



AJ INSTITUTE OF ENGINEERING & TECHNOLOGY

A Unit of Laxmi Memorial Education Trust®

(Approved by AICTE, New Delhi, Affiliated to Visvesvaraya Technological University, Belgavi)

04.03.2024

From,

Dr. Shantha Kumari

Professor

Department of Mathematics

AJIET, Mangaluru - 06

To,

The Principal

AJIET, Mangaluru

Respected Sir,

Sub: Seeking permission to celebrate International Women day

The WWC of AJIET has decided to celebrate International Women day on 11th March 2024 at 3.00 pm with chief guest Dr. Ushaprabha Nayak, Co-Founder and Vice Chairperson, Expert Group of institutions, Mangaluru. I request you to grant the permission for the same.

Thanking you,


WWC Coordinator

(Dr. Shantha Kumari)


Principal

Principal

A.J. Institute of Engineering & Technology
Mangaluru - 575 006





Ref No: AJIET/WWC/05/2023-24

Date: 09/03/2024


Circular


The Women’s Welfare Committee (WWC) of AJIET, takes immense pleasure in inviting you to the celebration of International Women's Day, aiming to acknowledge and celebrate the contributions and achievements of women across all walks of life. We are honored to have Dr. Ushaprabha N Nayak, the Co-founder and Vice-Chairperson of Expert Group of Institutions, Mangaluru, as our Chief Guest for the event.

Event Details:

- **Date:** 11th March 2024
- **Time:** 3:00 PM
- **Venue:** Seminar Hall-1

We cordially invite all students and faculty members to join us in this meaningful celebration.


Coordinator
 Women’s Welfare Committee
 AJIET, Mangaluru


Principal
 AJIET, Mangaluru
Principal
 A.J. Institute of Engineering & Technology
 Mangaluru - 575 006

Copy to :

1. Vice President, LMET
2. Dean, Academics
3. All HOD’s – CV, CSE, ECE, ICB, ISE, ME, AI&DS, AIML, First Year Coordinator, Physics, Chemistry, Mathematics
4. Office File
5. Classroom Circulation

1 st Year									
CSE (Sec-A)	CSE (Sec-B)	ICB (Sec-C)	AIML (Sec-D)	ISE (Sec-E)	AIDS (Sec-F)	ECE (Sec-G)	ME (Sec-H)	CV (Sec-I)	---
2 nd Year					3 rd Year				
CSE	CSE	ECE	ISE	ME	CV	CSE	ECE	ISE	ME
4 th year									
CV	CSE	ECE	ISE	ME					

Date: 11/03/2024

Report on "International Womens Day Celebartion: 2023-24"

Name of the Program:	International Womens Day Celebartion	Program Dates & Timings:	11/03/2024 3.00 PM –5.00 PM			
Name& Details of the Resource Person:	Dr. Ushaprabha Nayak, Co-Founder and Vice Chairperson, Expert Group of institutions, Mangaluru					
Organized by (Clubs/ Dept.)	Women's Welfare Committee (WWC)	In Association with (clubs)	IIC			
Number of Participants	103	Students	91	Faculty	14	
Program Outcome (PO) Mapping	PO12					
Coordinators	Dr. Shantha Kumari K, Department of Mathematics					

Objectives :

The women's day celebration program enables students and faculty to::

- Gain insights into the achievements and challenges faced by women.
- Hear inspiring stories and experiences from successful women.
- Engage in discussions and dialogue on women's empowerment.

About the Program :

Women's Day was celebrated at AJIET on March 8, 2023, with an event held in Seminar Hall 1. Organized by the Women's Welfare Committee (WWC), AJIET, the occasion showcased a blend of inspiration and celebration. It aimed to honor and celebrate the achievements of women while advocating for gender equality and empowerment.

