



A J INSTITUTE OF ENGINEERING AND TECHNOLOGY

NH-66, Kottara Chowki, Mangaluru -575006, Karnataka, INDIA

A Unit of Laxmi Memorial Education Trust®

(Approved by AICTE, New Delhi. Affiliated to Visveswaraya Technological University, Belagavi)

Accredited by NBA (BE: CV, CSE, ECE, ISE, ME)

Memorandum of Understanding (MOU)

AIC-NITTE

AIC-NITTE is a leading innovation and incubation center focused on fostering entrepreneurship and technology development. Based at NITTE University, it offers comprehensive support for startups through mentoring, infrastructure, and resources. On March 2, 2023, AJIET signed a Memorandum of Understanding (MOU) with AIC-NITTE. This collaboration aims to strengthen ties between the institutions and enhance their mutual goals.

The MOU outlines a partnership dedicated to organizing seminars, webinars, and conferences, as well as providing guidance for startups. This initiative seeks to promote knowledge sharing and support innovative ventures.

Activity Details

| Sl No. | Event | Year | Page No. |
|--------|--|---------|----------|
| 1 | Workshop on Importance of Innovation and Entrepreneurship in a Higher Education Institution(HEI) | 2022-23 | 2-3 |
| 2 | Visit to Atal Incubation Centre Nitte | 2022-23 | 4-6 |
| 3 | Session on Business Model Canvas (BMC) | 2022-23 | 7-9 |
| 4 | Student Entrepreneurs summit | 2023-24 | 10-13 |


Principal
A.J. Institute of Engineering & Technology
Mangaluru - 575 006



AJ INSTITUTE OF ENGINEERING & TECHNOLOGY

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Date: 12-04-2023

Report on "Workshop on Importance of Innovation and Entrepreneurship in a Higher Education Institution(HEI) "

| | | | |
|--|---|--|--|
| Name of the Program: | <u>Workshop on Importance of Innovation and Entrepreneurship in a Higher Education Institution(HEI)</u> | Program Dates & Timings: Venue | 10-04-2023 10.00AM-4.00PM AIC Block Nitte |
| Name & Details of the Resource Person: | Dr A P Achar CEO AIC Niite | Dr Y Srihari Upadhyaya CEO MUTBI | Dr Arun M Isloor NITK STEP Surathkal |
| Organized by (Clubs/ Dept.) | Atal Incubation Center Nitte | | |
| Number of Participants | 15 | | |

About the Program:

Agenda:

AIC nitte organized one day Workshop on Importance of Innovation and Entrepreneurship in a Higher Education Institution (HEI).



The first session by Dr A P Achar CEO AIC Nitte, was on the importance of Entrepreneurship Skill. He talked about how Innovation is important in entrepreneurship and need for Startups in the education Institute. Summarized about NISP policy.

The second session by Dr Y Srihari Upadhyaya CEO Manipal Universal Technology Bio Incubator, Manipal, was on Developing Innovation and Entrepreneurship Ecosystem in the Institutes. He gave real-life examples of certain traits that are necessary for any young student to have their start-up or become an entrepreneur. Some startups that have been incubated at MUTBI and their journey

The third session by Dr Arun Isloor Director NITK STEP, was on the importance of Research Innovation and Entrepreneurship.


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Photos of the Workshop


 
AIC NITTE
INCUBATION CENTRE


**Workshop on
Importance of Innovation and Entrepreneurship
in a Higher Education Institution (HEI)**

Schedule: Monday, 10th April 2023 Between 10:00 AM to 4:00 PM

SPEAKERS


Dr. A. P. Achar
Chief Executive Officer
AIC Nitte Incubation Center



Prof. Arun M. Isloor
Professor Incharge
NITK, STEP


Dr. Y Shrihari Upadhyaya
Chief Executive Officer
Mangal University of Technology
Business Incubator (MUTBI)

