



A J INSTITUTE OF ENGINEERING AND TECHNOLOGY

NH-66, Kottara Chowki, Mangaluru -575006, Karnataka, INDIA

A Unit of Laxmi Memorial Education Trust®

(Approved by AICTE, New Delhi. Affiliated to Visveswaraya Technological University, Belagavi)

Accredited by NBA (BE: CV, CSE, ECE, ISE, ME)


Memorandum of Understanding (MOU)

Seventh Sense Talent Solutions

Seventh Sense Talent Solutions has forged a Memorandum of Understanding (MOU) with A.J. Institute of Engineering and Technology, formalized on October 1, 2021. This agreement focuses on providing internship training, equipping students with crucial industry experience and skills. As a leader in talent acquisition and career development, Seventh Sense Talent Solutions will significantly enhance students' employability and practical knowledge, bridging the gap between academic learning and professional success.

Activity Details

Sl No.	Event	Year	Page No.
1	Start-up challenge for Young Entrepreneurs	2021-22	2-11
2	Start-up challenge event	2021-22	12-14
3	Project Code Unnati- Seed money winner – Mr. Adithya Subramanya Sharma & team	2022-23	15-19
4	Project Code Unnati- Seed money winner – Mr. Shobith	2022-23	20-24
5	Fostering Youth-Led Entrepreneurship seed budget distribution- Project code Unnati	2022-23	25-26
6	Workshop on Entrepreneurship oppurtunities	2022-23	27-30
7	Project code Unnati Start-up challenge (9-07-2023)	2022-23	31-41
8	Project code Unnati Start-up challenge (9-11-2023)	2022-23	42-43
9	Lean start-up & Minimum viable product/ Business	2023-24	44-48
10	“Entrepreneurship and Innovation“as career oppurtunity	2023-24	49-52
11	Project Code Unnati Start-up Challenge seed money winner (Mr. Deviprasad Rai P & Team)	2023-24	53-55


Principal
A.J. Institute of Engineering & Technology
Mangaluru - 575 006

A J Institute of Engineering and Technology Start-up Challenge Report

Start-Up Challenge for Young Entrepreneurs in Dakshina Kannada as part of SAP UNDP Project Code Unnati with seed money of Rs 15 Lakhs

Project Code Unnati, a key initiative jointly led by the Karnataka Skill Development corporation, Govt of Karnataka, SAP Labs, and UNDP, had its Start-Up Challenge in Dakshina Kannada on 13th Jun 2022. A J Institute of Engineering and Technology hosted young entrepreneurs from all streams of education such as Diploma, ITI, Polytechnic, Engineering, Agriculture, and Management.

The Start-Up Challenge was launched by Shri Prashanth Kumar Mishra IAS, Mescom Managing Director, Mr. Ananthapadmanabha Acharya CEO of Atal Incubation Centre, Dr. Shantharama Rai C Principal AJ Institute of Engineering & Technology, Mr. Govindraj Jeyachandran State Project Head UNDP Karnataka, Mr. Umesh Enterprise Development Assistant, Mr. Raghuv eer District Youth Officer. All the dignitaries shared their experiences, motivated the participants, and guided them in their entrepreneurial ventures.

After the launch, jury members who are distinguished members of the Government, young entrepreneurs, industry professionals, and academicians had an in-depth evaluation of all the shortlisted idea submissions, and teams from Mangalore Institute of Technology & Engineering, Yenepoya Institute of Arts, Science, Commerce & Management, Government First Grade College, Bantwal, Government First Grade College Siddakatte, and other Government and Private colleges participated in large numbers and presented their ideas to jury members. 98 participants presented 67 unique ideas. Many participants presented their ideas using working prototypes thereby giving jury members a real-time feel on how their products function. Each participant was also quizzed by the jury members and was scored by them based on their presentation and responses. Jury members were amazed at the quality of entrepreneurial ventures conceptualized by the students.

All the participants also had an awareness session on how to apply for various governmental schemes, and loans and clarified the doubts the participants had about the financial aspects of their entrepreneurial journey.

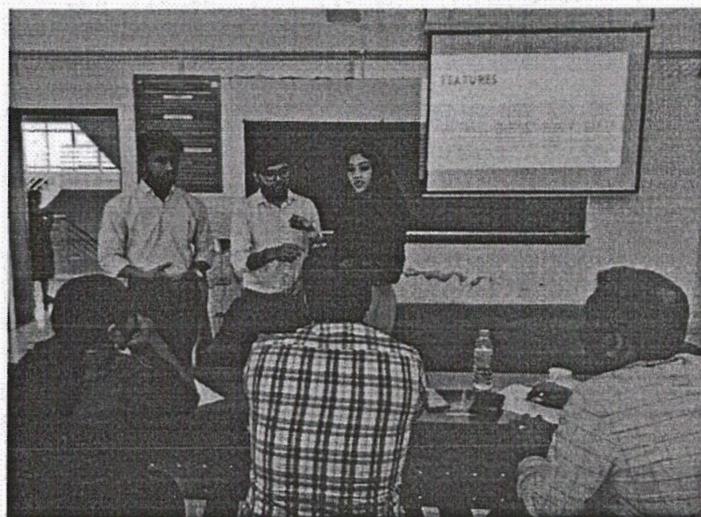
Rs 15 Lakhs seed money is earmarked for winners of the Start-Up Challenge. The winners of today's event will be announced in Bengaluru by June 30 and the cheques will be provided as seed money to the winners. Up to 200 entrepreneurial ventures will get incubation support, mentorship, crowdfunding opportunities, and certification as part of Project Code Unnati

Seventh Sense and Inquilab Inventions Foundation are the implementation partners of this project for UNDP.

Start-up Challenge Photographs:




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Shortlisted youth participated in Start-up Challenge

SL. NO	NAME OF THE STUDENT	COLLEGE NAME	MOBILE NUMBER
1	Prajna.c	Besant Evening College	8310383906
2	Ameya	Canara College, Mangalore	9740276655
3	Kavya Chandra	Yenepoya Institute of arts, science, commerce & management	649596678
4	Muhammed Faizal N		8089557290
5	Rony K Suny		9778048034
6	Muhammed Waseem V		8589097856
7	Sonali		9995233103

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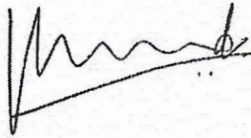
8	Mohammed Faizal S	Yenepoya Institute of arts, science, commerce & management	7592072198
9	Jathin Suresh	Yenepoya Institute of arts, science, commerce & management	9188781153
10	Akshay	Canara College, Mangalore	8277471671
11	sumuth	Canara College, Mangalore	9113849244
12	maithri	Canara College, Mangalore	9019872347
13	Vineeth Shenoy	St Joseph Engineering College	9449559975
14	Venkatesh. C	Yenepoya Institute of arts, science, commerce & management	8197185085
15	Aneesh M Bhat	AJ Institute of Technology & Engineering	7022405943
16	Sachin. A	AJ Institute of Technology & Engineering	9481943109
17	Brayan	Mangalore Institute of Technology & Engineering	7022097663
18	Exson Pereira	AJ Institute of Technology & Engineering	8660174958
19	Pradeep Kumar. N	AJ Institute of Technology & Engineering	7975597877
20	Nithin	AJ Institute of Technology & Engineering	9611540041
21	Apoorva Mithra	ASEIT	8951281257
22	Ramya M R	AJ Institute of Technology & Engineering	9008526103
23	Navaneetha	Canara College, Mangalore	7019773612
24	Dhanush	AJ Institute of Technology & Engineering	99731637893
25	Amrita Sinchana	AJ Institute of Technology & Engineering	8431573963
26	Akshay J Rai	AJ Institute of Technology & Engineering	9746514255
27	Yashas Shetty	AJ Institute of Technology & Engineering	6238816702
28	Aman Sasidharan K P	AJ Institute of Technology & Engineering	9544163211
29	Prakrithi S Shetty	Canara College, Mangalore	8147253523
30	Shealtiel Elizer	AJIET	9448617958
31	Sayon Dasmalapatna	AJIET	9867847733
32	Sushanth K H	AJIET	6361474284
33	Vineeth Krishna K	AJIET	7349711908

34	Sneha Nidhi	AJIET	8550864292
35	Hrithwik R, krishnan	AJIET	8792742468
36	Sona	AJIET	7848851691
37	Vijoy Ashwin Cardoza	ST Aloysius College	9482655970
38	Srinidhi	Sharada degree college	7592042282
39	Abhishek D Markame	AJ Institute of Technology & Engineering	7899301771
40	Omkaresh	AJ Institute of Technology & Engineering	6360598171
41	Aman	AJ Institute of Technology & Engineering	9110845433
42	shazia Khvramy	Mangalore University	8904835822
43	Azizuddin Sultani	Mangalore University	6361884366
44	Sanitha	AJ Institute of Technology & Engineering	6361884366
45	Ashlesh S	AJ Institute of Technology & Engineering	8289955918
46	Adithya Subrahmanya Sharma	AJ Institute of Technology & Engineering	6238240761
47	Midhun Moharan	AJ Institute of Technology & Engineering	7902277613
48	Nithesh Kumar	AJ Institute of Technology & Engineering	9148069614
49	Dhanush Amin	AJ Institute of Technology & Engineering	6362722475
50	K. Pallavi	AJ Institute of Technology & Engineering	7353784363
51	Vandana Surya Prakash	Yenepoya Institute of arts, science, commerce & management	9353821237
52	Akshit Suresh Naik	AJIET	7406255436
53	Adeesh Shetty	AJIET	6361455441
54	Adik Shetty	AJIET	6362118178
55	John Sebastin	Padva College	9449895530
56	Nayana Hallur Safa	Sri Ramakrishna College	9019342794
57	Safa Thasleema	Sri Ramakrishna College	
58	Akshith	Padva College	9449895530
59	Abhishek S	Alava Institute of Engineering & Technology	9741541093
60	Rubesh Murthy G	Alava Institute of Engineering & Technology	7259778243

