

Date: 20-11-2023

## Report on " Innovative Tourism promotion through cleanliness"

Name of the Program:	Innovative Tourism promotion through cleanliness	Program Dates & Timings:	13/11/2023 to 18/11/2023			
Event Location	Karinjeshwara Temple					
Organized by (Clubs/ Dept.)	Information Science and Engineering	In Association with	Student for Development			
Number of Participants	22	Students	22	Faculty	-	
Program Outcome (PO) Mapping	PO6, PO9, PO10					
Coordinators	Mrs.Arptha G					

### About the Program:

The "Innovative Tourism Promotion through Cleanliness" event, organized by Students for Development (SFD), was held from November 13 to November 18, 2023, at Karinjeshwara Temple. The primary aim was to enhance the temple's appeal by maintaining its cleanliness, thereby promoting sustainable tourism.

### Objectives:

The objectives of the events are

- Promote the importance of cleanliness in tourism.
- Engage the community in environmental conservation efforts.
- Improve the aesthetic appeal of Karinjeshwara Temple.
- Educate participants about sustainable tourism practices.

### Outcomes:

The expected outcomes include;

- Participants gained valuable insights into sustainable tourism and environmental conservation.
- The event successfully engaged the local community, promoting a sense of collective responsibility for maintaining cleanliness.
- The cleanliness drive improved the aesthetic appeal of Karinjeshwara Temple, potentially attracting more visitors.
- Both participants and local residents developed a better understanding of the importance of maintaining a clean environment.

Principal

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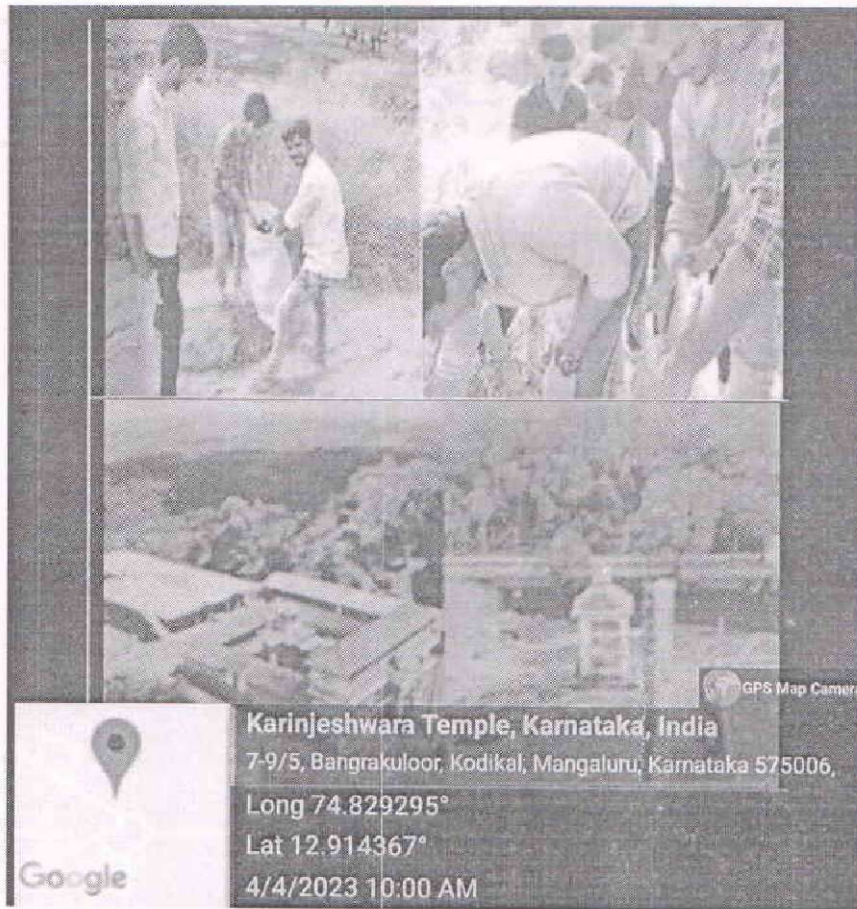
Principal

- The initiative received positive feedback from both participants and local residents, who noted the immediate positive impact on the temple's surroundings.

