



A J INSTITUTE OF ENGINEERING AND TECHNOLOGY

NH-66, Kottara Chowki, Mangaluru -575006, Karnataka, INDIA

A Unit of Laxmi Memorial Education Trust®

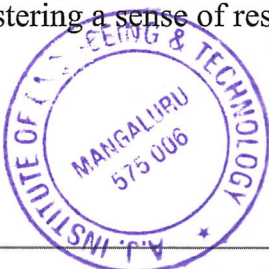
(Approved by AICTE, New Delhi. Affiliated to Visveswaraya Technological University, Belagavi)

NAME OF THE EVENT:	SWACHCHATA DRIVE: INSPIRING CLEANLINESS AND COMMUNITY ENGAGEMENT WITH RAMAKRISHNA MUTT
ORGANISING DEPARMENT / COMMITTEE :	NATIONAL SERVICE SCHEME UNIT /RED CROSS UNIT
DATE :	14.01.2020 (10:00 PM – 1:00PM)
NAME OF THE RESOURCE PERSON :	SWAMIJI FROM RAMAKRISHNA MUTT
NO OF PARTICIPANTS :	50

NSS Unit of AJ Institute of Engineering & Technology conducted “Swachchta drive : inspiring cleanliness and community engagement with Ramakrishns mutt” on 14.01.2020 from 10:00 AM. All the students had to gather for the formal function , a speech by swamiji of Ramakrishna mutt.He informed the importance of cleanliness in the society. Later the students joined hands in cleaning beach and nearby places.Staff coordinators and the students actively participated in the drive . We also educated the neighbours nearby about the importance of cleanliness and hygiene in the society.

Objectives:

- To enhance the cleanliness of public and private spaces by organizing systematic cleaning efforts.
- To educate participants and the community about the importance of maintaining hygiene and cleanliness in their surroundings.
- To actively involve community members, students, and staff in cleanliness activities, fostering a sense of responsibility.




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Outcomes:

Significant improvement in the cleanliness of targeted areas, including streets, parks, and public spaces.

- Increased knowledge among participants about the importance of cleanliness and hygiene practices.
- Adoption of effective waste management practices, including proper disposal and recycling by community members.



Swachhta drive:inspiring cleanliness and community engagement with Ramakrishns mutt

NSR
NSS COORDINATOR

M
PRINCIPAL



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