The program commenced with a meaningful prayer led by Ms. Janya Prasad, a first-year student, invoking God's blessings. Dr. Shantha Kumari K, Coordinator of the Women's Welfare Committee, delivered a heartfelt welcome address, extending warm greetings to all attendees. Symbolizing enlightenment and auspicious beginnings, the lighting of the lamp

Principal

ceremony followed, signifying the illumination of knowledge and wisdom. The Dean of our institution, Dr. P. Mahabaleshwarappa, delivered an inspiring address, emphasizing the significance of Women's Day and advocating for gender equality and empowerment in our society. The member of the Women's Welfare Committee, Dr. Shobhitha Shetty, introduced our distinguished guest, Dr. Ushaprabha Nayak, Co-Founder and Vice Chairperson, Expert Group of Institutions, Mangaluru, highlighting her achievements and contributions to society and setting the stage for her insightful speech.

Our esteemed guest, Dr. Ushaprabha Nayak, delivered a powerful and inspiring speech, sharing her personal journey, the challenges she faced, and her achievements. She also encouraged all girls to be brave and strong when confronting challenges and motivated all the students to strive for their best.

A felicitation ceremony was conducted to honor our chief guest, expressing gratitude for her invaluable presence and contributions to the educational field. Recognizing talent and creativity, prizes were distributed to the winners of various competitions, including essay writing, collage making, and Mehendi design.

Ms. Keerthana, a second-year student, delivered a gracious vote of thanks, expressing gratitude to all guests, participants, organizers, and attendees for their valuable contributions in making the event a success. Ms. Greeshma, a third-year student, served as the Master of Ceremony.

Overall, the Women's Day celebration served as a reminder of the importance of gender equality and empowerment in our society, inspiring all present to work towards a brighter and more inclusive future.

About the Resource Person :

Dr. Ushaprabha N. Nayak is a science graduate by qualification but gravitated towards administration and completed her MBA degree from Mangalore University, specializing in marketing with a minor in human resource management. She was awarded the Gold Medal in Marketing for topping the university in MBA.

Besides having teaching experience spanning 18 years, she has several international research papers and publications to her credit in the fields of branding in higher education institutions, the impact of instructional technology in teaching and learning, and factors affecting students' choice of engineering colleges. Her research won the Best Paper Award at the National Conference on Integrating Technology in Higher Education in 2013.

Her continued thirst for knowledge and interest in research led her to complete her doctorate degree entitled 'An Empirical Study of the Brand Building of Engineering Institutions in Karnataka: A Strategic Framework' at the prestigious National Institute of Technology, Karnataka, Surathkal.

Expert Group of Institutions has been setting benchmarks in quality education and academic excellence for 36 years and is the preferred destination for students at the pre-university level from all over Karnataka, as well as the rest of India and the world. She has been instrumental in the growth of the institution and responsible for the perfection and quality that are synonymous today with the EXPERT brand.

In 2021, she was presented with the Outstanding Contribution Award for nurturing Coastal Karnataka as an Educational Hub by FICCI. She has also received other awards and honors, including Gaurav Puraskar 2020 on International Women's Day, the Seva Ratna Award in 2021 for caring service rendered in the field of education during the pandemic, the

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Dhi Shakti Award in 2024 for her contributions to the field of education, and the Nari Shakthi Award in 2024 for her contributions to empowering women.

Dr. Raviprabha Nayak has been invited as a resource person for career guidance programs and branding workshops at various academic and corporate events. She has also served as a Zonal Advisory Board member for the Life Insurance Corporation of India since 2017.

She is also a popular TV anchor in coastal Karnataka. She has hosted several shows on health and education, having interviewed over 500 doctors, along with various quiz shows. "Hello Usha" was one of the most admired TV programs of her career, produced by her own home production company, Ushaprabha Productions. Some of the programs featured differently-abled children and old-age homes. She has also been a judge on several reality shows.