**Articulation Matrix:**


Course Outcomes	Program Outcomes POs												PSOs of Dept. of ISE	
	1	2	3	4	5	6	7	8	9	10	11	12	PSO 1	PSO 2
1						3			2	2				
2						3			2	2				
3						3			2	2				
4						3			2	2				
<b>Average</b>						<b>3</b>			<b>2</b>	<b>2</b>				

**Photos:**



  
Coordinator

  
HOD

  
Principal



# AJ INSTITUTE OF ENGINEERING & TECHNOLOGY

A Unit of Laxmi Memorial Education Trust

(Approved by AKTE, New Delhi, Affiliated to Visvesvaraya Technological University, Belgaavi)

Participant Students List Date: 13/11/2023

Event: Innovative Tourism promotion through cleanliness

Sr.No	USN	Name	13/11/23		14/11/23		15/11/23		16/11/23		17/11/23		18/11/23	
			FN	A	FN	A	FN	A	F	AN	F	AN	FN	AN
1.	4JK20IS001	A NAVYA	A	A	A	A	A	A	A	A	A	A	A	A
2.	4JK20IS002	ABHIRAM K R	Abhi	Abhi	Abhi	Abhi	Abhi	Abhi	Abhi	Abhi	Abhi	Abhi	Abhi	Abhi
3.	4JK20IS003	ABHISHEK	Abh	Abh	Abh	Abh	Abh	Abh	Abh	Abh	Abh	Abh	Abh	Abh
4.	4JK20IS004	ADHYA SHETTY P	Adhy	Adhy	Adhy	Adhy	Adhy	Adhy	Adhy	Adhy	Adhy	Adhy	Adhy	Adhy
5.	4JK20IS005	ADITHYA P	Adi	Adi	Adi	Adi	Adi	Adi	Adi	Adi	Adi	Adi	Adi	Adi
6.	4JK20IS006	ADITHYA SHETTY	Aditya	Aditya	Aditya	Aditya	Aditya	Aditya	Aditya	Aditya	Aditya	Aditya	Aditya	Aditya
7.	4JK20IS007	AJAY KUMAR SONKAR	Ajay	Ajay	Ajay	Ajay	Ajay	Ajay	Ajay	Ajay	Ajay	Ajay	Ajay	Ajay
8.	4JK20IS023	KIRAN KUMAR V	Kir	Kir	Kir	Kir	Kir	Kir	Kir	Kir	Kir	Kir	Kir	Kir
9.	4JK20IS024	KIRAN SHETTY	Kiran	Kiran	Kiran	Kiran	Kiran	Kiran	Kiran	Kiran	Kiran	Kiran	Kiran	Kiran
10.	4JK20IS025	KRITHIK KUMAR	Krit	Krit	Krit	Krit	Krit	Krit	Krit	Krit	Krit	Krit	Krit	Krit
11.	4JK20IS029	MELROY PETER TELLIS	Mel	Mel	Mel	Mel	Mel	Mel	Mel	Mel	Mel	Mel	Mel	Mel
12.	4JK20IS030	MOHAMMA D MOUSHOOF	Mou	Mou	Mou	Mou	Mou	Mou	Mou	Mou	Mou	Mou	Mou	Mou
13.	4JK20IS031	MONISHA	Moni	Moni	Moni	Moni	Moni	Moni	Moni	Moni	Moni	Moni	Moni	Moni
14.	4JK20IS032	NISCHITH KULAL	Nis	Nis	Nis	Nis	Nis	Nis	Nis	Nis	Nis	Nis	Nis	Nis
15.	4JK20IS033	NITHASHA	Nith	Nith	Nith	Nith	Nith	Nith	Nith	Nith	Nith	Nith	Nith	Nith
16.	4JK20IS035	PRATHEEK S HA R	Prat	Prat	Prat	Prat	Prat	Prat	Prat	Prat	Prat	Prat	Prat	Prat
17.	4JK20IS036	PRATHIK S	Prath	Prath	Prath	Prath	Prath	Prath	Prath	Prath	Prath	Prath	Prath	Prath
18.	4JK20IS037	PREKSHA S NAIK	Prek	Prek	Prek	Prek	Prek	Prek	Prek	Prek	Prek	Prek	Prek	Prek
19.	4JK20IS038	PRITHVIRAJ	Prith	Prith	Prith	Prith	Prith	Prith	Prith	Prith	Prith	Prith	Prith	Prith
20.	4JK20IS039	RACHANA RAO	Rach	Rach	Rach	Rach	Rach	Rach	Rach	Rach	Rach	Rach	Rach	Rach
21.	4JK20IS047	SHIFALI JAGANNATH DEVADIGA	Shifa	Shifa	Shifa	Shifa	Shifa	Shifa	Shifa	Shifa	Shifa	Shifa	Shifa	Shifa
22.	4JK20IS050	SHREESHA RAO S	Shree	Shree	Shree	Shree	Shree	Shree	Shree	Shree	Shree	Shree	Shree	Shree