61	Balaji. Y	Alava Institute of Engineering & Technology	9886893837
62	Akash N.S	Alava Institute of Engineering & Technology	9535448147
63	Sugama Gouda	School Of Social Work, Mangalore	966388806
64	Reena Edna D'souza	School Of Social Work, Mangalore	9108754870
65	Errol D'Souza	SNM Polytechnic College, Moodbidri	9972034452
66	Team Electra	Yenepoya Institute of Technology	9380483418
67	Arear Climber	Mangalore University	7483201858
68	keerthi Raj	padva College	7337872236
69	Prathyoosh Tejasui	Padva College	7795356070
70	Sampreethi. S. Shetty	Canara College, Mangalore	9036558979
71	Deepak. G. Hedge	Canara College, Mangalore	9513086359
72	Adarsh H S	Canara College, Mangalore	8762520100
73	yashpal patel	Canara College, Mangalore	7406153232
74	chetan N C	Yenepoya Institute of Technology	9483166645
75	Mubashira Bano	Besant Women's College	7899932126
76	Neha.Amin	Besant Women's College	8310325218
77	Rakshith	Sri Ramakrishna College	8828382260
78	Anisha	Sri Ramakrishna College	7829835893
79	Samarth	Sri Ramakrishna College	8431437706
80	Shashikumar. S	Odiyoor Shree Gurudev Private Industrial training Institute, kanyana	7510946277
81	Jithesh. P	Odiyoor Shree Gurudev Private Industrial training Institute, kanyana	9188675507
82	Prajith. M	Odiyoor Shree Gurudev Private Industrial training Institute, kanyana	9207501821
83	Dhanush	Odiyoor Shree Gurudev Private Industrial training Institute, kanyana	9481670073
84	Amarnath	Yenepoya Institute of arts, science, commerce & management	7306445521
85	Sonu Sayanth J.P	Yenepoya Institute of arts, science, commerce & management	9074352903


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86	Bijir. N. Biju	Yenepoya Institute of arts, science, commerce & management	6282619913
87	Sathurk S Kumar	Sahayadhri College Of Engineering & Management	9591388860
88	Harsh Srivastava	AJ Institute of Technology & Engineering	8971534720
89	Satvik Poojari	AJ Institute of Technology & Engineering	7349173269
90	Balaraj	Bramashri Narayana Guru Institute	7026561950
91	Shobith. B	AJIET, Mangalore	9745280249
92	Prajwal A	GFGC Siddakatte	8749071489
93	Hamden Rafique Hassan	ST.Alosyius College	8197525802
94	Abdul Gaffar	ALVAS Institute Of Engineering & Technology	7349071810
95	Akash	Mangalore Institute of Technology & Engineering	8762051777
96	Anusha K	AJ Institute of Technology & Engineering	7483164769
97	Sanjana	AJIET	6238672647
98	Vivek Anchan	Mangalore Institute of Technology & Engineering	8762051777

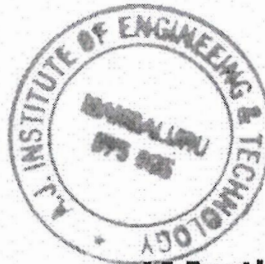
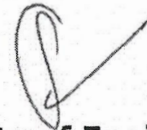


JV of Seventh Sense People Development Solutions Private Limited And Inquilab Inventions Foundations

Name: Vinod Prabhu

Designation: Managing Director

Date: 04.07.2022

**AJ Institute of Engineering and Technology
Kottara Chowki,
Mangaluru-575006**

Name: *Dr. Shantharama Rai C*
Designation: *Principal.*

Dr. SHANTHARAMA RAI C.,

B.E., M.Tech., Ph.D., MISTE, MISLE

PRINCIPAL

**A.J. INSTITUTE OF ENGINEERING & TECHNOLOGY
MANGALURU - 575 006**

Principal

**A.J. Institute of Engineering & Technology
Mangaluru - 575 006**



Certificate of Participation

This Certificate is presented to

PRADEEP KUMAR . N

Has participated in the Event on "START-UP CHALLENGE"
held on "13th June 2022 in Dakshina Kannada"

Mr. VINOD PRABHU



Managing Director

Seventh Sense Talent Solutions

Principal

A.J. Institute of Engineering & Technology
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Certificate of Participation

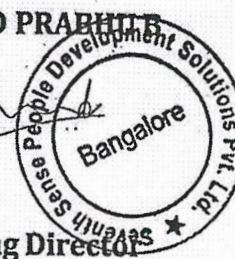
This Certificate is presented to

NITHIN

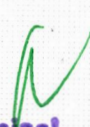
Has participated in the Event on "START-UP CHALLENGE"
held on "13th June 2022 in Dakshina Kannada"

Mr. VINOD PRABHU


Managing Director



Seventh Sense Talent Solutions


Principal
A.J. Institute of Engineering & Technology
Mangalore 575 006





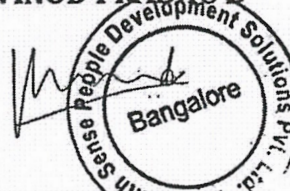
Certificate of Participation

This Certificate is presented to

EXSON PEREIRA

Has participated in the Event on "START-UP CHALLENGE"
held on "13th June 2022 in Dakshina Kannada"

Mr. VINOD PRABHU B



Managing Director

Seventh Sense Talent Solutions

Principal
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Certificate of Participation

This Certificate is presented to

SACHIN · A

Has participated in the Event on "START-UP CHALLENGE"
held on "13th June 2022 in Dakshina Kannada"

Mr. VINOD PRAHUB



Managing Director

Seventh Sense Talent Solutions

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NAME OF THE EVENT	START UP CHALLENGE EVENT .
ORGANISED BY	Entrepreneurship Development and Innovation Cell, AJIET Mangaluru
DATE	15th June 2022
Name & details of Organizer	United Nations Development Programme (UNDP) and SAP Labs and Seventh Sense People Development Solutions Pvt. Ltd

Description About event

United Nations Development Programme (UNDP) has collaborated with SAP Labs India and United Nations Volunteers (UNV) for a multi-year partnership, to empower youth and women for future employability skills and entrepreneurship across the four districts of Karnataka - Bengaluru Rural, Dakshina Kannada, Raichur, Ramanagara.

The Startup Challenge finale for the Dakshina Kannada region was held in AJIET Campus.

Students from various colleges whose ideas were shortlisted presented their ideas.

The Program was inaugurated by the chief guest Mr Prsahanth Kumar Mishra IAS, Director MESCOM , Dr Shantharama Rai Principal AJIET and Mr. Govindaraj Jeyachandran State Head UNDP and Dr AnathaPadmnabha Achar CEO ATAL INCUBATION CENTER Nitte.


Over 100 students from the Dakshina Kannada region presented their ideas and 30 students of AJIET presented their ideas.

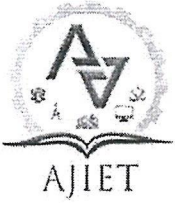
Members of Jury comprised of Sumanth Shenoy-Co-Founder and Head of Technology & Operations, Harshitha Priyamvada Entrepreneur Raghavendra –Lecturer Besant Womens College , Manel Srikanth Nayak- Member of Kanara Chamber of Commerce & Industry, Nandakishore Professor St. Aloysius College Mangalore, Jayaprakash Rao-President of Rotaract Mangalore City, Dr Kiran Kumar V G and Dr Gnane Stapathi from AJIET Mangalore

Students Attended

42

Photos of the Startup Challenge Event

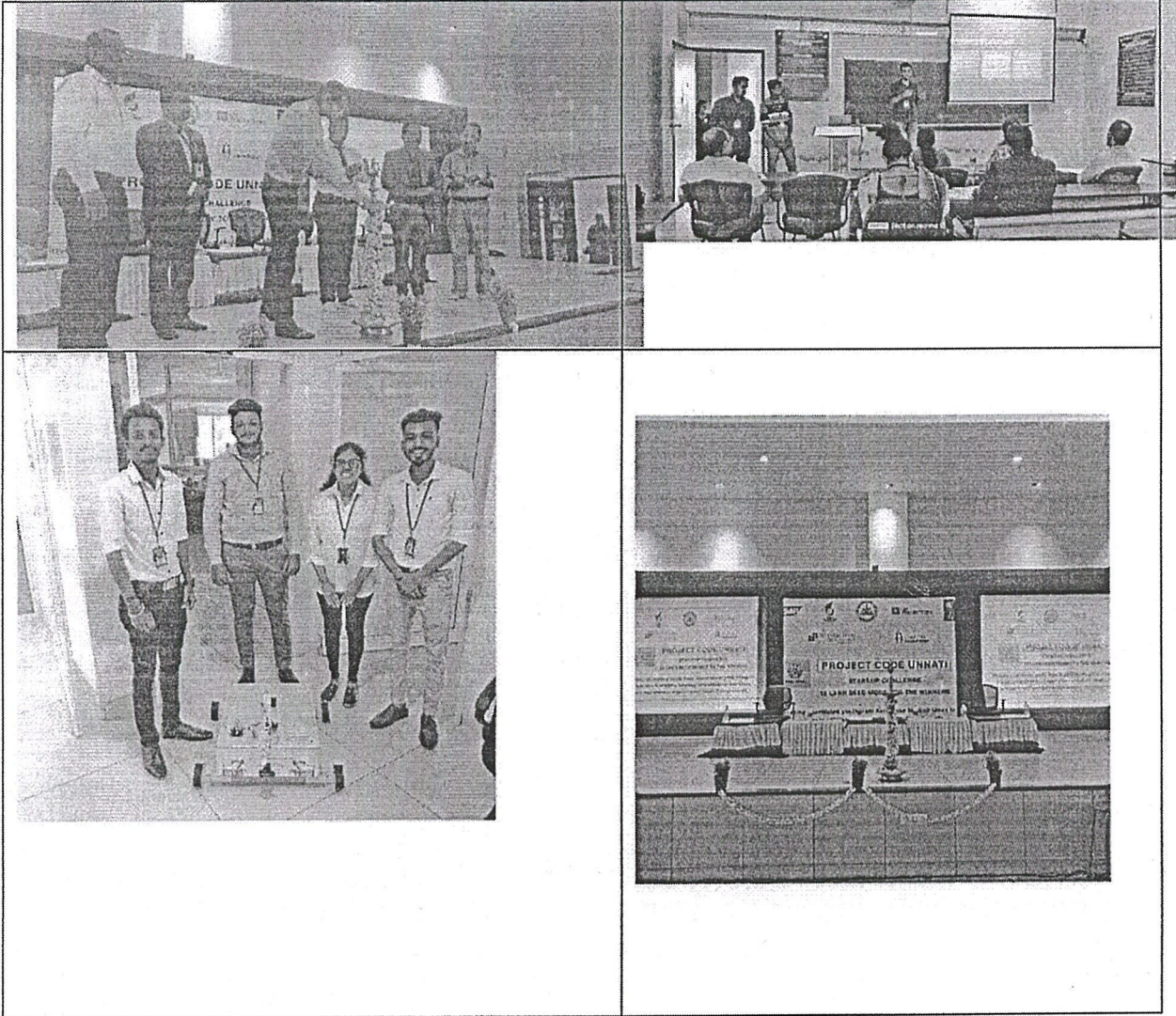

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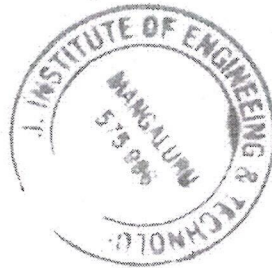
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Kiran Kumar VG
Coordinator
ED Cell AJIET




