

Date: 29/07/2023

Report on "Session on Innovation/Prototype Validation – Converting Innovation into a Start-up"

Name of the Program:	Innovation/Prototype Validation – Converting Innovation into a Start-up	Program Dates & Timings:	08/07/2023 & 22/07/2023
Name & Details of the Resource Person:	Mr. Keerthan and Ms. Sheetal, Trainers of Seventh Sense Talent Solutions.		
Organized by (Clubs/ Dept.)	ED Cell	In Association with (clubs)	IIC
Number of Participants	97	Students	97 Faculty
Program Outcome (PO) Mapping	PO6, PO9, PO10, PO11, PO12		
Coordinators	Dr. Kiran Kumar V G and Dr. Vighnesha Nayak		

About the Program: Session on Innovation/Prototype Validation – Converting Innovation into a Start-up was conducted by ED cell in association with IIC and United Nation Development Program (UNDP) under project code Unnati for 2nd year students in AJIET. Resource person for this program was Mr. Keerthan and Ms. Sheetal. The program began with lighting the lamp by Dr. Shantharama Rai C, Principal AJIET, Mr. Keerthan & Ms. Sheetal Trainers of Seventh Sense Talent Solutions and Dr. Kiran Kumar V G, Coordinator ED Cell of AJIET. Welcome speech was done by Dr. Kiran Kumar V G, Coordinator ED Cell of AJIET. After inaugural function session was taken by Mr. Keerthan. He started his session by introducing himself. Mr. Keerthan discussed about the various opportunities in the society and about entrepreneurship opportunities in the society which is open for students and their development ideas. Mr. Keerthan conducted the game called '7up' which was interesting, student had to say up when multiplication of 7 or any number consisting of 7. With this game student gained their concentration level.

Principal
A.J. Institute of Engineering & Technology
Mangaluru - 575 006

Second session was conducted by Ms. Sheetal by introducing herself. Ms. Sheetal divided the students into groups of 9-10 students to conduct various activities. The first activity was to give the group name and students need to tell reason behind to it. Then each group has to give their logos and talk about the group name and logos. After that each group had to give tagline and theme for the group then any two students of that group should explain the reason behind it. After this resource person conducted some fun activities like Ramp walk, singing etc. After this activity collage program was conducted by Ms. Sheetal on social problem in the society and each group had to make collage on the problem and present it.

Day 2 session was conducted by Ms. Sheetal. Same group of students were maintained for different activities for that day. Ms. Sheetal conducted the activity regarding root cause and solutions for a given topic. Ms. Sheetal gave the topic for each group and provided the required materials. Each group has to draw the tree in the given sheet then trunks of the tree represents consequence of given topic and roots of the tree represents the root cause of the given problem. Finally, each group members need to give the presentation of their topic. With this activity student learned the identifying root cause and consequence of problem. Program concluded by vote of thanks.

Objectives: The program Innovation/Prototype Validation – Converting Innovation into a Start-up enable students/ faculty to

1. To analyse their ideas of innovation, and how to convert it into a Start-Up
2. Motivate them to enter the world of Entrepreneurship in lieu of creating Self Dependent India
3. To encourage students to take up entrepreneurship over job.

Outcomes: On successful completion of program of this lecture/ technical talk/workshop the student should able to:

1. Analyse root cause and consequences of problem facing in start-up
2. Increase the knowledge about new innovation ideas and start-up.
3. Effectively communicate and present their ideas to solve the problems.

Articulation Matrix:

Course Outcomes	Program Outcomes											
	1	2	3	4	5	6	7	8	9	10	11	12
1	-	-	-	-	-	1	-	-	-	-	1	1
2	-	-	-	-	-	1	-	-	-	-	1	1
3	-	-	-	-	-	1	-	-	1	1	-	1
Average	-	-	-	-	-	1	-	-	1	1	1	1

Photos:



Principal
A.J. Institute of Engineering & Technology
Mangaluru - 575 006



GPS Map Camera
Lat 12.915301, Long 74.828988
07/08/2023 04:14 PM GMT+05:30
Note : Captured by GPS Map Camera

[Handwritten Signature]
Coordinator

[Handwritten Signature]
EDC-Coordinator

[Handwritten Signature]
Principal

[Handwritten Signature]
Principal
A.J. Institute of Engineering & Technology
Mangalore - 575 008