Coordinator

Principal

Principal

A.J. Institute of Engineering & Technology  
Mangaluru - 575 000



# AJ INSTITUTE OF ENGINEERING & TECHNOLOGY

A Unit of Laxmi Memorial Education Trust

(Approved by AICTE, New Delhi, Affiliated to Visvesvaraya Technological University, BelgaVI)

## Students Feedback Form

Date: 13/11/2023

Event: Innovative Tourism promotion through cleanliness

Note: Students should grade the feedback 1. Poor 2. Fair 3. Good 4. Very .Good 5.Excellent

Sr.No	USN	Name of the Student	How well-organized did you find tourism event at the temple?	How well the arrangements were planned for the task?	How you rate the cleanliness in terms of instructions and guidelines provided?	How would you rate your overall experience participating in the tourism promotion at Karinjeshwara temple?	Signature
1.	4JK20ISO01	A NAVYA	3	3	3	2	
2.	4JK20ISO02	ABHIRAM K R	3	2	2	3	
3.	4JK20ISO03	ABHISHEK	4	3	2	3	
4.	4JK20ISO04	ADHYA SHETTY P	4	3	2	2	
5.	4JK20ISO05	ADITHYA P	2	2	2	2	
6.	4JK20ISO06	ADITHYA SHETTY	3	4	4	4	
7.	4JK20ISO07	AJAY KUMAR SONKAR	3	3	3	3	
8.	4JK20ISO23	KIRAN KUMAR V	4	4	4	4	
9.	4JK20ISO24	KIRAN SHETTY	3	3	3	3	
10.	4JK20ISO25	KRITHIK KUMAR	4	4	4	4	
11.	4JK20ISO29	MELROY PETER TELLIS	3	3	3	3	
12.	4JK20ISO30	MOHAMMA D MOUSHOOF	2	2	2	2	
13.	4JK20ISO31	MONISHA	3	2	3	2	
14.	4JK20ISO32	NISCHITH KULAL	4	4	4	4	
15.	4JK20ISO33	NITHASHA	3	4	4	4	
16.	4JK20ISO35	PRATHEEK SHAR	3	3	3	2	
17.	4JK20ISO36	PRATHIK S	2	2	3	2	
18.	4JK20ISO37	PREKSHA S NAIK	3	4	4	4	
19.	4JK20ISO	PRITHVIRA	4	4	4	4	

Principal



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	38	J					
20.	4JK20IS0 39	RACHANA RAO	3	3	3	4	Rao
21.	4JK20IS0 47	SHIFALI JAGANNATH H DEVADIGA	2	3	2	3	Shrey
22.	4JK20IS0 50	SHREESHA RAO S	3	2	2	2	Shree

  
Coordinator

  
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