

VISVESVARAYA TECHNOLOGICAL UNIVERSITY
BELAGAVI – 590018



An Internship Report on

“ CUSTOMER SEGMENTATION ”

Submitted in partial fulfillment of the requirements for the degree of

BACHELOR OF ENGINEERING

COMPUTER SCIENCE AND ENGINEERING

Subject: INTERNSHIP [18CSI85]

Submitted By

NEHA V P (4JK20CS030)

Internship carried out at

Kakunje Software Pvt.Ltd

Internal Guide

Mrs. Aishwarya M Bhat
Assistant Professor
AJIET Mangaluru

External Guide

Mr.GK Bhat
CEO,Director
Kakunje Software Pvt Ltd



Department of Computer Science and Engineering
A. J. INSTITUTE OF ENGINEERING AND TECHNOLOGY

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Accredited by NBA (BE: CV,CSE, ECE, ISE & ME)

NH-66, Kottara Chowki, Mangaluru – 575006

2023-2024

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CERTIFICATE

Certified that the Internship Report titled “CUSTOMER SEGMENTATION” is carried out by Ms. NEHA V P, USN: 4JK20CS030, a bonafide student of A.J. Institute of Engineering & Technology, Mangaluru, at **Kakunje Software Pvt Ltd, Mangaluru** in partial fulfillment for the award of **Bachelor of Engineering in Computer Science and Engineering of Visvesvaraya Technological University, Belagavi** during the year 2023-2024. It is certified that all corrections/suggestions indicated for Internal Assessment have been incorporated in the Report deposited in the departmental library. The report has been approved as it satisfies the academic requirements in respect of Internship prescribed for the said Degree.

Mrs. Aishwarya M Bhat
Internship Guide

Mrs. Snitha Shetty
Internship Coordinator

Dr. Antony P J
Vice Principal &HOD

Principal

A.J. Institute of Engineering & Technology
Mangaluru - 575 006

H.O.D. - Computer Science & Engineering
A.J. INSTITUTE OF ENGINEERING AND TECHNOLOGY
Mangaluru - 575 006, D.K., Karnataka

Examiners

1. Dr. Antony P J
2. Mrs. Snitha Shetty



Signature with Date



Kakunje Software
engineering ideas



Reference no :KS-AIOEAT-4JK20CS030

DATE :27-09-2023

CERTIFICATE OF COMPLETION

This is to certify that Ms.NEHA V P , bearing register number : 4JK20CS030 ,
**DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING , A.J. INSTITUTE
OF ENGINEERING AND TECHNOLOGY**, has successfully completed her **INTERNSHIP
ON AI/ML** here at **KAKUNJE SOFTWARE PRIVATE LIMITED**, 2nd floor, Abhiman
Plaza Bunts Hostel Circle, Mangalore-575003 from **14-August-2023 to 13-September-2023**

We wish every success in her life and career.

TECHNICAL HEAD



For **KAKUNJE SOFTWARE PVT. LTD.**

Gopala Krishna Bhat Kakunje BE, MBA
Managing Director

MANAGING DIRECTOR



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