AJ INSTITUTE OF ENGINEERING & TECHNOLOGY

A Unit of Laxmi Memorial Education Trust
(Approved by AICTE, New Delhi, Affiliated to Visvesvaraya Technological University, Belgaum)



SEVENTH SENSE
Talent Solutions



Attendance for "Session Innovation into a Start-up" Validation - Converting

Date: 08/07/2023

Session 2

USN	Name	Session 1	
4JK21EC037	Preethes h.k D		
4JK21EC005	Anirudh Srivathsa - J.S		
4JK21EC053	Suhan Rai .K		
4JK21EC016	Kanishk D. Amin		
4JK21EC009	Bhavanishik P		
4JK21EC060	Tarjas chaitra		
4JK21EC028	Mou... ..		
4JK21EC021	Keerthi Sai .S		
4JK21EC003	Afeeth		
4JK21EC035	Nishant Gowda .C		
4JK21EC036	Prakash		
4JK21EC007	AVISH V SETHI		
4JK21EC049	Kavan Shetty		
4JK21EC050	Shravan Kumar Shetty		
4JK21EC034	NIKSHEP .D. KOTINA		
4JK21EC059	Tharjas .S		
4JK21EC001	Abhishek .A		
4JK21EC027	Mariyam		
4JK21EC020	Kavya .C.C		
4JK21EC030	Mohammed Misbah		
4JK21EC062	Veekshan .K		
4JK21EC029	Mohammed Dawansheite		
4JK21EC063	Vishnu Santhosh		
4JK22EC401	Karthik .C. Nayak		
4JK21EC031	Aman .C		
4JK21EC012	Dhanush .S		
4JK21EC051	Sourav .A.S		
4JK21EC002	Adilbhai		
4JK21EC049	SHRAMITH KUMAR		
4JK21EC044	Randesh Mathai		
4JK21EC026	Manvitha		
4JK21EC033	Mushfiga sadiya		
4JK21CV006	Chaitra .V		
4JK21CV012	Hanshitha		
4JK21CV005	Chavani		
4JK21EC032			

4JK22EC401 Karthik .C. Nayak
Program Coordinator

ED Cell Coordinator

Principal
A.J. Institute of Engineering & Technology
Mangaluru - 575 006

Attendance for "Session on Innovation/Prototype Validation – Converting Innovation into a Start-up"

Date: 08/07/2023

USN	Name	Session 1	Session 2
4JK21EC055	Sujanya .P.		
4JK21EC015	Jeeva .A.H		
4JK21EC023	Kruthika .M.P		
4JK21EC039	Raksha.G.V		
4JK21EC006	ASHUJA .B.Y		
4JK21EC041	Sachintha .C.D		
4JK21EC065	Shwetha		
4JK21EC008	Deepika Shetty		
4JK21EC040	Rashmi		
4JK21EC046	Shama .Sally		
4JK21EC066	Shruthi .DK		
4JK21EC048	Shradha		
4JK21EC061	Vaishnavi		
4JK21EC057	Sushma		
4JK21EC058	Sushmitha		
4JK21EC010	Deepsha		
4JK21EC024	LPSmitha		
4JK21EC014	Janvee		
4JK21EC004	Ananya .K		
4JK21EC011	Dhyanash		
4JK21EC073	Evelyn		
4JK21EC032	Muneeb Sanaid		
4JK22FC02	Sumanth .S		
4JK21EC017	Karthik .M. Haris		
4JK21EC054	Sujan .D.B		
4JK21EC064	Rakshit S Shetty		
4JK21EC028	Harshita		
4JK21KV007	Pashan .R.		
4JK22BC1400	Adarsh .W.		
4JK21CV011	Harshita Nair		
4JK21W006	Shweta		
4JK21CV400	Pimpri		
4JK21EC043	Sanath		
4JK21EL025	Manoj .B		
4JK21EC056	Sumanth		
4JK21EC038	Rajaneesh Kumar .F		

Program Coordinator

ED Cell Coordinator

Principal
A.J. Institute of Engineering & Technology
Mangaluru - 575 006

Attendance for "Session on Innovation/Prototype Validation – Converting Innovation into a Start-up"