Venue: AIC Nitte Incubation Center, 3rd floor
Atal block, NMAMIT Campus, Nitte




Dr Kiran Kumar V G


Principal


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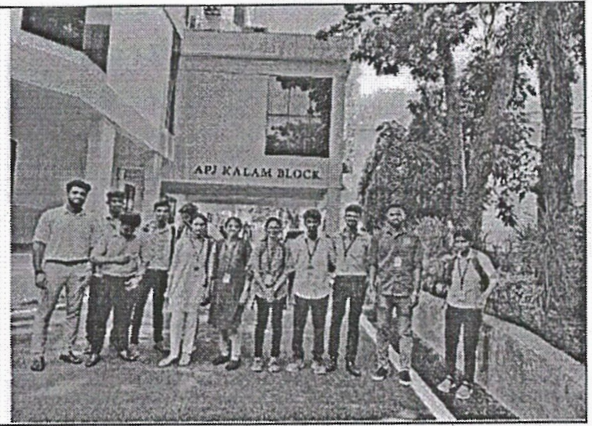
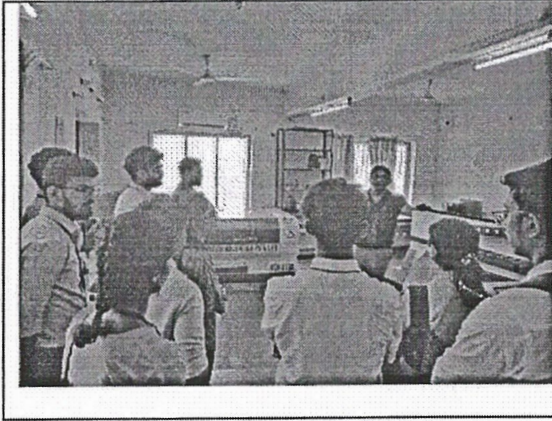
Date: 24-05-2023

Report on "Visit to Atal Incubation Center Nitte"

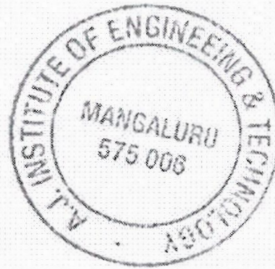
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|--|---|--|----------------------------------|---------|
| Name of the Program: | Session on Business Model Canvas (BMC) | Program Dates & Timings: | 23-05-2023 9.00AM- 11.00AM | |
| Name & Details of the Resource Person: | Mr Puneeth Rai Incubation Manager AIC Nitte Incubation Center (Supported by NITI Aayog) NMAMIT Campus, Nitte | Mr Manohar Reddy BDE AIC Nitte Incubation Center (Supported by NITI Aayog) NMAMIT Campus, Nitte | | |
| Organized by (Clubs/ Dept.) | Entrepreneurship Development Cell | In Association with (clubs) | AIC Nitte | |
| Number of Participants | 15 | Students | 15 | Faculty |
| Program Outcome (PO) Mapping | PO6, PO7, PO8, PO9, PO10, PO11 | | | |
| Coordinators | Mr Manjukiran, Dr Kiran Kumar V G | | | |
| Faculty Participated | Dr. Gnane Swarnadh Satapathi, Mr Manjukiran, Mr Suhandas | | | |

About the Program:

The students visited Atal Incubation Center Nitte. The objective of this visit was to emphasize on funding opportunities for the projects and to see and understand the role and support provided by the bio-incubators for the innovation and start-ups. Mr Puneeth Rai Incubation Manager AIC Nitte Incubation Center, Nitte explained about the funding opportunities for start-up's and their support that has been provided for the various start-ups at the bio-incubator. The various funds allocated by the various funding agencies both Government of India and Government of Karnataka and Government of India and about the support provided to carry out innovation and Start-ups by Atal Incubation center and NitiAyog.



A. J. [Signature]
Coordinator



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Principal

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Mangaluru - 575 006

Date:
24/05/2023

Attendance for "Visit to Atal Incubation Center Nitte"

| Sl No | USN | Name | Department | Signature |
|-------|-------------|-------------------|------------|-----------|
| 1 | 4JK20EC021 | Jhansika N'H | ECE | |
| 2 | 4JK20CS048 | Tikesh Raj | CS | |
| 3 | 4JK20CS047 | Tejashini DS | CS | |
| 4 | 4JK20CS044 | Shrutha Kumar | CS | |
| 5 | 4JK20EC024 | Manish | --- | --- |
| 6 | 4JK20EC038 | Swasthik Kamath | EC | |
| 7 | 4JK20EC034 | Seema J. Rai | EC | |
| 8 | 4JK20ME019 | Vikash Salun | ME | |
| 9 | 4JK20ME009 | Jenil Seen | ME | |
| 10 | 4JK20IS0004 | Ashlyya Shetty | ISE | |
| 11 | 4JK20IR029 | Melroy Pite Telli | ISE | |
| 12 | 4JK20RV010 | Dan SK | OVE | |
| 13 | 4JK20BD15 | Jeevel Sean | ISE | |
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Coordinator

