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## **SUGGESTION & CORRECTIVE MEASURES REPORT ON EMPLOYER FEEDBACK**

### **ACADEMIC YEAR: 2021 – 2022**

The Action Taken Report (ATR) on Employer Feedback Analysis emerges from questionnaire feedback taken from employer on curriculum and facilities of the institution. The percentage-wise breakdown of responses shows a clear benchmark for improvement, with questions pertaining to institutional growth and excellence.

**Feedback Methodology:** Feedback from employers on the academic curriculum and facilities of the institution was collected using a questionnaire. The questionnaire utilized a four-point Likert scale with the options: Excellent, Almost Satisfied, Satisfied, and Needs Improvement. The purpose of this survey is to assess the level of employer satisfaction with the institution's curriculum and facilities.

**Feedback Analysis:** The percentage breakdown of employer responses provides a quantifiable measure of employer engagement in the institution's growth. This numerical analysis captures employer satisfaction with the facilities and offers constructive feedback on the curriculum. An 85% benchmark has been established as the standard for initiating improvements, reflecting a commitment to continuous enhancement of academics and facilities. All questions in the survey received a rating of 85% or above, though some general observations and actions are suggested for categories with lower scores.

- The institute's academic environment has scored low and hence more focus is given on periodic academic courses.
- Suggested to improve overall satisfaction of the employer by providing better facilities and teaching learning opportunities for their wards.
- Employers have scored the programs that improve students' employability in accordance with industry requirements as low. Hence more focus to be given to placement training and activities.