Date: 08/07/2023

USN	Name	Session 1	Session 2
4JK21CV020	MJ. SAKTHI. MAGENDHIRAM	[Signature]	[Signature]
4JK21CV017	KARTHIK.H	[Signature]	[Signature]
4JK21CV016	K.S. Sujith	[Signature]	[Signature]
4JK22CV402	NANDA KUMAR. PS	N.L. Ram. PS.	Nanda Kumar. PS.
4JK21CV010	Kushar. S	Kus.	Kus.
4JK21CV013	Mashen	Mashen	Mashen
4JK21CV014	Hanyas. Ia	Hanyas	Hanyas
4JK21CV030	Salmon Ganish	[Signature]	[Signature]
4JK21CV010	Dileep Raj	[Signature]	[Signature]
4JK21CV404	SHIV VIGNESH	[Signature]	[Signature]
4JK21CV022	Mallika. G	[Signature]	[Signature]
4JK21CV008	Deepa. Gowdappa. Karigama	Deepa.	Deepa.
4JK21CV002	Ahna. A	Ah	Ah
4JK21CV018	Karthik Rajesh.	K.R.	K.R.
4JK22CV400	Impana T.K	[Signature]	[Signature]
4JK21CV011	Harshitha. S	harsh	harsh
4JK21CV005	Bhavan. S.R	[Signature]	[Signature]
4JK21CV029	ROHAN E SHETTY	Rohas	Rohas
4JK21CV027	Rahul	Rahul	Rahul
4JK21CV010	Harshitha.	Harshitha	Harshitha
4JK22CV403	Nishanth. R	[Signature]	[Signature]
4JK21CV004	APARNA VINOD	Aparna.	Aparna.
4JK21CV024	Mohammed Febin BK	Febin	Febin
4JK21CV007	Darshan. R.	Darshan	Darshan
4JK21CV021	Reebul PT	[Signature]	[Signature]
4JK21CV402	A		
4JK			

[Signature]
Program Coordinator

[Signature]
ED-Cell Coordinator

Principal
A.J. Institute of Engineering & Technology
Mangaluru - 575 006



Day 2 Attendance

Date: 22/07/2023

USN	Name	Session 1	Session 2
4JK2IEC016	KANISHK-D-AMIN	<i>Kanishk</i>	<i>Kanishk</i>
4JK2IEC031	AMAN	<i>Aman</i>	<i>Aman</i>
4JK2IEC017	KARTHIK M. Hevo	<i>Karthik</i>	<i>Karthik</i>
4JK2IEC002	Adil shahi	<i>Adil</i>	<i>Adil</i>
4JK2IEC025	Manoj	<i>Manoj</i>	<i>Manoj</i>
4JK2IEC035	Sudeep S.R	<i>Sudeep S.R.</i>	<i>Sudeep S.R.</i>
4JK2IEC026	NAGA MUMBA	<i>Naga</i>	<i>Naga</i>
4JK2IEC039	Raksha-G.V	<i>Raksha</i>	<i>Raksha</i>
4JK2IEC024	Lishmitha	<i>Lishmitha</i>	
4JK2IEC027	Mariam	<i>Mariam</i>	<i>Mariam</i>
4JK2IEC057	Sushma	<i>Sushma</i>	
4JK2IEC061	Vaishnavi	<i>Vaishnavi</i>	
4JK2IEC015	Jeeva	<i>Jeeva</i>	<i>Jeeva</i>
4JK2IEC051	Sourav	<i>Sourav</i>	<i>Sourav</i>
4JK2IEC040	Reshma	<i>Reshma</i>	<i>Reshma</i>
4JK2IEC065	Shweta	<i>Shweta</i>	<i>Shweta</i>
4JK2IEC063	Vishnu	<i>Vishnu</i>	<i>Vishnu</i>
4JK2IEC029	Aawan	<i>Aawan</i>	
4JK2IEC030	Misbah	<i>Misbah</i>	<i>Misbah</i>
4JK2IEC053	Suhan	<i>Suhan</i>	<i>Suhan</i>
4JK2IEC009	Bhavanish	<i>Bhavanish</i>	<i>Bhavanish</i>
4JK2IEC005	Anirudh	<i>Anirudh</i>	<i>Anirudh</i>
4JK2IEC028	Mayur	<i>Mayur</i>	<i>Mayur</i>
4JK2IEC058	Sushmita	<i>Sushmita</i>	<i>Sushmita</i>
4JK2IEC014	Janvee Kotiar	<i>Janvee</i>	
4JK2IEC020	Kavya-c	<i>Kavya</i>	<i>Kavya</i>
4JK2IEC047	Sharatkumar	<i>Sharat</i>	<i>Sharat</i>
4JK2IEC036	Prakash	<i>Prakash</i>	<i>Prakash</i>
4JK2IEC043	Sanath	<i>Sanath</i>	<i>Sanath</i>
4JK2IEC040	Karthik Shreyas Naik	<i>Karthik</i>	<i>Karthik</i>
4JK2IEC059	Iyys Gatti	<i>Iyys</i>	<i>Iyys</i>
4JK2IEC013	Evelyn	<i>Evelyn</i>	
4JK2IEC032	Manees Sanide	<i>Manees</i>	
4JK2IEC034	NIKSHIP.D.KOTIAN	<i>NIKSHIP</i>	<i>NIKSHIP</i>
4JK2IEC048	Shradha	<i>Shradha</i>	<i>Shradha</i>
4JK2IEC046	Shama	<i>Shama</i>	<i>Shama</i>