Principal

Date: 25-05-2023

Report on "Session on Business Model Canvas (BMC)"

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|--|--|-----------------------------|----------------------------------|-----------|
| Name of the Program: | Session on Business Model Canvas (BMC) | Program Dates & Timings: | 23-05-2023 12.00PM- 1.00PM | |
| Name & Details of the Resource Person: | Dr Anantha Padmanabha Achar CEO AIC nitte | | | |
| Organized by (Clubs/ Dept.) | Entrepreneurship Development Cell | In Association with (clubs) | AIC Nitte | |
| Number of Participants | 15 (all streams) | Students | 15 | Faculty 4 |
| Program Outcome (PO) Mapping | PO6, PO7, PO8, PO9, PO10, PO11 | | | |
| Coordinators | Dr Kiran Kumar V G | | | |
| Faculty Participated | Dr. Gnane Swarnadh Satapathi, Mr Manjukiran, Mr Suhandas | | | |

About the Program:

The ED Cell organized a **Session on Business Model Canvas (BMC)**

1. Importance of Business Model Canvas:

Speaker Dr Anantha Padmanabha Achar

A session on the importance of Business Model Canvas. Dr Anantha Padmanabha Achar began with the definition of a Business and Entrepreneurship. He talked types of business and business models. History of business model and components of business model.

Participants were apprised on factors to consider while doing any business.

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Objectives: The program on enable students/ faculty to

- Types of business
- Analyse environment related to business

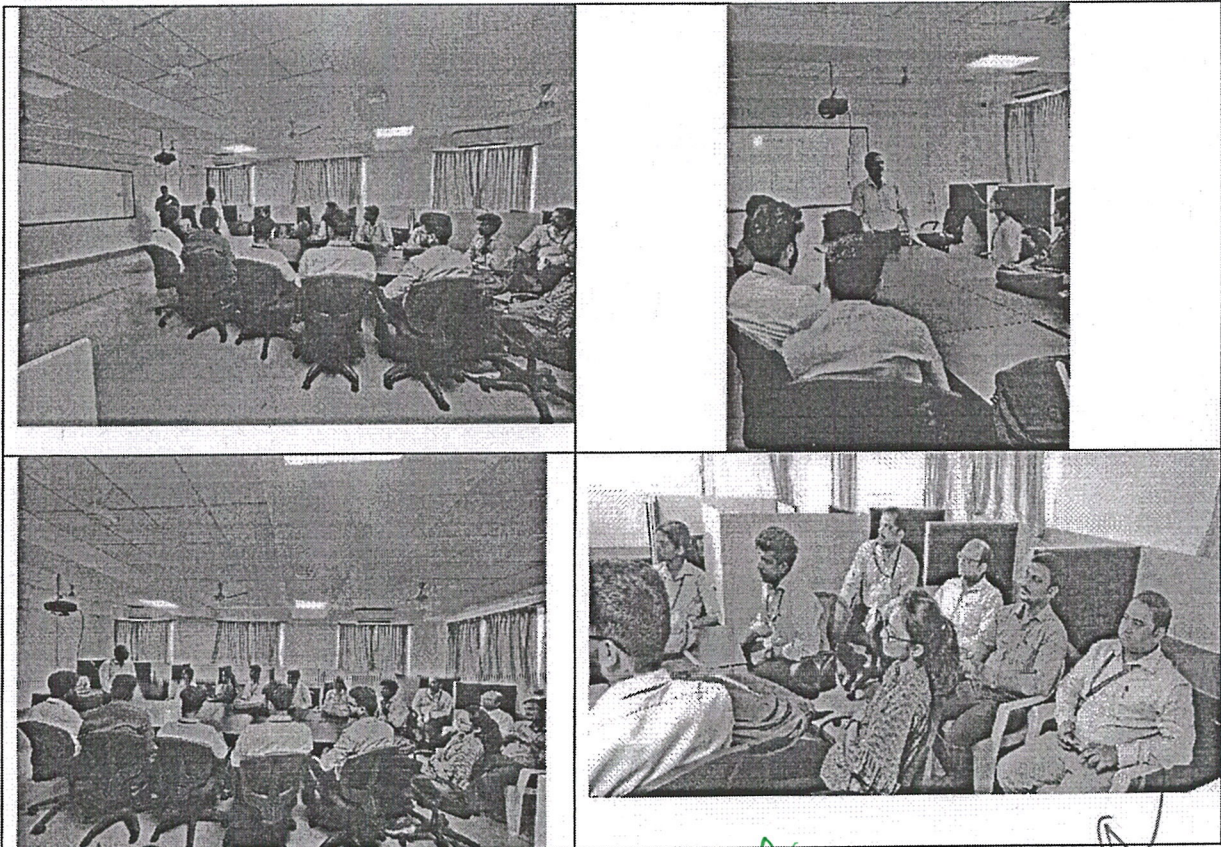
Outcomes: On successful completion of program of this lecture/ technical talk/workshop the student should able to:

