



7/06/2022

PROPOSAL

Subject: Glimpse on impact lecture series on "**Entrepreneurship and innovation**"

The Department of Information Science and Engineering, AJIET is organizing a 1 day lecture series on "**Entrepreneurship and innovation**" on **6th August 2022**. This talk introduces students to creative and critical thinking elements and inspires them to think themselves as entrepreneurs. The objective of the lecture series is to perform problem solving, master oral and visual presentations, build self confidence

Mapping to Program Outcomes (PO's)

- The talk is relevant to **PO6, PO7, PO10, PO11 and PO12**
- **PO6:** Apply reasoning informed by the contextual knowledge to assess societal, health, safety, legal and cultural issues and the consequent responsibilities relevant to the professional engineering practice
- **PO7:** Understand the impact of the professional engineering solutions in the societal and environmental contexts, and demonstrate the knowledge of, and need for sustainable development.
- **PO10: Communication:** Communicate effectively on complex engineering activities with the engineering community and with society at large, such as, being able to comprehend and write effective reports and design documentation, make effective presentations, and give and receive clear instructions.
- **PO11:** Demonstrate knowledge and understanding of the engineering and management principles and apply these to ones own work, as a member and leader in a team, to manage projects and in multidisciplinary environments.
- **PO12: Life-long Learning:** Recognize the need for and have the preparation and ability to engage in independent and life- long learning in the broadest context of technological change.

Target audience: Students

Principal

A.J. Institute of Engineering & Technology
Mangaluru - 576 006

email: dean@ajiet.edu.in



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Accredited By NBA (BE : CV, CSE, ECE, ISE & ME)

SL No.	Particulars	Amount
1	Honorarium for resource person	3000/-
	Total	3000/- (Three thousand only)

Name of the Scheme under which Grant is approved (Reimbursement mode): Impact Lecture


Expenditure Details

Session-1		
Date:	06-08-2022	
	Expert Name	Honorarium Amount(In Rs)
Lecture 1	Dr M Selladhurai	Rs.3000/- (Includes TDS Rs.300)
Lecture 2	Dr Divya Priva B	Rs.3000/- (Includes TDS Rs.300)
Total (session 1)	02	Rs. 6000/-
Session 2		
Date:	08-08-2022	
Lecture 1	Ms. Pooja Menon	Rs.3000/- (Includes TDS Rs.300)
Lecture 2	Mr. Gopala Krishna Bhat kakunje	Rs.3000/- (Includes TDS Rs.300)
Total (session 2)	02	Rs. 6000/-
Total Amount (Session1+Session2)	Rs. 12000	

Certified that I have satisfied myself that the conditions on which the amount was sanctioned have been duly fulfilled and that I have exercised the following checks to see that the money was actually utilized for the purpose for which it was sanctioned.

Kinds of checks exercised:

- Expenditure is as per the guideline of the Impact lecture scheme (Online mode)
- Event Report, Receipts/Bills, transaction proof, Copy of Institute PAN Card along with mandate form is also submitted online (IIC Portal) and have to be submitted by post
- TDS must be deducted by the institute before releasing honorarium amount to the experts as per income tax act (10%)

For

 [Signature of Chartered Accountant*/Finance Officer** /Registrar**/Govt. Auditor**]

Name of CA: CA P. Bakhuchandra Shetty
 Membership No: 200314
 Full Address: 421, Second floor, Kunil Complex
 Bendiggowli, Mangalore - 575002

With Seal

Place
Date



(Signature of Head of the Institute)
 Name: Dr. Shantharama Rai C
 Designation: Principal
 Full Address: AJ Institute of Engineering & Technology, NH 66
 Kottara Chowki, Mangalore - 5
 (with seal)

Principal

A J Institute of Engineering & Technology
Mangalore - 575 006

email: dean@ajiet.edu.in



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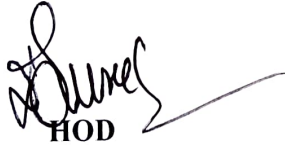
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TDS:

Taxpayers Counterfoil (To be filled up by taxpayer)										SPACE FOR BANK SEAL	
1	2	3	4	5	6	7	8	9	10		
AJI INSTITUTE OF ENGINEERING & TECHNOLOGY											
(Name)											
Cash/Debit to A/c Cheque No. 222581					10.08.2022						
THREE THOUSAND HUNDRED ONLY										<p>12-08-2022</p> <p>00004</p>	
KAVANARA BANK											
Company/Non-Company Deductees											
on account of Tax Deducted at Source (TDS)/Tax Collected at Source (TCS) from _____ (Fill up Code)											
(Strike out whichever is not applicable)										Rs.	
For the Assessment Year 2022 - 23											