Dr. Shantharama Rai C
Principal
AJIET

Dr. SHANTHARAMA RAI C.,
B.E., M.Tech., Ph.D., MISTE, MISLE
PRINCIPAL
A.J. INSTITUTE OF ENGINEERING & TECHNOLOGY
MANGALURU - 575 006


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A.J. Institute of Engineering & Technology
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974	sharanya	Sharanya	Dakshina	7025397	Female	21	AJ Instit	Private	BE
975	pavithra	pavithra	Dakshina	9731451	Female	21	AJ Instit	Private	BE
977	nayanas	Nayana S	Dakshina	7306477	Female	20	AJ Instit	Private	BE
978	navithah	navitha H	Dakshina	9945388	Female	21	AJ Instit	Private	BE
979	prajnaaa	Prajna H	Dakshina	9483030	Female	21	AJ Instit	Private	BE
982	harithaa	A Haritha	Dakshina	9449514	Female	21	AJ Instit	Private	BE
983	payalbu2	Payal B V	Dakshina	7975618	Female	21	AJ Instit	Private	BE
986	anvitha2	Anvitha H	Dakshina	6361320	Female	21	AJ Instit	Private	BE
987	lorandso	Loran Rh	Dakshina	9686387	Female	21	AJ Instit	Private	BE
1007	akshitna	Naik Aks	Dakshina	7406255	Male	21	AJ Instit	Private	BE
1009	8097159	sayan Da	Dakshina	9867847	Male	20	AJ Instit	Private	BE
1010	shealtiel	Shealtiel	Dakshina	9448617	Male	21	AJ Instit	Private	BE
1016	vineeth1	Vineeth V	Dakshina	7349711	Male	21	AJ Instit	Private	BE
1021	hrithwik1	Hrithwik	Dakshina	8792742	Male	21	AJ Instit	Private	BE
1022	nihalcpo	Nihal C	Dakshina	8277446	Male	22	AJ Instit	Private	BE
1023	snehanic	Snehanic	Dakshina	8550864	Female	22	AJ Instit	Private	BE
1024	Rolanlob	Rolan Ma	Dakshina	8660410	Male	21	AJ Instit	Private	BE
1025	sushanth	Sushanth	Dakshina	6361474	Male	21	AJ Instit	Private	BE
1026	dhanush	Dhanush	Dakshina	9731637	Male	21	AJ Instit	Private	BE
951	jarvischa	Chandan	Dakshina	7899252	Male	21	AJ Instit	Private	BE
952	sudikula	Sudish	Dakshina	6238699	Male	21	AJ Instit	Private	BE
953	rohitsara	Rohit S	Dakshina	9497472	Male	21	AJ Instit	Private	BE
954	dwithip@	Dwithi	Dakshina	7338319	Female	21	AJ Instit	Private	BE
955	shettyan	Amisha S	Dakshina	9448082	Female	21	AJ Instit	Private	BE
956	krithikula	Krithi T	Dakshina	9895815	Female	21	AJ Instit	Private	BE
957	nikitashe	Nikita	Dakshina	9880868	Female	21	AJ Instit	Private	BE
958	akhilkum	Akhil Kur	Dakshina	9141181	Male	21	AJ Instit	Private	BE
959	shaaplay	Shashan	Dakshina	9611159	Male	21	AJ Instit	Private	BE
960	mohamm	Mohamm	Dakshina	8095819	Male	21	AJ Instit	Private	BE
961	shettyan	Anujith S	Dakshina	9741057	Male	21	AJ Instit	Private	BE
962	nehanay	Neha Na	Dakshina	8618998	Female	21	AJ Instit	Private	BE
967	sagarshe	sagar sh	Dakshina	8431334	Male	21	AJ Instit	Private	BE
968	abhijithp	Abhijith	Dakshina	8301078	Female	22	AJ Instit	Private	BE
969	prathapp	Prathapa	Dakshina	8495069	Male	23	AJ Instit	Private	BE
970	hashithk	Harshith	Dakshina	8151042	Male	22	AJ Instit	Private	BE
971	dishanth	Dishanth	Dakshina	8197195	Male	21	AJ Instit	Private	BE
972	soniyapu	Sponiya	Dakshina	8197339	Female	21	AJ Instit	Private	N/A
973	shreecha	Chaitras	Dakshina	9901748	Female	21	AJ Instit	Private	BE
Ashish H	Dakshina	8050852	Male ಪುರು	22	Dakshina	Private &	B.E/B.Te	N/A	N/A
Vasanth	Dakshina	6362037	Male ಪುರು	21	Dakshina	Private &	B.E/B.Te	N/A	Remove
Pratheek	Dakshina	9.18E+1	Male ಪುರು	20	Dakshina Kannada - A J Institute of Engineerir				
Roshan D	Dakshina	9945619	Male ಪುರು	20	Dakshina Kannada - A J Institute of Engineerir				
Adith Aji	Dakshina	7892583	Male ಪುರು	21	Dakshina Kannada - A J Institute of Engineerir				
373	Jayaprak	Jayaprak	Dakshina	8217731	Male ಪುರು	23	Dakshina	Private &	B.E/B.Te
238	skdanjos	Dan SK	Dakshina	9194475	Male ಪುರು	20	Dakshina Kannada - A J Ins		
omkares	Omkares	Dakshina	6360598	Male ಪುರು	21	Dakshina	Private &	B.E/B.Te	N/A


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Mr. Kiran Kumar V G <kirankumar@ajiet.edu.in>

Fwd: Project Code Unnati - Seed money winner

AJIET <ajengcollege@gmail.com> t 12
To: "Dr. Kiran Kumar V G" <kirankumar@ajiet.edu.in>

Sat, Jul 30, 2022 at 12:30 PM

----- Forwarded message -----

From: UNDP Seventh Sense EDP <undpss_edp@seventhsensetalent.com>

Date: Sat, Jul 30, 2022 at 10:03 AM

Subject: Project Code Unnati - Seed money winner

To: <ajengcollege@gmail.com>

Cc: Vinod Prabhu <*@seventhsensetalent.com>, Harshitha H N <harshitha.h@seventhsensetalent.com>, Priyanka

MR <priyanka.mr@seventhsensetalent.com>

Dear Respected Dr. Shantharama Rai C, Sir,

Greetings from Seventh Sense Talent Solutions.

Hope this mail finds you in good health. United Nations Development Program (UNDP) and through the sponsorship by SAP Labs - Project Code Unnati, Seventh Sense has hosted a Start-up Challenge Event for the Youth who have been shortlisted from the Ideation Challenge Call across Dakshina Kannada, Raichur, Bengaluru Rural, and Ramanagar.

A Start-up Challenge which gave an opportunity for the shortlisted youth a platform to pitch their innovative ideas in front of Government officials, Leading Industrialists, Investors, Academicians, and Successful Entrepreneurs for a chance to win seed money.

On International Youth Day 2022, 15 youth innovators and winners of the '**Youth Innovation Challenge**' will be felicitated with up to 1 lakh seed funding each to develop their ideas into social enterprises under Project Code Unnati. The event will see participation from UNDP, SAP Labs India, the State Government of Karnataka, and youth innovators.

We are glad to announce that **Mr. Ashlesh S, Mr. Adithya Subrahmanya Sharma, Mr. Midhun Moharan and Ms. Sanitha** from **AJ Institute of Engineering and Technology, Mangalore** has been selected as a Seed money winner from Project Code Unnati Start-Up Challenge as per the Jury evaluation which was held on the **20th June 2022 in AJ Institute of Engineering and Technology, Mangalore.**

The distribution of seed money will be on
Date: 12th August 2022
Time: 11.00 a.m. to 1.30 p.m.
Venue: Room No 213, Vikas Soudha, Bengaluru

We request you to kindly share the above details with Mr. Ashlesh S and Team Permit him to attend the distribution of seed money event without fail

Please contact **Ms. Priyanka - Project Coordinator on +91 88842 61577** or **Ms. Harshitha - Project Coordinator on +917892753579** for any clarifications about the contents

Item	Status
Total Number of Ideation Ideation Challenge Call Phase 1 - 1401 Ideation Challenge Call Phase 2 - 1664	3065
Total number of students participated in the Start-up Challenge	305
Number of youth participated from Dakshina Kannada	130 Participants

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Number of youth participated from Raichur	114 Participants
Number of youth participated from Bengaluru Rural and Ramanagara	61 Participants
Number of seed money winners	15

UNDP

Seventh Sense Talent Solutions

✉ undpss_edp@seventhsensetalent.com

☎ 08041744141

📞 Managing Director: Vinod Prabhu - +91 9916847774

📍 #4, 23rd A Main, 2nd Phase, J. P. Nagar, Bengaluru, Karnataka - 560078

🌐 seventhsensetalent.com



With Regards

Principal
A. J. Institute of Engineering and Technology
Mangaluru - 575006
9483026503
Ph:0824-2455048 ,0824-2862204 Fax:0824-2862205 --
Email:ajenggcollege@gmail.com
Web:ajiet.edu.in

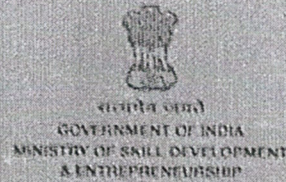
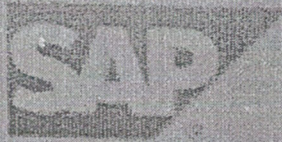
Vision:To Produce Top-Quality Engineers Who Are Groomed For Attaining Excellence In Their Profession And Competitive Enough To Help In The Growth Of Nation And Global Society.

Mission:

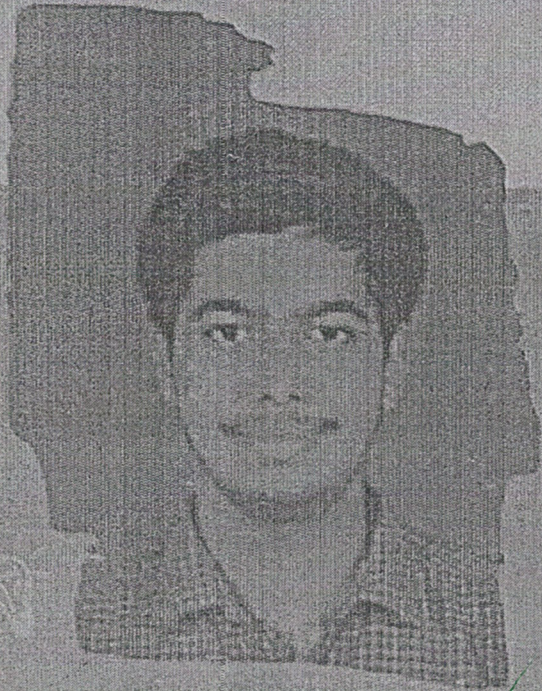
- M1:To offer affordable high-quality graduate program in engineering with value education and make the students socially responsible
- M2:To support and enhance the institutional environment to attain research excellence in both faculty and students and to inspire them to push the boundaries of knowledge base.
- M3:To identify the common areas of interest amongst the individuals for the effective industry-institute partnership in a sustainable way by systematically working together
- M4:To promote the entrepreneurial attitude and inculcate innovative ideas among the engineering professionals.