- Importance of business skills for personal and professional life.
- Encourage teamwork: People work together better when they know what they're working towards
- Developing business Skills, and becoming a successful businessman

Articulation Matrix:

| Course Outcomes | Program Outcomes | | | | | | | | | | | |
|-----------------|------------------|---|---|---|---|---|---|---|---|----|----|----|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 1 | | | | | | 1 | 1 | 1 | 1 | 1 | 1 | |
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| 3 | | | | | | 1 | 1 | 1 | 1 | 1 | 1 | |
| Average | | | | | | 1 | 1 | 1 | 1 | 1 | 1 | |

Photos:



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ED-Coordinator



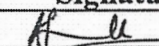
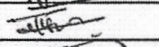
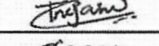
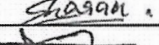
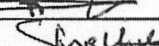
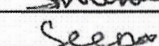
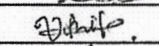
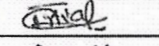
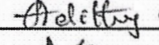

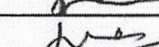
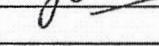
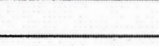
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Date:


25/05/2023

Attendance for "Session on Business Model Canvas (BMC)"

| SI No | USN | Name | Department | Signature |
|-------|------------------------|--------------------------|---------------|--|
| 1 | 4JK20DEC021 | Jhnsnika N.M | ECE |  |
| 2 | 4JK20CS098 | Takesh Raj | CS |  |
| 3 | 4JK20CS047 | Trejaswi DS | CS |  |
| 4 | 4JK20CS044 | Shavath kuwar | CS |  |
| 5 | 4JK20ECE021 | Manish Shetty | EE |  |
| 6 | 4JK20EC034 | Swathuk Kenneth | EC |  |
| 7 | 4JK20EC034 | Sameer Rai | EC |  |
| 8 | 4JK20ME019 | Vikth Salim | ME |  |
| 9 | 4JK20ME009 | Teral Sean | ME |  |
| 10 | 4JK20ISE006 | Adithya Shetty | ISE |  |
| 11 | 4JK20ISE029 | Melroy Peter Tellis | ISE |  |
| 12 | 4JK20CVE010 | Dan Sk | CVE |  |
| 13 | 4JK20ISE015 | Jewel Sean | ISE |  |
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Coordinator


Principal


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Belgaovi

Date: 09-10-2023

Report on "Students Entrepreneurs Summit"

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|--|---|---|--|-----------|
| Name of the Program: | Students Entrepreneurs Summit | Program Dates & Timings: | 07-10-2023 9.00AM- 2.00PM | |
| Name & Details of the Resource Person: | Dr Prasad Teegalapally Professor of Student Start-ups @ IIM Mumbai | Mr. Jagadish Naik CEO Talen Tree India | Dr. Arun M Isloor Professor In-Charge, NITK STEP | |
| Organized by (Clubs/ Dept.) | AIC Nitte and MNSIM Mangaluru | Club | ED Cell AJIET | |
| Number of Participants | 10 | Students | 8 | Faculty 1 |
| Program Outcome (PO) Mapping | PO6, PO7, PO8, PO9, PO10, PO11 | | | |
| Coordinators | Dr Kiran Kumar V G | | | |
| Faculty Participated | Dr Kiran Kumar VG | | | |

About the Program:

The AIC Nitte and MNSIM Mangaluru organized a Workshop and an outreach activity of the students

1. Student Start-Up:

Speaker: Dr Prasad Teegalapally Professor of Student Start-ups @ IIM Mumbai
The first session was on the importance of Student Start-ups. Dr Prasad Teegalapally began with the definition of a startup. He talked about how Innovation is important in entrepreneurship. He gave many slogan like "Behjo, Seeko ! Earn 100 rupees per day! Etc.


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Participants were apprised on factors to consider before starting a startup. He laid stress upon the need to take initiative and to have the courage for unique and forward steps to become an entrepreneur.

