JK20CS012	Prajwal	CSE	Prajwal
112.	4JK20CS020	Karthik. Ganesh	CSE	Karthik. Ganesh
113.	4JK20CS016	Farzeen	CSE	Farzeen
114.	4JK20CS024	Nanoranjana.M	CSE	Nanoranjana.M
115.	4JK20IS002	Adarsh.V	ISE	Adarsh.V

116. 4JK20CS003 Adishyan ISE ~~Adishyan~~
117. 4JK20IS050 Shreesha ISE ~~Shreesha~~
118. 4JK20IS052 SWASTHIK ISE ~~SWASTHIK~~
119. 4JK20IS054 VIGNESH ISE ~~VIGNESH~~
120. 4JK20IS036 PRATHIK ISE ~~PRATHIK~~
121. 4JK20IS055 YASHAS ISE ~~YASHAS~~
122. 4JK20IS040 Raupesh ISE ~~Raupesh~~

Coordinator HOD

Principal

~~Ramakrishna~~
(Coordinator)

~~[Signature]~~
(Principal)