KAMBISELLADURAI
 TDS @ 10% u/s 300-300 (10/7/22)
 CTNO 222581 dtd 10/08/2022
 PANNO + FOUPS9177B


 HOD

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Principal

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Mangaluru - 575 006



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Ref.No:AJIET/DA/2022-23/C-01

Date:7/07/2022

CIRCULAR

The Department of Information Science and Engineering is conducting a 1 day lecture series on "**Entrepreneurship and innovation**" on 6th August 2022 which is open to 2nd,3rd and final year students of ISE. Interested students can register their names with Mrs.Jaysree Sivapuram, Assistant Professor, Dept of ISE by 08-07-2022.

Faculty Coordinator

HOD

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Mangaluru - 575 006



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DEPARTMENT OF INFORMATION SCIENCE AND ENGINEERING

ENTREPRENEURSHIP AND INNOVATION

Date: 06-08-2022 at 9:00 Am

Speaker:

Dr .M Selladhirai , Innovation Ambassador

FOR: 2ND YEAR AND 3RD YEAR

**DR. SHANTHARAMA RAI G
PRINCIPAL**

**DR. SURESHA D
HOD, ISE**

**DR. ANTONY PJ
VICE PRINCIPAL**

**MRS. ARPITHA KUMARI G
FACULTY COORDINATOR**

OUR PATRONS

**DR. A.J SHETTY
PRESIDENT, LMET**

**DR. PRASHANTH MARLAK
MEDICAL DIRECTOR, AJHRC**

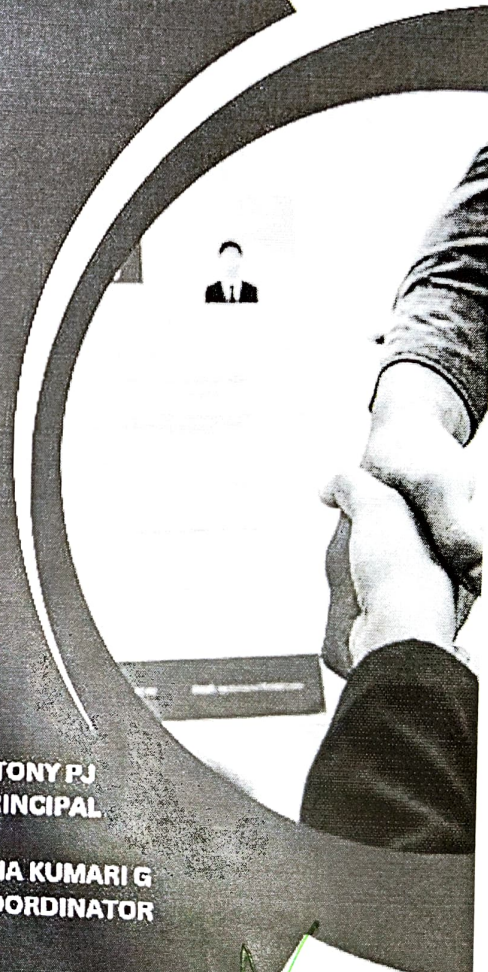
**MR. PRASHANTH SHETTY
VICE PRESIDENT, LMET**

**MRS. SHARADHA SHETTY
DIRECTOR, LMET**

**MRS. ASHITHA P SHETTY
DIRECTOR, LMET**

**DR. AMITHA P MARLA
DIRECTOR(ADMIN), AJHRC**

**Principal
A.J. Institute of Engineering & Technology
Bangalore - 575 006**





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Department of Information Science and Engineering

Date: 06/08/2022

Report on Impact Lecture Series-2 from Ministry of Education (MoE) and Institution's Innovation Council (IIC)

Name of the Program:	Impact Lecture Series-2	Program Date:	06-08-2022 10:00AM to 11:00AM		
Trainer Name:	Dr. M. Selladhurai, Innovation Ambassador	Venue:	AJ Institute of Engineering and Technology, Mangalore		
Topic	Entrepreneurship and Innovation				
Online Link:	https://meet.google.com/zqc-xyur-xqs				
Number of Participants	29	Male	16	Female	13

Principal

A.J. Institute of Engineering & Technology
Mangalore - 575 006

Objectives: This Impact Lecture program enable students to:

- To introduce students to creative and critical thinking elements that will stimulate unconventional ways of thinking about processes.
- To inspire students to think of themselves as entrepreneurs
- To introduce the pillars of entrepreneurship and innovation to support the deeper development of a business idea and writing up of a workable business plan.
- To foster an appreciation among the students of the important role of businesses in the Caribbean and inspiring them to rise to the challenge of entrepreneurial creation.