2. Entrepreneurial Journey:

Speaker Mr. Jagadish Naik CEO Talen Tree India

Mr Jagadish Naik, CEO of Talen Tree India, recounted his entrepreneurial story in the second session. He provided real-life examples of essential characteristics that any young student must possess in order to start their own firm or become an entrepreneur. Entrepreneurs must keep up with current trends and desires. He underlined the need of conducting market research before beginning any business.

3. Session three was panel discussion on Startups, by Dr Arun Isloor and Dr AP Achar – the session was discussion and question answers by the students to the panel.

Objectives: The program on enable students/ faculty to

- Develop and strengthen their Entrepreneurial quality/motivation \
- Analyse environment related to Start-up and meet the Start-up founders

Outcomes: On successful completion of program of this lecture/ technical talk/workshop the student should able to:

- Importance of Entrepreneurial skills for personal and professional life.
- How Entrepreneurial skills can influence your success as a CEO, business owner, or team leader
- Developing Entrepreneurial Skills, Entrepreneurial Journey

Articulation Matrix:

| Course Outcomes | Program Outcomes | | | | | | | | | | | |
|-----------------|------------------|---|---|---|---|---|---|---|---|----|----|----|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 1 | | | | | | 1 | 1 | 1 | 1 | 1 | 1 | |
| 2 | | | | | | 1 | 1 | 1 | 1 | 1 | 1 | |
| 3 | | | | | | 1 | 1 | 1 | 1 | 1 | 1 | |
| Average | | | | | | 1 | 1 | 1 | 1 | 1 | 1 | |


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Photos:

**MSNIM - NITTE
STUDENT ENTREPRENEURS SUMMIT - 2023**

Saturday, 7th October 2023
MSNIM Event Centre, Boreel, Mangaluru

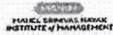

Programme Content

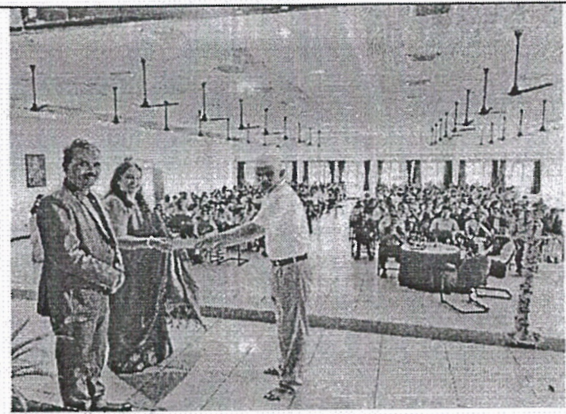
| Time Schedule | Session |
|---------------------|--|
| 09:00 am - 09:30 am | Registration |
| 09:30 am - 10:15 am | Inauguration |
| 10:15 am - 10:30 am | Coffee break |
| 10:30 am - 11:15 am | A roadmap for student startups |
| 11:15 am - 12:00 pm | Business opportunity for student enterprises |
| 12:00 pm - 12:45 pm | Best practices in entrepreneurship |
| 12:45 pm - 01:30 pm | Support for student enterprises |
| 01:30 pm - 02:00 pm | Lunch |

Participants
Students studying in final year undergraduate courses in any discipline and Faculty Members of AIC, Colleges associated in building up Entrepreneurship as a career option and startups.


Registration
Interested students can register their names on or before 5th October 2023, for registration, visit www.aicnितte.com

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ED Coordinator


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MSNIM - NITTE STUDENT ENTREPRENEURS SUMMIT - 2023

Saturday, 7th October 2023

MSNIM Besant Campus, Bondel, Mangaluru

Programme Content

| Time Schedule | Session |
|---------------------|--|
| 09:00 am - 09:30 am | Registration |
| 09:30 am - 10:15 am | Inauguration |
| 10:15 am - 10:30 am | Coffee break |
| 10:30 am - 11:15 am | A roadmap for student startups |
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| 12:00 pm - 12.45 pm | Best practices in entrepreneurship |
| 12:45 pm - 01.30 pm | Support for student enterprises |
| 01:30 pm - 02:00 pm | Lunch |


Participants

Students studying in Final year undergraduate courses in any discipline and Faculty Members of UG Colleges interested in taking up Entrepreneurship as a career option can participate.

Registration

Interested students can register their names on or before 5th October 2023, for registrations visit: www.aicnitte.com

Organised by


MANEL SRINIVAS NAYAK
INSTITUTE of MANAGEMENT

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INCUBATION CENTRE

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