📎 Seed Budget Distribution_12th Aug '22_Code Unnati_25th Jul 22 (1) (1)..docx
159K

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Mangaluru - 575 006



Project Code Unnati
START UP CHALLENGE
Seed Money Winner



Adithya Subrahmanya Sharma, 23 and team

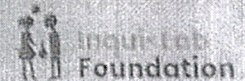
Dakshina Kannada

AJ Institute of Technology & Engineering

A spirometer measures ventilation patterns and helps lung patients diagnose ailments, albeit at a huge cost. Adithya's cost-effective spirometer helps patients suffering respiratory diseases use the apparatus at less than one fifth of the cost at Rs 6000.

Principal

SEVENTH SENSE A.J. Institute of Engineering & Technology
Mangaluru - 575 006





Winner Certificate

This Certificate is presented to

ADITHYA SUBRAHMANYA SHARMA . P

Winner of the 'Youth Innovation Challenge' felicitated with seed funding to develop his/her ideas under Project Code Unnati Karnataka

Mr. VINOD PRABHU B

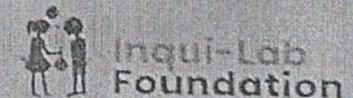
Managing Director

Seventh Sense Talent Solutions

[Signature]
Principal

A.J. Institute of Engineering & Technology

Mangalore 575 006





PROJECT - CODE UNNATI

PAY Mr. ADITHYA SUBRAHMANYA SHARMA P AND TEAM
(WINNERS FROM DAKSHINA KANNADA)

A SUM OF RUPEES ONE LAKH ONLY

₹1,00,000/-


Principal

A.J. Institute of Engineering & Technology
Mangaluru - 575 006



Mr. Kiran Kumar V G <kirankumar@ajiet.edu.in>

Fwd: Project Code Unnati - Seed money winner

AJIET <ajenggcollege@gmail.com>

Sat, Jul 30, 2022 at 10:09 AM

To: "Dr. Kiran Kumar V G" <kirankumar@ajiet.edu.in>, ajiet-hods@googlegroups.com

----- Forwarded message -----

From: UNDP Seventh Sense EDP <undpss_edp@seventhsensetalent.com>

Date: Sat, Jul 30, 2022 at 10:03 AM

Subject: Project Code Unnati - Seed money winner

To: <ajenggcollege@gmail.com>

Cc: Vinod Prabhu <*@seventhsensetalent.com>, Harshitha H N <harshitha.h@seventhsensetalent.com>, Priyanka

MR <priyanka.mr@seventhsensetalent.com>

Dear Respected Dr. Shantharama Rai C, Sir.

Greetings from Seventh Sense Talent Solutions.

Hope this mail finds you in good health. United Nations Development Program (UNDP) and through the sponsorship by SAP Labs - Project Code Unnati, Seventh Sense has hosted a Start-up Challenge Event for the Youth who have been shortlisted from the Ideation Challenge Call across Dakshina Kannada, Raichur, Bengaluru Rural, and Ramanagar.

A Start-up Challenge which gave an opportunity for the shortlisted youth a platform to pitch their innovative ideas in front of Government officials, Leading Industrialists, Investors, Academicians, and Successful Entrepreneurs for a chance to win seed money.

On International Youth Day 2022, 15 youth innovators and winners of the 'Youth Innovation Challenge' will be felicitated with up to 1 lakh seed funding each to develop their ideas into social enterprises under Project Code Unnati. The event will see participation from UNDP, SAP Labs India, the State Government of Karnataka, and youth innovators.

We are glad to announce that **Mr. Shobith B** from **AJ Institute of Engineering and Technology, Mangalore** has been selected as a Seed money winner from Project Code Unnati Start-Up Challenge as per the Jury evaluation which was held on the **20th June 2022 in AJ Institute of Engineering and Technology, Mangalore**.

The distribution of seed money will be on

Date: 12th August 2022

Time: 11.00 a.m. to 1.30 p.m.

Venue: Room No 213, Vikas Soudha, Bengaluru

We request you to kindly share the above details with Mr. Shobith B and Permit to attend the distribution of seed money event without fail

Please contact **Ms. Priyanka - Project Coordinator on +91 88842 61577** or **Ms. Harshitha - Project Coordinator on +917892753579** for any clarifications about the contents

Item	Status
Total Number of Ideation Ideation Challenge Call Phase 1 - 1401 Ideation Challenge Call Phase 2 - 1664	3065
Total number of students participated in the Start-up Challenge	305
Number of youth participated from Dakshina Kannada	130 Participants

A.J. Institute of Engineering & Technology
Mangaluru - 575 006

Number of youth participated from Raichur	114 Participants
Number of youth participated from Bengaluru Rural and Ramanagara	61 Participants
Number of seed money winners	15

UNDP

Seventh Sense Talent Solutions

✉ undpss_edp@seventhsensetalent.com

☎ 08041744141

📞 Managing Director: Vinod Prabhu - +91 9916847774

📍 #4, 23rd A Main, 2nd Phase, J. P. Nagar, Bengaluru, Karnataka - 560078

🌐 seventhsensetalent.com



--
With Regards

Principal

A. J. Institute of Engineering and Technology

Mangaluru - 575006

9483026503

Ph:0824-2455048 ,0824-2862204 Fax:0824-2862205

Email:ajengcollege@gmail.com

Web:ajiet.edu.in

Vision:To Produce Top-Quality Engineers Who Are Groomed For Attaining Excellence In Their Profession And Competitive Enough To Help In The Growth Of Nation And Global Society.

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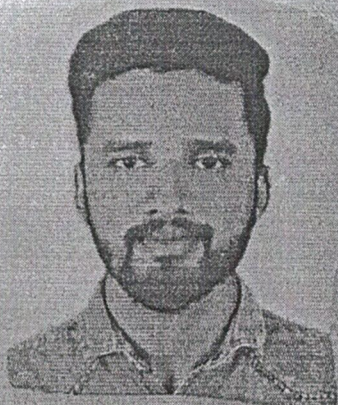
M4:To promote the entrepreneurial attitude and inculcate innovative ideas among the engineering professionals.

📎 Seed Budget Distribution_12th Aug '22_Code Unnati_25th Jul 22 (1) (1)..docx
159K

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Mangaluru - 575 006



Project Code Unnati
START UP CHALLENGE
Seed Money Winner



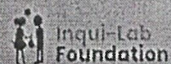
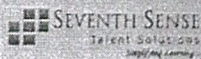
Shobith B, 24

Dakshina Kannada

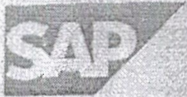
AJ Institute of Technology & Engineering

Shobith's idea is to provide pre-plastered concrete blocks using fly ash that can reduce the amount of cement and construction material used. The block is specially designed and gives a fine finish without any mortar filling or plastering.

Pre-plastered Concrete Block



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Mangaluru - 575 006



Winner Certificate

This Certificate is presented to

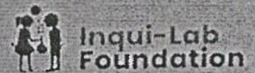
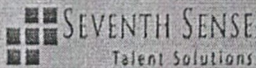
SHOBITH B

Winner of the 'Youth Innovation Challenge' felicitated with seed funding to develop his/her ideas under Project Code Unnati Karnataka

Mr. VINOD PRABHU B

Managing Director

Seventh Sense Talent Solutions



Principal

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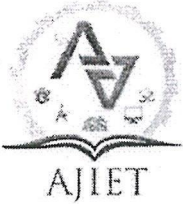
PROJECT - CODE UNNATI

PAY Mr. SHOBITH B
(WINNER FROM DAKSHINA KANNADA)

A SUM OF RUPEES ONE LAKH ONLY

₹1,00,000/-


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A.J. Institute of Engineering & Technology
Mangaluru - 575 006



AJ INSTITUTE OF ENGINEERING & TECHNOLOGY

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NAME OF THE EVENT	FOSTERING YOUTH-LED ENTREPRENEURSHIP SEED BUDGET DISTRIBUTION- Project Code unnati
ORGANISED BY	UNDP, SAP Labs India, the State Government of Karnataka, and youth innovators
DATE & TIME	12th August 2022 , 2.30 pm to 3.30 pm
Venue	Room No 123, Vikas Soudha, Bengaluru

Report

On International Youth Day 2022, 15 youth innovators and winners of the 'Youth Innovation Challenge' were felicitated with up to 1 lakh seed funding each to develop their ideas into social enterprises under Project Code Unnati. The event will see participation from UNDP, SAP Labs India, the State Government of Karnataka, and youth innovators.

