



# AJ INSTITUTE OF ENGINEERING & TECHNOLOGY

A Unit of Laxmi Memorial Education Trust®

(Approved by AICTE, New Delhi, Affiliated to Visvesvaraya Technological University, Belgavi)

## SUGGESTION & CORRECTIVE MEASURES REPORT ON EMPLOYER FEEDBACK

### ACADEMIC YEAR: 2020 – 2021

The Action Taken Report (ATR) on Employer Feedback Analysis emerges from questionnaire feedback taken from employer on curriculum and facilities of the institution. The percentage-wise breakdown of responses shows a clear benchmark for improvement, with questions pertaining to institutional growth and excellence.

**Feedback Methodology:** Feedback from employers on the academic curriculum and facilities of the institution was collected using a questionnaire. The questionnaire utilized a four-point Likert scale with the options: Excellent, Almost Satisfied, Satisfied, and Needs Improvement. The purpose of this survey is to assess the level of employer satisfaction with the institution's curriculum and facilities.

**Feedback Analysis:** The percentage breakdown of employer responses provides a quantifiable measure of employer engagement in the institution's growth. This numerical analysis captures employer satisfaction with the facilities and offers constructive feedback on the curriculum. An 85% benchmark has been established as the standard for initiating improvements, reflecting a commitment to continuous enhancement of academics and facilities. All questions in the survey received a rating of 85% or above, though some general observations and actions are suggested for categories with lower scores.

- Curriculum implementation to improve skill development has scored low and hence suggestion given to add certifications and technical talks.
- The curriculum's adaptability for industrial and societal requirements has scored low and hence more industrial collaboration and outreach activities have been suggested.
- Suggested to improve overall satisfaction of the employer by providing better facilities and teaching learning opportunities for their wards.

  
Principal

A.J. Institute of Engineering & Technology  
Mangaluru - 575 006