



A J INSTITUTE OF ENGINEERING AND TECHNOLOGY

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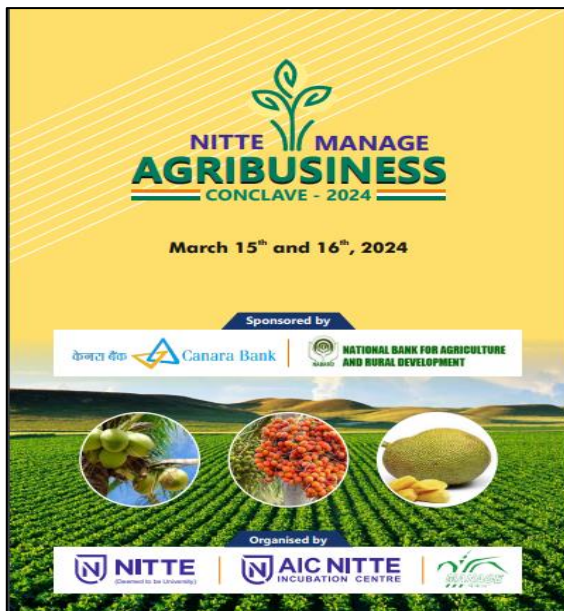
A Unit of Laxmi Memorial Education Trust®

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Name of the Event:	NITTE MANAGE AGRIBUSINESS CONCLAVE-2024-Cooking without Fire NMAM Institute of Technology, Nitte
Date:	15-03-2024 and 16-03-2024
Number of Participants:	04

About the Program: On March 15 and 16, 2024, NMAM Institute of Technology, Nitte, hosted the NITTE Manage Agri Business Conclave 2024, featuring a unique "Cooking Without Fire" competition. Four talented students from AJIET participated in this event, showcasing their culinary creativity and innovation. The competition was part of a broader initiative to promote healthy and sustainable cooking practices within the agri-business sector. AJIET participants impressed the judges and audience with their inventive dishes, prepared without the use of traditional cooking methods. This event provided an excellent platform for students to demonstrate their skills, engage with peers from other institutions, and gain insights into the growing importance of sustainable practices in food preparation. Overall, the Cooking Without Fire competition was a highlight of the conclave, reflecting the participants' ability to think creatively and adapt to modern challenges in the culinary world.

Invitation:



Programme Highlights

- 1) Spotlight on Value Addition to Jackfruits, Areca Nut, and Coconut: A Comprehensive Exploration**
This comprehensive exploration will include interactive discussions on innovative processing methods, the health benefits of these fruits, and case studies of successful business models and will address the development of institutional growth strategies, methods for increasing product value, and improving market access.
- 2) Exhibition and Sales Event**
The Exhibition and Sales Event is an exciting gathering that will feature more than 100 micro-entrepreneurs, each showcasing their distinctive range of value-added products sourced from jackfruit, areca nut, and coconut. This event provides a platform for Micro Entrepreneurs to present their innovative offerings to a broader audience.
- 3) Competitions**
 - Agri Quiz Competition:** Promote learning and awareness about agriculture through an engaging quiz. Agri Quiz Competition serves as a platform to inspire curiosity, towards agriculture.
 - Live Cooking without fire Competition:** Participants showcase their culinary skills by preparing delicious dishes. This competition promotes sustainable cooking practices without fire and ignites creativity in the kitchen. It is open to both students and the general public.
 - Folklore Dance Competition:** This prestigious event is open to students and the general public, providing a platform to showcase your talent and immerse yourself in the vibrant world of traditional dances.
 - Agri Photography Competition:** The Agri Photography Competition aims to capture the live essence of one day of the Agribusiness Conclave.
 - Agri Rangoli Competition:** The Agri Rangoli Competition aims to celebrate agriculture's rich culture through traditional and contemporary rangoli art highlighting Areca Nut, Jackfruit and Coconut.
 - Wealth Out Of Competition:** The Wealth Out of Waste Competition harmoniously blends creativity and innovation reflecting agricultural essence. Participants integrate sustainable design and innovative agriculture using mostly agricultural components.

 **Scan To Register Now!** Or Visit www.aicnitte.com

NITTE-MANAGE - AGRIBUSINESS CONCLAVE - 2024

Website link: https://aicnitte.com/wp-content/uploads/2024/03/AIC-Nitte-Agri-Brochure-02-1_compressed.pdf

CLICK HERE FOR MORE INFORMATION

[Circular/Brochure](#)

[Participant List](#)

[Certificates](#)

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