Mr. Adithya Subrahmanya Sharma from Electronics and Communication Engineering, Mr. Shobith from Civil Engineering Department had won the seed money of 1 lakh each

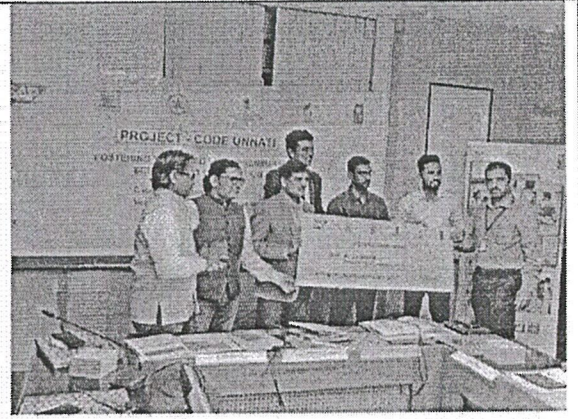
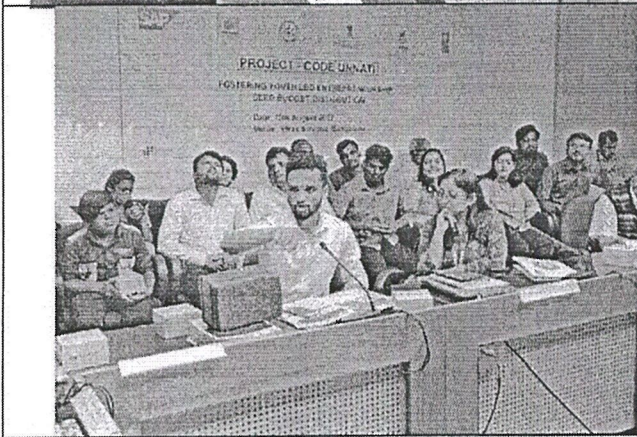
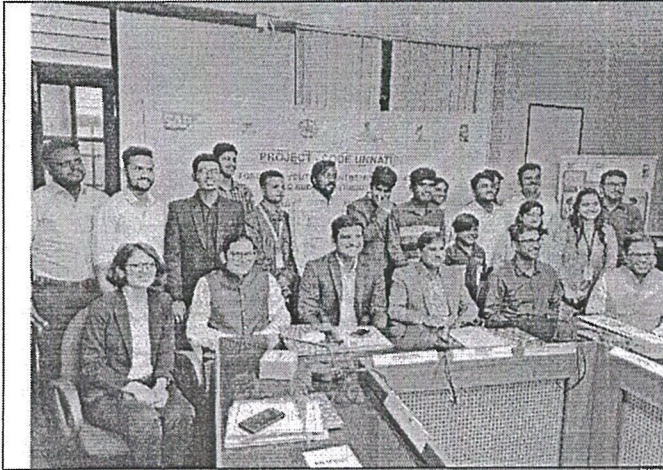
Dr. Selva Kumar, IAS, Principal Secretary to the Government, Department of Education and Department of Skill Development, Entrepreneurship and Livelihood, Government of Karnataka
Mr. Ashwin Gowda, IRS, Managing Director, Karnataka Skill Development Corporation, Government of Karnataka, Mr. Mohammed Anzy S., Chief Operating Officer, SAP Labs India, Mr. Gunjan Patel, Regional Director-CSR, Asia Pacific and Japan SAP were the dignitaries present for the event. The details of the program and schedule is attached.

Students	02
Faculty	01

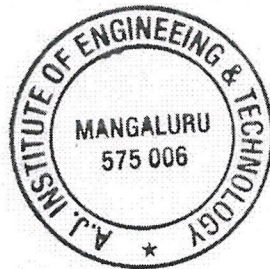
Principal


A.J. Institute of Engineering & Technology
Mangaluru - 575 006

Photos of the Event




Kiran Kumar VG
Convener
EDI Cell AJIET




Dr. Shantharama Rai C
Principal
AJIET
Principal
A.J. Institute of Engineering & Technology
Mangaluru - 575 006


Principal
A.J. Institute of Engineering & Technology
Mangaluru - 575 006



A.J. INSTITUTE OF ENGINEERING AND TECHNOLOGY
(A Unit of Laxmi Memorial Education Trust. ®)

**ENTREPRENEURSHIP DEVELOPMENT CELL AJIET AND INSTITUTE
INNOVATION COUNCIL**

**In association with United Nations Development Programme (UNDP) Project Code Unnati
and SAP Labs.**

Cordially invite you

Workshop on Entrepreneurship Opportunities and Financing

On 28th November 2022 at 2.00PM

Venue: Seminar hall - 1

**Session 1: 2-00-3.00PM - Mr Praveen MP Lead District Manager – “Financing options for
Startups and career opportunities in Banking”**

**Session 2: 3.00 -4,00 PM – Mrs Andrea Gonsalves Co-Founder at Market Bird, Digital Marketing
and Web Designer Mangaluru- Topic “Being an Entrepreneur “**

Session3: 4.00 - 4.45 PM – Mr Keerthan Raj – UNDP Coordinator, Start-up Activity

Dr. Kiran Kumar VG
Convener
EDI Cell AJIET

Dr. Shantharama Rai C
Principal
AJIET

CC to:

1. Vice President-LMET
2. All HOD's, Committee coordinators

Principal
A.J. Institute of Engineering & Technology
Mangaluru - 575 006

Date: 29-11-2022

Report on "Workshop on Entrepreneurship Opportunities"

Name of the Program:	Workshop on Entrepreneurship Opportunities	Program Dates & Timings:	28-11-2022 2.00PM- 5.00PM	
Name & Details of the Resource Person:	Mr Praveen Lead Bank Manager Canara Bank	Mrs Andrea Gonsalves Co- Founder at Market Bird	Mr Keerthan Raj Community Mobilizer UNDP Project Code Unnati	
Organized by (Clubs/ Dept.)	Entrepreneurship Development Cell	In Association with (clubs)	United Nations Development Program	
Number of Participants	147	Students	141	Faculty 6
Program Outcome (PO) Mapping	PO6, PO7, PO8, PO9, PO10, PO11			
Coordinators	Dr Kiran Kumar V G			

About the Program:

The ED Cell has organized "Workshop on Entrepreneurship Opportunities" to create an awareness and motivate the students to become an entrepreneur. Mrs Andrea Gonsalves Co-Founder at Market Bird and Mr Praveen Lead Bank Manager Canara Bank were the resource persons. It was an interaction-based talk, where each of the resource persons motivated the students by sharing their experience regarding the importance of innovations and the kind of hurdles they faced at each stage of innovations, mistakes they committed in every step of ideation to incubation and financing options how to get funds etc.

Objectives: The program on enable students/ faculty to

- Develop and strengthen their entrepreneurial quality/motivation
- Analyse environment related to small industry and small business

Outcomes: On successful completion of program of this lecture/ technical talk/workshop the student should able to:

1. Opportunity to sharpen entrepreneurial competencies
2. Clarity about the business idea

Articulation Matrix:

Course Outcomes	Program Outcomes											
	1	2	3	4	5	6	7	8	9	10	11	12
1						1	1	1	1	1	1	
2						1	1	1	1	1	1	
3												
Average						1	1	1	1	1	1	

Photos:




Coordinator




Principal
Principal
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MECH



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Institute Innovation Council and Entrepreneurship Development Cell AJIET

Workshop on Entrepreneurship Opportunities -28-11-2022

Sl No	Name	USN	Year	Email-id	Signature	
					Session1	Session2
1	Abishek.Kumar.P	4JK20ME001	3 rd yr	abishek.kumarhp622@gmail.com		
2	Bhuvan.B.Shetty	4JK20ME005	3 rd yr	Bhuvanbshetty@gmail.com		
3	Vikith.V.Salian	4JK20ME019	3 rd yr	vickysaliam369@gmail.com		
4	Teriel Sean	4JK20ME009	3 RD YEAR	seanjiriel14@gmail.com		
5	Gautham J Puthran	4JK20ME007	3 RD YEAR	gauthamputhran304@gmail.com		
6	V. Sagari	4JK20ME023	3 rd yr	gaurudasagari@gmail.com		
7	Shivanesh.R	4JK20ME022	3 rd year	shivaneshshiva2558@gmail.com		
8	P.N. ARUN	4JK20ME016	3 rd year	arunpn2002@gmail.com		
9	Sandeep.K.V	4JK20ME020	3 rd year	sndph99@gmail.com		
10	Muhammed Shaaz TP	4JK20ME014	3 rd year	shaaztp17@gmail.com		
11	Shetty Bhavith	4JK19ME046	4 th year	bshetty966@gmail.com		
12	Anvesh C.N.	4JK19ME007	4 th year	aanvesh98@gmail.com		
13	Monish Ahmad Bakhtyar	4JK19ME027	4 th year	monishkashim98@gmail.com		
14	Vikas.R.Shetty	4JK19ME052	4 th year	vikasshettyjamaal50@gmail.com		
15	Zenan Jeremiah	4JK19ME054	4 th year	zenanjeremiah@gmail.com		
16	Ronak David	4JK19ME037	4 th year	Ronakdavid1159@gmail.com		
17	PRATWAL SURESH	4JK19ME034	4 th year	pajjuvs900@gmail.com		
18	B.V. Tushar	4JK21ME019	2 nd year	bvtushar7@gmail.com		
19	Ayan A Thonse	Diploma	2 nd year	ayanthonse5@gmail.com		
20	MOHAMMED ASHUR	4JK21ME055	2 nd year	mohammedashur2491@gmail.com		
21	Adith.P	4JK21ME008	2 nd year	adiadith969@gmail.com		
22	Adithyan.M	4JK21ME009	2 nd year	adithyanmurikkoli@gmail.com		
23	Afeef Hashim	4JK21ME010	2 nd year	afeefhashimkv@gmail.com		
24						
25						

ED Coordinator

Principal
A.J. Institute of Engineering & Technology
Mangaluru - 575 006

Date: 02-03-2023

Report on "Project Code Unnati Start-Up Challenge"

The students from 7th Semester, Department of Electronics and Communication Engineering Swasthik Kamath, Hardik Rai, Seema J Rai have got a funding for the project entitled "Advancing throat Disease detection through video laryngoscopy" under the guidance of Dr. Gnane Swarnadh Sathapathy in Project Code Unnati Start-Up Challenge, 2023 – Idea Presentation held at A.J. Institute of Engineering and Technology, Mangalore on 9/07/2023.

The following courses were discussed by the participants

Following quests were discussed

The practicality of implementing video laryngoscopes in airway management projects directly benefits clinicians by providing clearer views of the glottis and aiding in endotracheal intubation, particularly in challenging scenarios. By reducing intubation attempts and enhancing teaching capabilities, these tools address significant challenges faced by critical care clinicians, potentially minimizing complications and the need for general anesthesia. However, challenges in implementing such technology may include cost, training requirements, and equipment availability. Moving forward, a comprehensive plan for the development of the project could involve targeted training programs, cost-effective procurement strategies, and ongoing research to optimize utilization and outcomes in advanced airway management.

Objectives:

Improved Visualization: Video laryngoscopes provide a clearer and wider view of the airway, which can make the intubation process easier and more efficient, particularly in patients with difficult airways

Reduced Risk of Complications: The use of video laryngoscopes has been associated with a lower risk of airway trauma and bleeding, as the device provides a more controlled and gentle approach to intubation.

Increased Patient Comfort: Video laryngoscopes can help reduce the discomfort associated with traditional intubation techniques, particularly in patients with reduced mouth opening, as they require less manipulation of the mouth and throat.

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➤ **Compatibility with Various Intubation Techniques:** Video laryngoscopes are versatile devices that can be used with a range of intubation techniques, including direct and indirect methods, making them suitable for different patient needs and clinical situations.

