



A. J. INSTITUTE OF ENGINEERING AND TECHNOLOGY

A unit of Laxmi Memorial Education Trust (Approved by AICTE, New Delhi,

Affiliated to Visvesvaraya Technological University, Belgavi)

NAME OF THE EVENT:	"How to crack JARO Education Placement drive"		
ORGANIZED BY:	Department of Computer Science & Engineering		
STAFF CO-ORDINATOR:	Dr. Chanchal Antony		
DATE:	7 th Jan 2023	TIME:	10:00am to 11:00am
Name & Details of Chief Guest/ Resource Person:	Mr.Sethu Pillai – Carrer Development officer , JARO Education		

Dr. Antony P. J., Head of Department, welcomed Mr. Sethu Pillai, and the session commenced.

Mr. Sethu Pillai mainly on the below given points -

1. Understand JARO Education

Before applying, it's crucial to understand JARO Education's mission, values, and the services they offer. JARO Education specializes in providing online and executive education programs in collaboration with reputed institutions. Familiarize yourself with their courses, target audience, and industry impact. This knowledge will help you tailor your application and demonstrate a genuine interest in the company.

2. Tailor Your Resume and Cover Letter

Your resume and cover letter should highlight relevant experiences and skills. Emphasize any background in education technology, online learning, sales, marketing, or customer service. If you have experience working with educational institutions or have been involved in online education projects, make sure to highlight those achievements. Customize your cover letter to reflect your understanding of JARO Education and how your skills align with their needs.

3. Leverage Your Network

Networking can play a vital role in securing a job. Connect with current or former employees of JARO Education on LinkedIn to gain insights into the company culture and hiring process. Attend industry events, webinars, and seminars where JARO Education might be present. These connections can provide valuable information and potentially refer you internally.

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4. Prepare for the Interview Process

JARO Education's interview process typically involves multiple stages, including initial screenings, technical interviews, and HR rounds. Here are some tips for each stage:

Initial Screening: This might be a phone or video interview where the recruiter assesses your basic qualifications and fit for the role. Be prepared to discuss your resume, your interest in JARO Education, and your understanding of their services.

Technical Interview: Depending on the role, you might be asked to solve problems related to education technology, sales strategies, or customer service scenarios. Brush up on relevant technical skills, sales techniques, or service protocols.

HR Interview: This round focuses on your personality, cultural fit, and long-term career goals. Be prepared to discuss your strengths, weaknesses, and how you handle workplace challenges. Demonstrate your enthusiasm for contributing to JARO Education's mission.

5. Showcase Relevant Skills

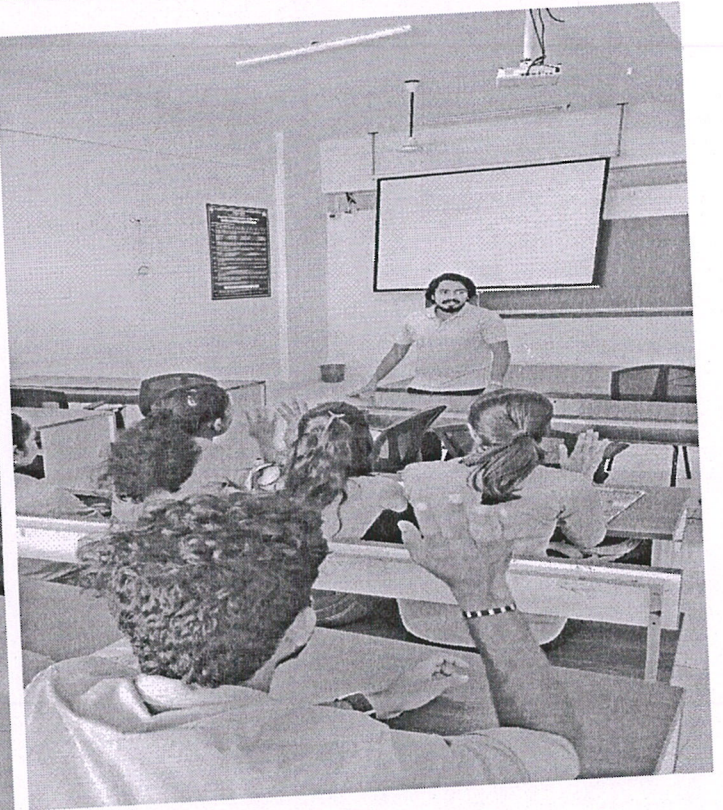
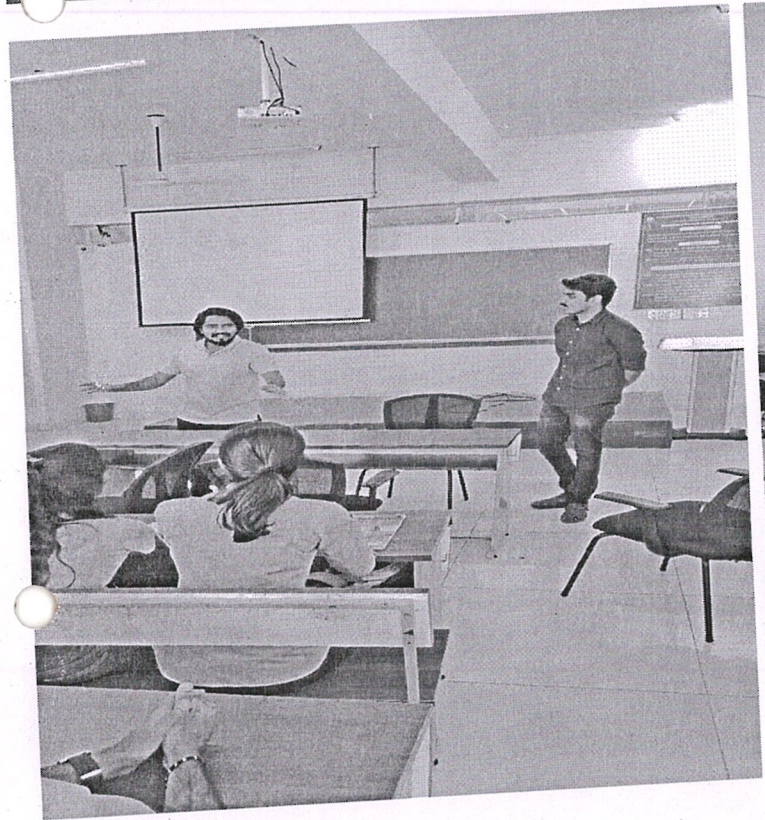
JARO Education values candidates with strong communication, problem-solving, and teamwork skills. Demonstrate your ability to work in a fast-paced environment, handle multiple projects, and adapt to changing circumstances. If you have experience in sales or marketing, showcase your ability to meet targets and develop strategies to attract and retain students.

6. Continuous Learning and Development

The education sector is continuously evolving, and so should your skills. Stay updated with the latest trends in online education, digital marketing, and customer engagement. Consider obtaining certifications in relevant areas to boost your profile. JARO Education values candidates who are committed to their personal and professional growth.

Mr Chanchal Antony thanked Mr. Sethu Pillai for giving good insight about the topic and also motivating the students regarding placement and how to crack interviews.


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