



Dr. Gnane Swarnadh Satapathi <gnaeswarnadhSATAPATHI@ajiet.edu.in>

Fwd: Project Code Unnati - Seed money winner

AJIET <ajengcollege@gmail.com>

Sat, Jul 30, 2022 at 10:09 AM

To: "Dr. Kiran Kumar V G" <kirankumar@ajiet.edu.in>, ajiet-hods@googlegroups.com

----- Forwarded message -----

From: **UNDP Seventh Sense EDP** <undpss_edp@seventhsensetalent.com>

Date: Sat, Jul 30, 2022 at 10:03 AM

Subject: Project Code Unnati - Seed money winner

To: <ajengcollege@gmail.com>

Cc: Vinod Prabhu <*@seventhsensetalent.com>, Harshitha H N <harshitha.h@seventhsensetalent.com>, Priyanka MR <priyanka.mr@seventhsensetalent.com>

Dear Respected Dr. Shantharama Rai C, Sir.

Greetings from Seventh Sense Talent Solutions.

Hope this mail finds you in good health. United Nations Development Program (UNDP) and through the sponsorship by SAP Labs - Project Code Unnati, Seventh Sense has hosted a Start-up Challenge Event for the Youth who have been shortlisted from the Ideation Challenge Call across Dakshina Kannada, Raichur, Bengaluru Rural, and Ramanagar.

A Start-up Challenge which gave an opportunity for the shortlisted youth a platform to pitch their innovative ideas in front of Government officials, Leading Industrialists, Investors, Academicians, and Successful Entrepreneurs for a chance to win seed money.

On International Youth Day 2022, 15 youth innovators and winners of the '**Youth Innovation Challenge**' will be felicitated with up to 1 lakh seed funding each to develop their ideas into social enterprises under Project Code Unnati. The event will see participation from UNDP, SAP Labs India, the State Government of Karnataka, and youth innovators.

We are glad to announce that **Mr. Shobith B** from **AJ Institute of Engineering and Technology, Mangalore** has been selected as a Seed money winner from Project Code Unnati Start-Up Challenge as per the Jury evaluation which was held on the **20th June 2022 in AJ Institute of Engineering and Technology, Mangalore.**

The distribution of seed money will be on

Date: 12th August 2022

Time: 11.00 a.m. to 1.30 p.m.

Venue: Room No 213, Vikas Soudha, Bengaluru

We request you to kindly share the above details with Mr. Shobith B and Permit to attend the distribution of seed money event without fail

Please contact **Ms. Priyanka - Project Coordinator on +91 88842 61577** or **Ms. Harshitha - Project Coordinator on +917892753579** for any clarifications about the contents

Item	Status
Total Number of Ideation Ideation Challenge Call Phase 1 - 1401 Ideation Challenge Call Phase 2 - 1664	3065
Total number of students participated in the Start-up Challenge	305
Number of youth participated from Dakshina Kannada	130 Participants

Principal
 A.J. Institute of Engineering & Technology
 Mangaluru - 575 006