Outcomes:

Video laryngoscopes revolutionize airway management, offering clear views of the glottis and aiding in endotracheal intubation, particularly in challenging cases. Their advantages include improved visualization, reduced intubation attempts, and enhanced teaching capabilities. Despite lacking superiority evidence in unselected or ICU patients, their efficacy in difficult airway management makes them valuable for critical care clinicians. They facilitate navigation through complex anatomies, potentially reducing complications and the need for general anesthesia. Overall, video laryngoscopes are essential tools in advanced airway management, warranting consideration for inclusion in critical care clinicians' armamentarium. Their utilization should be tailored based on patient condition, operator skill, and equipment availability..

Photos:



Seema J Rai




Hardik Rai



Swasthik Kamath

Dr. Gnane Swarnadh Satapathi
Coordinator
(Ass. Professor, Dept. of ECE)


Dr. K. Anand Kumar VG
Vice- Principal & HOD-ECE


Dr. Santharama Rai C
Principal
Principal
A.J. Institute of Engineering & Technology
Mangaluru - 575 006

UTILIZATION REPORT

Project idea:

Advancing throat Disease detection through video laryngoscopy Team members:

Swasthik Kamath

Seema j rai

Hardik rai



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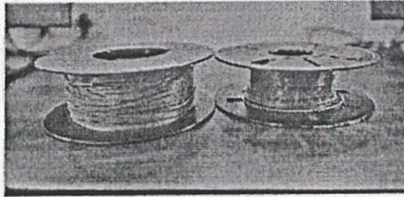
TABLE OF CONTENTS

SL NO.	TITLE	PAGES
1.	Usage of First Tranche	6-7
2.	Financial projection of Second Tranche	8 -9
3.	Business Idea & Supporting Image	10-11

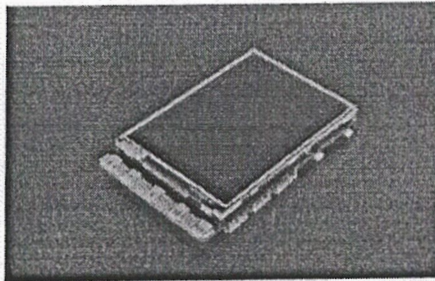

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USAGE OF FIRST TRANCHE

- Finding retailers and purchasing ABS 3D filament for 3D Printing x 5kg: 6500/-



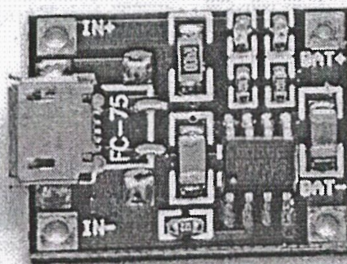
- Unihiker board x 2 :24,000 /-



- Lithium ion battery x 2 : 1,500/-



- Charging circuit x 2 :1000 /-



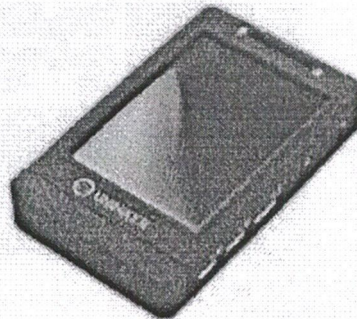
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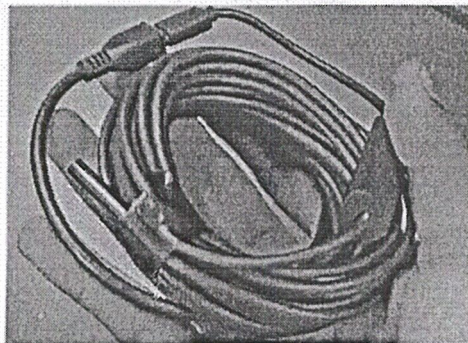
- USB cable x 2 : 1,000/-



- Silicon case for Unihiker board x 2: 1,000/-



- Camera x 2: 3,000/-



- 3D Printing charges :10,000 /-

- Miscellaneous: 2,000/-

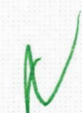

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FINANCIAL PROJECTION OF SECOND TRANCHE

SL NO.	DESCRIPTION	PRICE
1.	Website purchase and consultation charges	10,000
2.	Marketing team	5,000
3.	Ethical committee fees per college	15,000
4.	Travelling allowance for medical college	5,000
5.	Design patent	15,000
	GRAND TOTAL	50,000

USAGE OF SECOND TRANCHE

- we will purchase a website for our product where it will contain information about our product and this website will be used for marketing.
- We plan to mobilise a team of five to ten people for marketing, promote our product online, and visit various hospitals.


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- For making use our products in different hospitals we must go through different ethical checks of our product and also get approval of Medical Council of India.
- We must submit our items to various ethical reviews before using them in various hospitals.
- For marketing as well for ethical review of our product we must travel regularly.
- Few are planning for applying design patent for our product so this amount will be used for the same


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BUSINESS IDEA

During corona, the rate of incubation was increased to 50% and the sterilization of video laryngoscope would take 15-20minutes.

But at epidemic time, time was insufficient as the patients joining ICU are being increased.

Morover, the cost of video laryngoscope was something around ₹1,20,000 ,so we came out with an idea to develop a video laryngoscope which is of low cost and with no sterilization time.

For this we used a 3D printed material for blade of laryngoscope and a microcontroller for displaying the laryns of the person.

Moreover the same can be connected to the mobile phones either android or ios where in for android the app is already been created and for ios we are creating the application.


SUPPORTING IMAGE





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Business Registration

11/26/23, 4:07 PM Print : Udyam Registration Certificate



GOVERNMENT OF INDIA
विद्यमान कर्नाटक शासना
Ministry of Micro, Small and Medium Enterprises



UDYAM REGISTRATION CERTIFICATE

UDYAM REGISTRATION NUMBER UDYAM-KR-26-0029966

NAME OF ENTERPRISE SWASTHIK KASLATHI

TYPE OF ENTERPRISE *

S.No.	Classification Year	Enterprise Type	Classification Date
1	2023-24	Micro	21/11/2023

MAJOR ACTIVITY MANUFACTURING

SOCIAL CATEGORY OF ENTREPRENEUR GENERAL

NAME OF UNIT(S)

S.No.	Name of Unit(s)
1	Vidya Laryngoscope

OFFICIAL ADDRESS OF ENTERPRISE

Flat/Door/Block No.	E-REG/ Post/yr Comp	Name of Premises/ Building	E-REG/
Village/Town	Belur	Block	Karkala
Road/Street/Lane	Pudubidre Road	City	Karkala
State	KARNATAKA	District	UDUPI, Pin 576116
Mobile	8495095440	Email	swasthikcaslathi@gmail.com

DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE 10/11/2023

DATE OF COMMENCEMENT OF PRODUCTION/BUSINESS 10/11/2023

NATIONAL INDUSTRY CLASSIFICATION CODE(S)

S.No.	NIC 2 Digit	NIC 4 Digit	NIC 5 Digit	Activity
1	72 - Scientific research and development	7220 - Research and development on natural sciences and humanities	72200 - Research and experimental development on social sciences and humanities	Services

DATE OF UDYAM REGISTRATION 21/11/2023

* In case of graduation (upward/downward) of status of an enterprise, the benefits of the Government Schemes will be availed as per the provisions of Notification No. S.O. 2119(E) dated 26.06.2020 issued by the MoS MSME.
Disclaimer: This is computer generated statement, for signature required. Printed from <http://udyamregistration.gov.in> & Date of printing: 26/11/2023

For any assistance, you may contact:


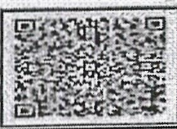
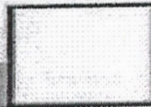
http://udyamregistration.gov.in/udyam_Udyam/Udyam_PwdApplication.aspx
1/4

11/26/23, 4:07 PM Print : Udyam Registration Certificate

1. District Industries Centre: UDUPI (KARNATAKA)

2. MSME-DFO: BANGALORE (KARNATAKA)

Visit : www.msme.gov.in ; www.udyamregistration.gov.in ; www.udyam.gov.in


Principal
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Mangaluru - 575 006

Dear Customer, INR 50,000,00
Credited to your A/c No XX4835
on 29/11/2023 through NEFT with
UTR/ 3452070385IDC by
SEVENTH SENSE PEOPLE,
INFO:UNDP
Phase2SeedMoneyWinner-
Tranche1Pa-SBI

Gmail Search mail

Compose

Inbox 504

Starred

Shooting

Sent

Drafts

More

Labels

Unread

Fwd: Project Code Unnati Beneficiaries Placement/Internship Information

Hardik Rai <hardikrai@gmail.com>

13/12/2023

----- Forwarded message -----
From: UNDP Seventh Sense EDP <undp_sense@sevensensepeople.com>
Date: Wed, 13 Dec 2023 at 9:10 PM
Subject: Project Code Unnati Beneficiaries Placement/Internship Information
To: UNDP Seventh Sense EDP <undp_sense@sevensensepeople.com>

Dear Students,

Greetings from Seventh Sense Talent Solutions!

Seventh Sense Talent Solutions provides placement opportunities for Code Unnati students who have completed the Entrepreneurship Development Programme (EDP). Our EDP Programme trainers are as follows:

Raichur: Mr. Ravi Raj & Mr. Venkatesh
Dakshina Kannada: Mr. Shrikant P & Ms. Sheethal S K
Bengaluru Rural: Mr. Sanjoy B Sogler & Mr. Mahanth G V

We are thrilled to announce that over 2,400 students have enrolled in the EDP programme. If you are one of the participants who attended the EDP programme and secured a placement or internship in a company, we would love to know which company you joined.


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Mangaluru - 575 006



AJ INSTITUTE OF ENGINEERING & TECHNOLOGY

A Unit of Laxmi Memorial Education Trust

(Approved by AICTE, New Delhi, Affiliated to Visvesvaraya Technological University, Belgaavi)

Date: 04-11-2023

Report on "Project Code Unnati Start-Up Challenge"

The students from 7th Semester, Department of Computer Science and Engineering Deviprasad Rai P, Dhruv Kishore Shetty, Prateek Chandrasekar Kotian, and S. Athreya Shankar have won Rs 1,00,000/- for the project entitled "VEGSHELL" under the guidance of Prof. Snitha Shetty in Project Code Unnati Start-Up Challenge, 2023 held in AJ Institute of Engineering and Technology, Mangalore on 09/11/2023.

The following courses were discussed by the participants

VEGSHELL, is a one stop solution for variety of agricultural products. The core objectives lie's in offering grocery and agricultural products to customer at a greater value, on being the lowest price retailer. We also aim to provide farmers with knowledge for increasing their yield, efficiency and create a community for them.

Following quests were discussed

The practicality of the project, how much direct benefit could the farmers get how much of the actual problem faced by the farmers is the project solving, challenges we would face implementing the project and the further plan for the development of the project.

