



A J INSTITUTE OF ENGINEERING AND TECHNOLOGY

NH-66, Kottara Chowki, Mangaluru -575006, Karnataka, INDIA

A Unit of Laxmi Memorial Education Trust®

(Approved by AICTE, New Delhi. Affiliated to Visveswaraya Technological University, Belagavi)

Name of the event/activity	A talk on Corporate Outlook with Special Reference to IT Industry: Professional Networking		
Organized by	Information Science & Engineering		
Date of event/activity (DD-MM-YYYY)	27/03/2023	Time	11:00am-1:00pm
Name of the Resource Person	Mr Ganesh, 10 Seconds		
Number of the student participated	40		

About the Event:

On March 27th, 2023, a talk on "Corporate Outlook with Special Reference to IT Industry: Professional Networking" was held for 2nd year ISE students. Led by Mr. Ganesh, 10 Seconds, the talk aimed to provide insights into the corporate world, focusing on trends, challenges, and opportunities within the IT industry.

The talk featured interactive sessions, case studies, and industry expert talks, equipping students with a comprehensive understanding of the IT sector's dynamics. Participants gained valuable knowledge about industry expectations, career planning, and essential skills required to thrive in the corporate environment. Feedback was highly positive, with students appreciating the practical insights and professional guidance provided by Mr. Ganesh. The talk successfully prepared students for their future careers in the IT industry.

Objectives:

- 1. Understand Corporate Trends in the IT Industry:**
By the end of the workshop, participants will be able to identify and discuss current trends and future outlooks in the IT industry.
- 2. Enhance Professional Networking Skills:**
Participants will learn and practice effective professional networking strategies, including online and in-person networking techniques.
- 3. Build a Professional Network:**
Each participant will create or expand their LinkedIn profile and connect with at least five new contacts relevant to their career goals in the IT industry.
- 4. Develop Networking Etiquette:**



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Principal

A.J. Institute of Engineering & Technology
Mangaluru - 575 006



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Participants will understand and apply professional networking etiquette, including how to make a positive first impression and maintain professional relationships.

5. Leverage Networking Opportunities:

Participants will learn how to identify and leverage networking opportunities, such as industry conferences, seminars, and online forums.

6. Create a Personal Networking Plan:

Each participant will develop a personalized networking plan outlining specific actions to take to grow and nurture their professional network over the next six months.

Photo:



A talk by Mr Ganesh, 10 Seconds on “Corporate Outlook with Special Reference to IT Industry: Professional Networking”

[Signature]
Co-Ordinator

[Signature]

HOD

[Signature]
Principal
Principal

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