Outcomes: The students will be able to:

1. Entrepreneurship and Innovation minors will be able to sell themselves and their ideas. Students master oral and visual presentation skills and establish a foundation of confidence in the skills necessary to cause others to act.
2. Entrepreneurship and Innovation minors will be able to find problems worth solving. Students advance their skills in customer development, customer validation, competitive analysis, and iteration while utilizing design thinking and process tools to evaluate in real-world problems and projects.
3. Entrepreneurship and Innovation minors will be able to mobilize people and resources. Students identify and secure customers, stakeholders, and team members through networks, primary customer research, and competitive and industry analyses in order to prioritize and pursue an initial target market in real-world projects.
4. Entrepreneurship and Innovation minors will be able to create value. Students are able to create presentations and business plans that articulate and apply financial, operational, organizational, market, and sales knowledge to identify paths to value creation through 1) company formation (for-profit); 2) social innovation (nonprofit); or 3) intellectual property licensing.

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Mangaluru**

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email : ajenggcollege@gmail.com | website : www.ajiet.edu.in

06-08-2022

To,

Dr. M. Selladurai
Innovation Ambassador
Assistant Professor in Commerce
Karunya University, Coimbatore

Letter of appreciation and gratitude

Dear Sir,

*This is to convey our deep sense of appreciation towards you for resourcing an Impact
Lecture series (Phase-2), Sponsored by Institute Innovation Council, Ministry of
Education, Govt. of INDIA on 06-08-2022 on the topic*

“Entrepreneurship and Innovation”

*We sincerely appreciate your efforts and your spirit of benevolence in making time for us
and we are thankful for your interaction with our staff and students and inspiring them.
Looking forward to a similar association with you in the future.*

With best regards

Dr. Shantharama Rai C
Principal

Principal

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5. Entrepreneurship and Innovation minors will develop and cultivate endurance. Students increase their awareness and deliberately practice the skills and disciplines necessary to increase confidence and agency; foster self-efficacy and self-advocacy; improve communication and problem-solving skills, manage strong impulses and feelings; and identify personal purpose.

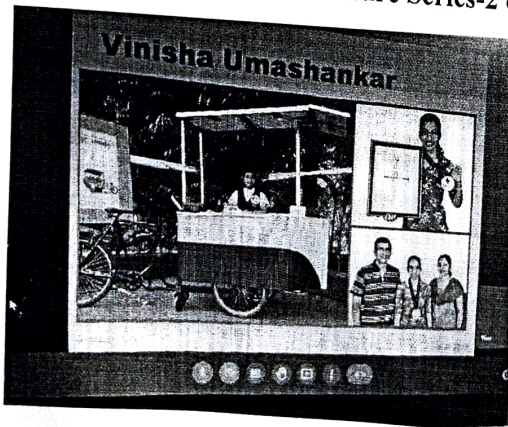
Articulation Matrix:

Course Outcomes	Program Outcomes											
	1	2	3	4	5	6	7	8	9	10	11	12
1						3	3			3	3	3
2						3	3			3	3	3
3						3	3			3	3	3
4						3	3			3	3	3
5						3	3			3	3	3
Average						3	3			3	3	3
						3	3			3	3	3

Impact Lecture Series-2 Report:

Impact Lecture Series-2 on “Entrepreneurship and Innovation” is conducted in our organization on 06-08-2022 10:00AM to 11:00AM in online mode. Dr. M. Selladhurai, Innovation Ambassador is the speaker for the Lecture. 29 participants attended the lecture out of which 16 are male and 13 are female.