Objectives:

The main objective of this project is to provide support to farmers by removing the middlemen, giving farmers the price, they deserve, educating them regarding the high margin crops and building a community for them.

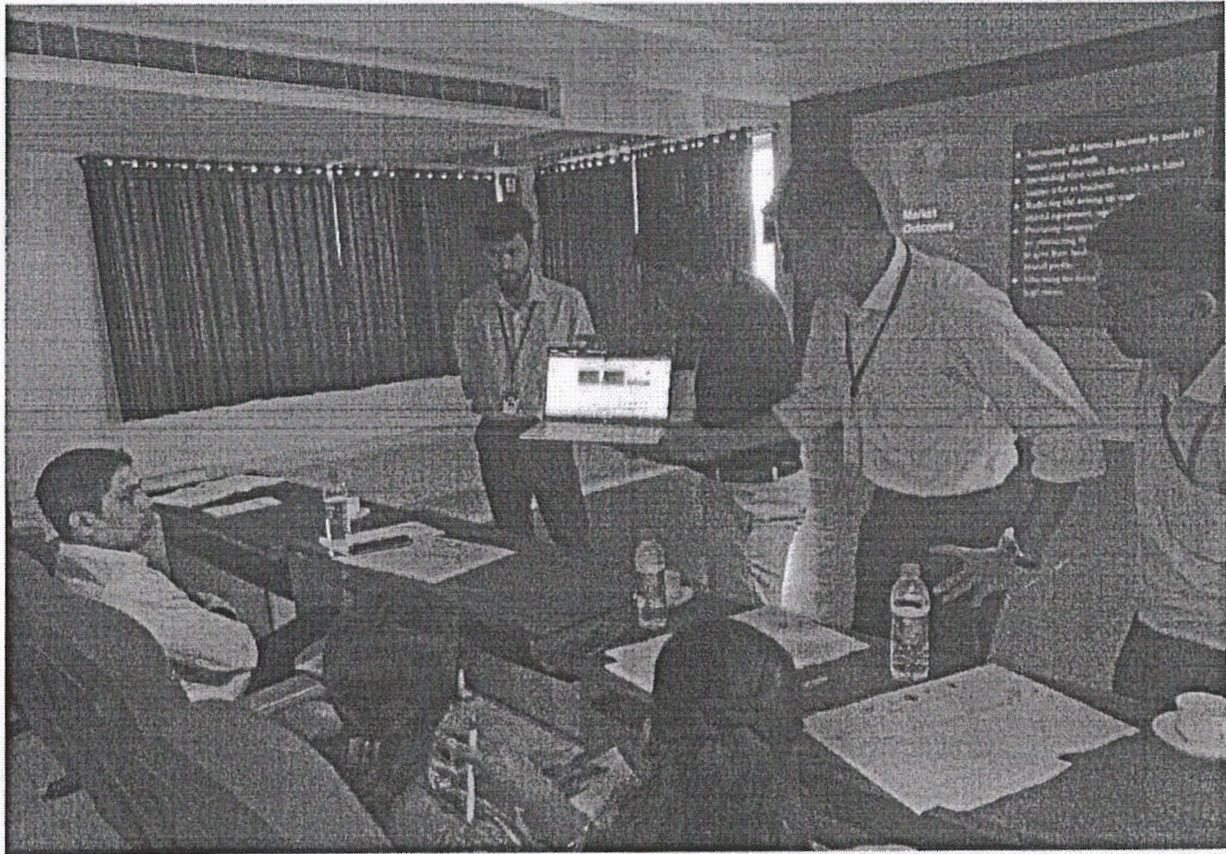
Outcomes:

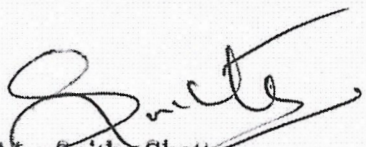
The outcome of this project would be that farmers need not wait for a week to get their payment, they need not travel long distance or heir someone to reach the APMC set up by the government, learn about how they could reduce their wastage, increase their yield, and also share their problems and get solution to it from their farmers community.

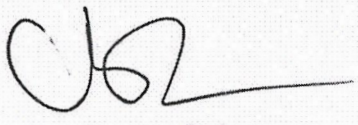
Principal

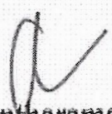
A.J. Institute of Engineering & Technology .,
Mangaluru - 575 006

Photos:




Mrs. Snitha Shetty
Project guide
(Asst. Professor, Dept. of CSE)


Dr. Antony P J
Vice- Principal & HOD-CSE


Dr. Shantharama Rai C
Principal


Principal
A.J. Institute of Engineering & Technology
Mangaluru - 575 006

Date: 26-08-2023

Report on "Lean Start-up & Minimum Viable Product/Business"

Name of the Program:	Lean Start-up & Minimum Viable Product/Business	Program Dates & Timings:	26-08-2023 9 AM- 5.00PM	
Name & Details of the Resource Person:	Ms. Sheetal & Ms Lydia	trainer 7th sense talent solutions & UNDP District coordinator		
Organized by (Clubs/ Dept.)	Entrepreneurship Development Cell	In Association with (clubs)	UNDP	
Number of Participants	47	Students	42	Faculty 5
Program Outcome (PO) Mapping	PO6, PO7, PO8, PO9, PO10, PO11			
Coordinators	Dr Kiran Kumar V G,			
Faculty Participated	Dr. Gnane S Satapathi, Mr. Manjukiran B, Prof Prakash K Shetty, Mr Ganesh U G, Mr Suhandas			

About the Program:

The ED Cell organized a Workshop and an outreach activity of the students

1. Importance of Start-up:

Speaker : Ms. Sheetal (trainer 7th sense talent solutions), and Ms Lydia UNDP District coordinator

The first session was on the importance of start-up Skill. Ms. Sheetal (trainer 7th sense talent solutions) began with the definition of a startup. He talked about how Innovation is important in Start-up.

Participants were apprised on factors to consider before starting a startup. He laid stress upon the need to take initiative and to have the courage for unique and forward steps to become an

entrepreneur. He also mentioned that it is not necessary that one should have sound financial knowledge, to begin with a start-up and convert into a successful entrepreneur

2. My Journey as an Entrepreneur:

Speaker: Ms Lydia UNDP District coordinator

The next session was My Journey as an Entrepreneur in which Ms Lydia shared her journey as an entrepreneur the do's and don'ts. He gave real-life examples of certain traits that are necessary for any young student to have their start-up or become an entrepreneur. Entrepreneurs must keep themselves abreast of the current trends and demands. He emphasized the importance of market research before starting any business.

The participants were given tips on How to start a startup.

Objectives: The program on enable students/ faculty to

- Develop and strengthen their Entrepreneurial quality/motivation \
- Analyse environment related to Start-up and meet the Start-up founders

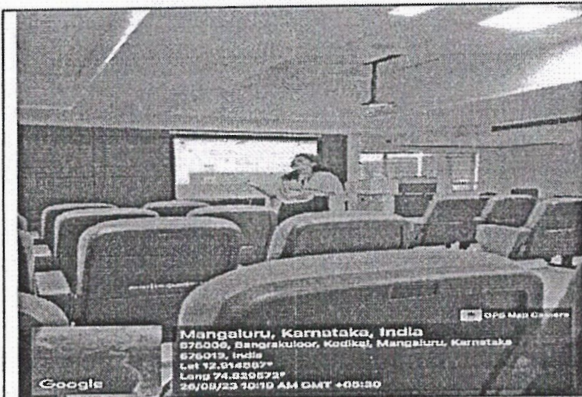
Outcomes: On successful completion of program of this lecture/ technical talk/workshop the student should able to:

- Importance of Entrepreneurial skills for personal and professional life.
- How Entrepreneurial skills can influence your success as a CEO, business owner, or team leader
- Developing Entrepreneurial Skills, Entrepreneurial Journey

Articulation Matrix:

Course Outcomes	Program Outcomes											
	1	2	3	4	5	6	7	8	9	10	11	12
1						1	1	1	1	1	1	
2						1	1	1	1	1	1	
3						1	1	1	1	1	1	
Average						1	1	1	1	1	1	

Photos:



Mangaluru, Karnataka, India
575006, Bangrakuloor, Kodikal, Mangaluru, Karnataka
575013, India
Lat 12.014896°
Long 74.829572°
26/08/23 10:19 AM GMT +05:30



Mangaluru, Karnataka, India
575006, Bangrakuloor, Kodikal, Mangaluru, Karnataka
575013, India
Lat 12.014896°
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26/08/23 10:19 AM GMT +05:30

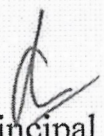



Mangaluru, Karnataka, India
575006, Bangrakuloor, Kodikal, Mangaluru, Karnataka
575013, India
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Long 74.829572°
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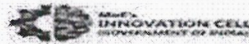


Mangaluru, Karnataka, India
575006, Bangrakuloor, Kodikal, Mangaluru, Karnataka
575013, India
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Long 74.829572°
26/08/23 09:53 AM GMT +05:30


Coordinator


Principal
Principal
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Mangaluru - 575 006


Principal
A.J. Institute of Engineering & Technology
Mangaluru - 575 006



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Attendance for "Mentoring Session on "Lean Start-up & Minimum Viable Product/Business"

Date: 26/08/2023

USN	Name	Session 1	Session 2
4JK21CV020	M.J. SAKTHI. MAGEENDHIRAN		
4JK21EC029	ANWAN SHEIK ECE		
4JK22EC402	Sumanth S (ECE)		
4JK21EC001	Ashish R. A (ECE)		
4JK22EC401	Karthik		
4JK21EC038	Rajaneesh		
4JK21EC009	Adilshahi		
4JK21EC011	Dhanush		
4JK21EC012	Dhanush S		
4JK21EC059	Thejas S		
4JK21EC003	Ajeeth		
4JK21EC009	Bhavanish P		
4JK21EC017	Karthik M. Hoov		
4JK21EC007	AVISH.V. SHETTY		
4JK21EC019	KAVANKUMAR SHETTY		
4JK21EC030	MOHAMMED MISBAH		
4JK21EC063	Vishnu Sandhosh		
4JK21EC032	Shanid		
4JK21EC054	Sujan D.B		
4JK21EC044	Sandeesh Mathoi		
4JK21EC053	Suban Rai		
4JK21EC051	Saurav AS		
4JK21EC037	Preethesh K.D		
4JK21EC008	Deepika Shetty		
4JK21EC026	Manvitha		
4JK21EC033	Mushfiga Sadiya		
4JK21EC027	Mariam		
4JK21CV008	Deepa Gowdappa Karigara		
4JK21EC006	Ashitha R.V		
4JK21EC023	Krutika M.P		
4JK21EC015	Teena A.H		
4JK21EC058	Sushmitha		
4JK21EC014	Tanvee Kotian		
4JK21EC024	Lishmitha		
4JK21EC010	Deeksha		
4JK21EC013	Evelyn		

Program Coordinator

ED Cell Coordinator

Principal

A.J. Institute of Engineering & Technology
Mangaluru - 575 006

Date: 11-11-2023

Report on "A Session on "Entrepreneurship and Innovation" as Career Opportunity "

Name of the Program:	<u>Entrepreneurship and Innovation" as Career Opportunity</u>	Program Dates & Timings:	09-11-2023 10.00AM- 12.00PM	
Name & Details of the Resource Person:	Mr. Robin Jose (Entrepreneur, SR PROPELLERS PVT LTD)	Mrs Lydia Project Associate UNDP		
Organized by (Clubs/ Dept.)	ED Cell (IIC) AJIET	United Nations Development Program (UNDP)		
Number of Participants	200	Students	190	Faculty 10
Program Outcome (PO) Mapping	PO6, PO7, PO8, PO9, PO10, PO11			
Coordinators	Dr Kiran Kumar V G			

About the Program:

The ED Cell (IIC) AJIET in association with United Nations Development Program (UNDP) and Seventh Sense Talent Solutions organized a session on "Entrepreneurship and Innovation" as Career Opportunity the event was organized on the Entrepreneurship day

Students of final years of all branches attended the event.

