

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY  
BELAGAVI – 590018**



**An Internship Report on  
“ADVERTISEMENT BROADCAST INITIATIVE - TV  
ADVERTISEMENT SCHEDULE”**

**Submitted in partial fulfillment of the requirements for the degree of  
BACHELOR OF ENGINEERING**

**IN  
INFORMATION SCIENCE AND ENGINEERING**

**Subject: INTERNSHIP [18CSI85]**

**Submitted By ARPITHA (4JK20IS011)**

**Internship carried out at Accolade Tech Solutions**

**Internal Guide**

**Dr. Prabhakara B. K.  
Associate Professor  
AJIET Mangaluru**

**External Guide**

**Mr. Harish Neermarga  
CEO  
Accolade Tech Solutions**



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**DEPARTMENT OF INFORMATION SCIENCE AND ENGINEERING  
A. J. INSTITUTE OF ENGINEERING & TECHNOLOGY NH-66, KOTTARA CHOWKI,  
MANGALURU – 575006**

**Accredited By NBA (BE: CV, CSE, ECE, ISE & ME)  
2023 - 2024**

# A. J. INSTITUTE OF ENGINEERING & TECHNOLOGY

NH – 66, Kottara Chowki, Mangaluru - 575006

A Unit of Laxmi Memorial Education Trust (R)

(Affiliated to Visvesvaraya Technological University, Belagavi & Approved by AICTE, New Delhi)

Accredited By NBA (BE: CV, CSE, ECE, ISE & ME)


## DEPARTMENT OF INFORMATION SCIENCE AND ENGINEERING




# AJIET CERTIFICATE

Certified that the Internship Report titled “ADVERTISMENT BROADCAST INITIATIVE - TV ADVERTISEMENT SCHEDULE” is carried out by Ms. ARPITHA, USN: 4JK20IS011, a bonafide student of A. J. Institute of Engineering and Technology, Mangaluru, at **Accolade Tech Solutions, Mangaluru** in partial fulfillment for the award of **Bachelor of Engineering in Information Science and Engineering of Visveswaraya Technological University, Belagavi** during the year 2023-2024. It is certified that all corrections/suggestions indicated for Internal Assessment have been incorporated in the Report deposited in the departmental library.


The report has been approved as it satisfies the academic requirements in respect of Internship prescribed for the said Degree.

  
15/5/24

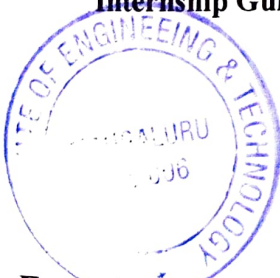
**Dr. Prabhakara B. K.**  
Internship Guide

  
15/5/24

**Prof. Rakesh M. R.**  
Internship Coordinator

  
15/5/24

**Dr. Suresha D.**  
Head of the Department



### Examiners

1. Rakesh M R
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**Dr. Shantharama Rai C**  
Principal  
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Signature with Date

  
25/5/24

  
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Date: 25/09/2023

## INTERNSHIP CERTIFICATE

This is to certify that **Ms. Arpitha (Reg No : 4JK20IS011)** studying **Information Science and Engineering** in **A J Institute of Engineering and Technology Mangaluru** has successfully completed Internship on **Machine Learning** platform project entitled **“TV Ad Broadcast Initiative – TV Ad Schedule”**. This internship is carried out during the period of **14<sup>th</sup> August 2023 to 14<sup>th</sup> September 2023**. During her tenure with us we found her hard working, had shown good logical and analytical skills and her conduct was good.

We wish her all the best for her future endeavors



Harish Kumar

CEO