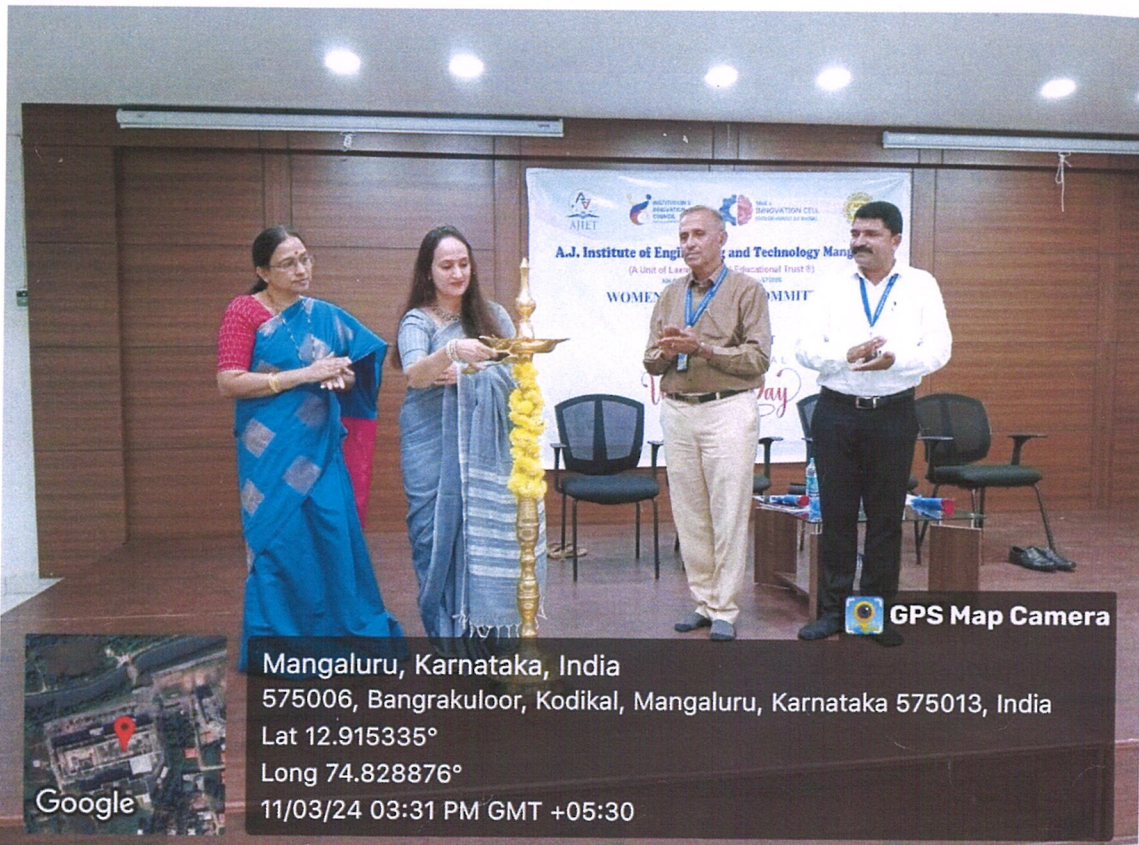
Dr. Ushaprabha Nayak is an ideal example of the success women can achieve in today's society. As an entrepreneur, educationist, teacher, researcher, orator, anchor, and organizer, she has redefined versatility in a way that only a woman is capable of."

Outcomes :

On successful completion of program of this programme the student should able to:

- Recognize and appreciate the achievements and contributions of women from diverse backgrounds.
- Understand the significance of Women's Day and its historical context.
- Feel motivated and inspired to support and empower women in their communities.
- Identify ways to promote gender equality and advocate for women's rights.

Photos :



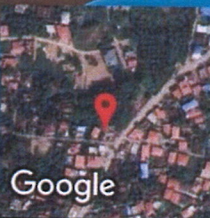
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**COORDINATOR,
WOMEN'S WELFARE
COMMITTEE**

DEAN ACADEMICS

PRINCIPAL
Principal
A.J. Institute of Engineering & Technology
Mangaluru - 575 006