1. Speaker Mr. Robin Jose (Entrepreneur, SR PROPELLERS PVT LTD)

The first session was on the importance of Entrepreneurship Skills. Mr. Mr. Robin Jose spoke about the need for startups to boost the economy of a country. He talked about how Innovation is important in entrepreneurship. Participants were apprised on factors to consider before starting a startup. How to organize funds and how to get bank loans. He laid stress upon the need to take initiative and to have the courage for unique and forward steps to become an entrepreneur. He also mentioned that it is not necessary that one should have

Principal

sound financial knowledge, to begin with a start-up and convert into a successful entrepreneur. He also shared his journey as an entrepreneur the do's and don'ts. He gave real-life examples of certain traits that are necessary for any young student to have their start-up or become an entrepreneur. Entrepreneurs must keep themselves abreast of the current trends and demands. He emphasized the importance of market research before starting any business.

2. Mrs Lydia Project Associate UNDP:

The resource person spoke on the topic of Innovation, creative thinking and design thinking and it was insightful and interactive. How UNDP helps in providing training and bringing up the talents.

Objectives: The program on enable students/ faculty to


- Develop and strengthen their Entrepreneurial quality/motivation
- Analyse environment related to Start-up and meet the Start-up founders

Outcomes: On successful completion of program of this lecture/ technical talk/workshop the student should able to:

- Importance of Entrepreneurial skills for personal and professional life.
- How Entrepreneurial skills can influence your success as a CEO, business owner, or team leader
- Developing Entrepreneurial Skills, Entrepreneurial Journey

Articulation Matrix:

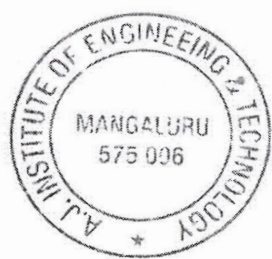
Course Outcomes	Program Outcomes											
	1	2	3	4	5	6	7	8	9	10	11	12
1						1	1	1	1	1	1	
2						1	1	1	1	1	1	
3						1	1	1	1	1	1	
Average						1	1	1	1	1	1	


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A.J. Institute of Engineering & Technology
 Mangalore 575006

Photos:

<p>A.J. INSTITUTE OF ENGINEERING & TECHNOLOGY <small>A Unit of A.J. Institute of Engineering & Technology, Mangaluru</small> <small>Approved by AICTE, New Delhi, Affiliated to Kerala State Technological University, Thiruvananthapuram</small></p> <p>INSTITUTE INNOVATION COUNCIL AND ENTREPRENEURSHIP DEVELOPMENT CELL AJET In association with United Nations Development Programme (UNDP) Organizes A Session on "Entrepreneurship and Innovation" as Career Opportunity Resource Person : Mr. Robin Jose Entrepreneur, SR PROPELLERS PVT LTD</p> <p>SAP SEVENTH SEMESTER </p>	<p>575006, Bangrakuloor, Kodikal, Mangaluru, Karnataka 575013, India Lat: N 12°54'54.39024 Date: 09/11/2023 Lon: E 74°49'46.39296 Time: 09:57 AM 25.61 © OpenStreetMap C</p>
<p>PROPELLERS PVT LTD CHANGING CHALLENGE</p>	<p>575006, Bangrakuloor, Kodikal, Mangaluru, Karnataka 575013, India Lat: N 12°54'54.39024 Date: 09/11/2023 Lon: E 74°49'46.39296 Time: 09:57 AM 25.61 © OpenStreetMap C</p>

ED-Coordinator

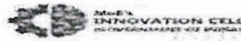


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Attendance for "A Workshop on "Entrepreneurship and Innovation" as Career Opportunity"

Date: 09/11/2023

USN	Name	Signature
4JK20IS015	Chaitanya	Chaitanya
4JK20IS017	Disha Hebbar	Disha Hebbar
4JK20IS011	Anpitha	Anpitha
4JK20IS053	Vaishnavi - Naik	Vaishnavi
4JK20IS048	Shifali Shetty	Shifali
4JK20IS049	Shravya	Shravya
4JK20IS046	Shama	Shamksh.
4JK20IS022	Kavya	Kavya
4JK20IS026	M. Tusshara	Tushara
4JK20IS027	Manasa S. Patankar	Manasa
4JK20IS042	Samantha Pinto	Santha
4JK20IS027	Preksha S Naik	Preksha
4JK20IS005	Adithya. P	Adithya
4JK20IS014	Ateef Hussain Goikr	Ateef
4JK20IS032	Nischith Kuled	Nischith
4JK20IS084	Kiranalekha	Kiranalekha
4JK20IS006	Adithya Shetty	Adithya
4JK20IS036	Pratheek S	Pratheek
4JK20IS054	VIGNESH NAYAK	Vignesh
4JK20IS058	JASHAS-M. BHANDARI	Jashas
4JK20IS052	SWASTHIK	Swasthik
4JK20IS031	Monisha	Monisha
4JK20IS051	Shreya Y.	Shreya
4JK20IS044	Sanjana V. S	Sanjana
4JK20IS041	S. Vaishnavi Kolian	S. Vaishnavi
4JK20IS016	Deeksha K	Deeksha
4JK20IS018	Gyusthma CIDRojany	Gyusthma
4JK20IS028	Mayoori. P	Mayoori
4JK20IS013	Anpitha	Anpitha
4JK20IS004	Adhya Shetty P	Adhya
4JK20IS010	Anushree	Anushree
4JK20IS001	A. Navya.	Navya
4JK20IS008	Ananya S. Adappa.	Ananya
4JK20IS056	Aaksha	Aaksha
4JK20IS047	Shifali. Peradiga	Shifali
4JK20IS035	Pratheeksha R	Pratheeksha

4JK20IS033
4JK20IS039

Program Coordinator

Nithasha
Rachana Rao

ED Cell Coordinator

Principal

A.J. Institute of Engineering & Technology
Mangaluru - 575 006



S. Athreya Shankar <athreya036@gmail.com>

Congratulations on Winning the Project Code Unnati Start-Up Challenge!

1 message

Reshma B <reshma.b@seventhsensetalent.com>

27 November 2023 at 18:01

To: Deviprasad Rai <dpraidola@gmail.com>, dhrurkshetty10@gmail.com, "S. Athreya Shankar" <athreya036@gmail.com>, Prathik Kotian <pokotian40@gmail.com>

Dear Deviprasad Rai & Team,

Greetings from Seventh Sense Talent Solutions.

I hope this email finds you in good health. We are pleased to inform you that Seventh Sense Talent Solutions hosted a Start-up Challenge Event for the Youth shortlisted from the Ideation Challenge Call across Dakshina Kannada, Raichur, and Bengaluru Rural. The event provided a platform for the shortlisted youth to pitch their innovative ideas in front of Government officials, Leading Industrialists, Investors, Academicians, and Successful Entrepreneurs for a chance to win seed money.

We are happy to announce that your idea has been selected as the **Seed money winner** of Project Code Unnati Start-Up Challenge as per the Jury evaluation, which was held on **09/11/2023** at **A J Institute of Engineering and Technology, Mangalore**. Congratulations on this achievement!

Please find the split of Rupees 1 Lakh Seed Money

Step 1: MSME Registration

Step 2: Seed Fund Utilization Report

Step 3: Project Completion Report

Step 4: Video Testimonials from Clients

For Step 1 & Step 2, you will receive 50% of the amount (50,000/-), and for Step 3 & Step 4, you will receive the remaining 50% of the amount (50,000/-).

For the first tranche payment, it is necessary to register the Udyam/MSME Registration Certificate. Additionally, the seed money winner is required to submit a report detailing how they plan to utilize the seed fund of 1 lakh rupees to build and establish their idea.

For the second tranche payment, it is mandatory to submit a detailed completion report along with a video testimonial featuring clients experiencing the Seed Money winner's product/app. This documentation is crucial for assessing and acknowledging the successful execution of the project.

The Due date for Completing the 1st tranche Udyam Registration and Utilization report is November 28th, 2023, at the end of the day.

The Due date for Completing the 2nd tranche of project completion report and Video Testimonials from Clients is on or before November 30th, 2023.

Please find the attached acknowledgment. Kindly fill out the attached acknowledgment letter and share with us the signed copy.

Please share the signed copy to mail id: harshitha.h@seventhsensetalent.com or reshma.b@seventhsensetalent.com Whatsapp number: +91 96062 52704 or 91 9148899595

Principal


A.J. Institute of Engineering & Technology
Mangaluru - 575 006

12/5/23, 3:01 PM

Gmail - Congratulations on Winning the Project Code Unnati Start-Up Challenge!

Please contact Ms. Harshitha - Project Manager at +91 96062 52704 or Ms. Reshma - Project Coordinator at +91 9148899595 for any clarifications about the contents

Thank You

 Deviprasad Rai and Team.docx.pdf
100K


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A.J. Institute of Engineering & Technology
Mangaluru - 575 006

Wednesday • 5:59 pm

Rs.50000 Credited to A/c ...2550
thru NEFT UTR 34520554621DC
by SEVENTH SENSE P. Total
Bal:Rs.51582.67CR. Avlbl
Amt:Rs.51582.67(29-11-2023 17:35:12)
- Bank of Baroda


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