



AJ INSTITUTE OF ENGINEERING & TECHNOLOGY

A Unit of Laxmi Memorial Education Trust

(Approved by AICTE, New Delhi, Affiliated to Visvesvaraya Technological University, Belgavi)

Date: 04-11-2023

Report on "Project Code Unnati Start-Up Challenge"

The students from 7th Semester, Department of Computer Science and Engineering Deviprasad Rai P, Dhruv Kishore Shetty, Prateek Chandrasekar Kotian, and S. Athreya Shankar have won Rs 1,00,000/- for the project entitled "VEGSHELL" under the guidance of Prof. Snitha Shetty in Project Code Unnati Start-Up Challenge, 2023 held in AJ Institute of Engineering and Technology, Mangalore on 09/11/2023.

The following courses were discussed by the participants

VEGSHELL, is a one stop solution for variety of agricultural products. The core objectives lie's in offering grocery and agricultural products to customer at a greater value, on being the lowest price retailer. We also aim to provide farmers with knowledge for increasing their yield, efficiency and create a community for them.

Following quests were discussed

The practicality of the project, how much direct benefit could the farmers get how much of the actual problem faced by the farmers is the project solving, challenges we would face implementing the project and the further plan for the development of the project.

Objectives:

The main objective of this project is to provide support to farmers by removing the middlemen, giving farmers the price, they deserve, educating them regarding the high margin crops and building a community for them.

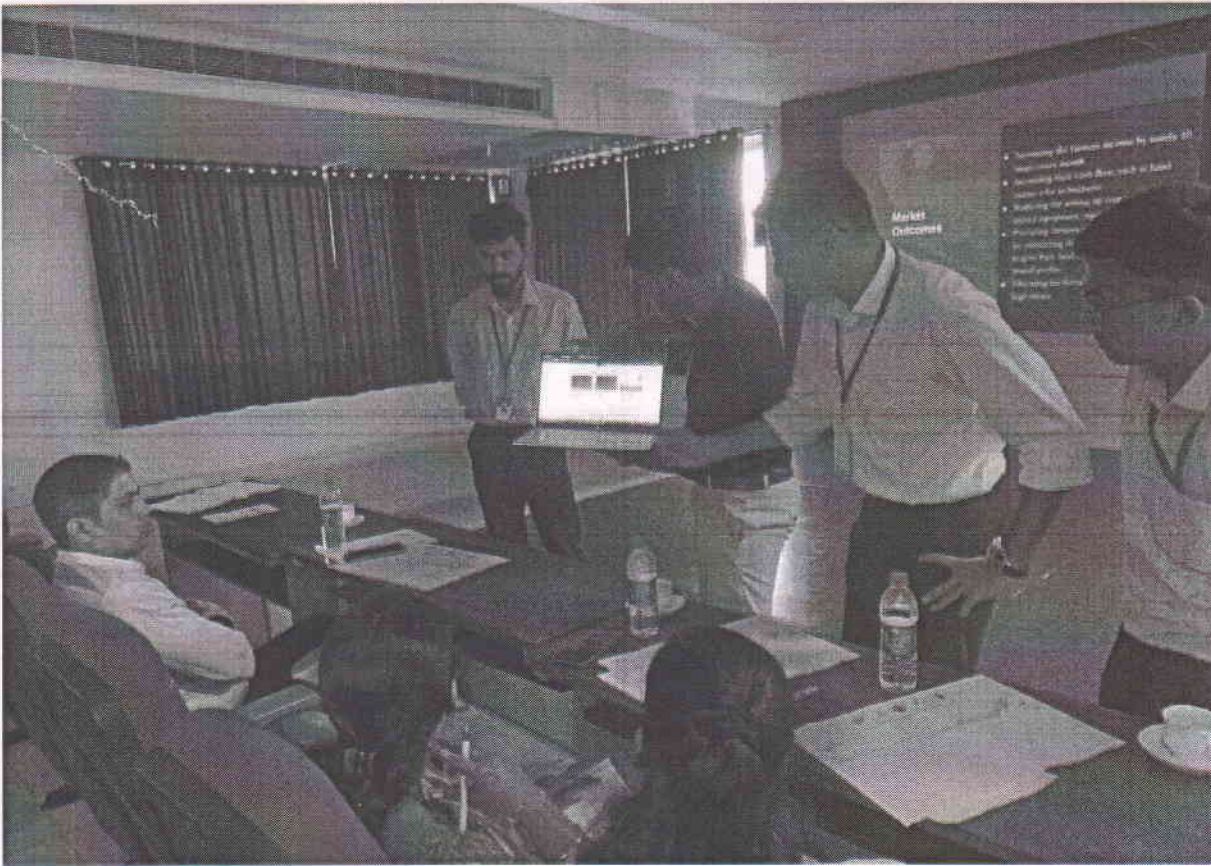
Outcomes:

The outcome of this project would be that farmers need not wait for a week to get their payment, they need not travel long distance or heir someone to reach the APMC set up by the government, learn about how they could reduce their wastage, increase their yield, and also share their problems and get solution to it from their farmers community.

Principal

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Photos:



Snitha
Mrs. Snitha Shetty
Project guide
(Asst. Professor, Dept. of CSE)

Antony P J
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