Glimpses of Impact Lecture Series-2 on “Entrepreneurship and Innovation”:



S. Jayaram
TECHNICAL CO-ORDINATOR

[Signature]
HOD

[Signature]
PRINCIPAL



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Attendance for "Impact Lecture(Phase-2) on Ministry of Education & Institution Innovation Council

Date:06-08-2022

Time: 10.00 am to 11.00 am

SI No	USN	Name	Signature
1	4JK20IS017	Disha Hebbar	[Signature]
2	4JK20IS015	Chaitanya	[Signature]
3	4JK20IS011	Aarpitha	[Signature]
4	4JK20IS053	Vaishnavi Naik	[Signature]
5	4JK20IS047	Shijali Dvadiga	[Signature]
6	4JK20IS048	Shijali Shetty	[Signature]
7	4JK20IS049	Shravya	[Signature]
8	4JK20IS026	Tushara gudiger	[Signature]
9	4JK20IS046	Shama	[Signature]
10	4JK20IS022	Kavya	[Signature]
11	4JK20IS018	Geethika.C. Poojary	[Signature]
12	4JK20IS016	Deksha.K	[Signature]
13	4JK20IS039	Rachana Rao	[Signature]
14	4JK20IS033	Nithasha	[Signature]
15	4JK20IS035	Prathusha.R	[Signature]
16	4JK20IS031	Monisha	[Signature]
17	4JK20IS013	Ashwini	[Signature]
18	4JK20IS004	Adhya Shetty.P	[Signature]
19	4JK20IS044	Sanjana V.S	[Signature]
20	4JK20IS041	S. Vaishnavi Kotian	[Signature]
21	4JK20IS051	Shreya.V	[Signature]
22	4JK20IS010	Anushree	[Signature]
23	4JK20IS028	Mayoori.P	[Signature]
24	4JK20IS014	Ateef Sheikh	[Signature]
25	4JK20IS007	Ajay Kumar	[Signature]
26	4JK20IS038	Prithvraj	[Signature]
27	4JK20IS030	MOHAMMAD MOUSHAOF	[Signature]
28	4JK20IS039	Prathusha Hegde	[Signature]
29	4JK20IS003	Ashishuk	[Signature]



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Department of Information Science and Engineering

Feedback Form For Event: "Entrepreneurship and Innovation"

DATE: 06-08-2022 10:00am to 11:00 am

USN	NAME	1) Your overall opinion about the workshop?	2) How do you rate the included research content of the workshop?	3) To what extent did the talk increase your knowledge about your relevant track / area of interest?	4) To what extent has the talk confirmed or changed your perspective about the concepts of your area of interest?	5) How would you rate the quality of keynote speakers and their talks?	6) How would you rate the overall session?	SIGN
4JK20IS017	DISHA HEBBAR	Very Good	Good	Significantly	Very Significantly	Excellent	Excellent	<i>Disha</i>
4JK20IS015	CHAITHANYA	Satisfactory	Good	Moderately	Significantly	Good	Very Good	<i>Chaithanya</i>
4JK20IS011	ARPITHA	Poor	Satisfactory	Unimportantly	Unimportantly	Good	Good	<i>Arpitha</i>
4JK20IS053	VAISHNAVI MOHAN NAIK	Excellent	Very Good	Very Significantly	Moderately	Excellent	Very Good	<i>Vaishnavi</i>
4JK20IS047	SHIFALI JAGANNATH DEVADIGA	Good	Very Good	Significantly	Moderately	Very Good	Good	<i>Shifali</i>
4JK20IS048	SHIFALI SHETTY	Excellent	Satisfactory	Very Significantly	Moderately	Excellent	Excellent	<i>Shifali</i>

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 A.J. Institute of Engineering & Technology
 Mangaluru - 575 006

4JK20IS0 49	SWASTHI K	Good	Satisfactory	Unimportantly	Unimportantly	Good	Very Good	<i>Sowmithy</i>
4JK20IS0 26	M TUSHARA	Excellent	Good	Very Significantly	Significantly	Excellent	Good	<i>Thyba</i>
4JK20IS0 49	SHRAVYA	Satisfactory	Good	Moderately	Significantly	Good	Satisfactory	<i>Shravya</i>
4JK20IS0 22	KAVYA	Very Good	Excellent	Moderately	Moderately	Very Good	Poor	<i>Kavya</i>
4JK20IS0 18	GREESHM A C POOJARY	Good	Satisfactory	Unimportantly	Unimportantly	Satisfactory	Excellent	<i>G</i>
4JK20IS0 39	RACHANA RAO	Very Good	Excellent	Very Significantly	Significantly	Very Good	Good	<i>Neel</i>
4JK20IS0 16	DEEKSHA K	Very Good	Satisfactory	Moderately	Unimportantly	Good	Good	<i>Daksh</i>