[Signature]
Program Coordinator

[Signature]
ED Cell Coordinator

[Signature]
Principal
A.J. Institute of Engineering & Technology
Mangaluru - 575 006

Day 2 Attendance

Date: 22/07/2023

USN	Name	Session 1	Session 2
4JK21CV002	Aparna vined	<i>[Signature]</i>	<i>[Signature]</i>
4JK21CV400	Impara TK	<i>[Signature]</i>	<i>[Signature]</i> @TC
4JK21CV005	Blarani GR	<i>[Signature]</i>	<i>[Signature]</i>
4JK21CV008	Deepa Gowdappa Karigara	<i>[Signature]</i>	<i>[Signature]</i>
4JK21CV402	Nanda Kumar, P.S.	<i>[Signature]</i>	<i>[Signature]</i>
4JK21EC050	Shrawankumar Shetty	<i>[Signature]</i>	<i>[Signature]</i>
4JK21EC056	Sumonth	<i>[Signature]</i>	<i>[Signature]</i>
4JK21EC066	Shreya D.K	<i>[Signature]</i>	<i>[Signature]</i>
4JK21EC019	Kavan Shetty	<i>[Signature]</i>	<i>[Signature]</i>
4JK21CV019	Kushal	<i>[Signature]</i>	<i>[Signature]</i>
4JK21CV024	Rohan E. Shetty	<i>[Signature]</i>	<i>[Signature]</i>
4JK21EC033	Mushfiqa Sadiya	<i>[Signature]</i>	<i>[Signature]</i>
4JK21EC010	Deeksha	<i>[Signature]</i>	<i>[Signature]</i>
4JK21CV002	Ahna A	<i>[Signature]</i>	<i>[Signature]</i>
4JK21CV019	Karthik R	<i>[Signature]</i>	<i>[Signature]</i>
4JK21CV014	Haryas K	<i>[Signature]</i>	<i>[Signature]</i>
4JK22EC402	Sumanth's	<i>[Signature]</i>	<i>[Signature]</i>
4JK21EC022	Kiran D.B	<i>[Signature]</i>	<i>[Signature]</i>
4JK21EC035	Nishanth Gowda C.J	<i>[Signature]</i>	<i>[Signature]</i>
4JK21EC003	Ajeeth	<i>[Signature]</i>	<i>[Signature]</i>
4JK21EC006	Akhitha BY	<i>[Signature]</i>	<i>[Signature]</i>
4JK21EC041	Sachitha CD	<i>[Signature]</i>	<i>[Signature]</i>
4JK21EC037	Preethesh	<i>[Signature]</i>	<i>[Signature]</i>
4JK21EC062	Veekshan	<i>[Signature]</i>	<i>[Signature]</i>
4JK21CV011	Harithhe Abhis	<i>[Signature]</i>	<i>[Signature]</i>
4JK21CV022	Mallika B.	<i>[Signature]</i>	<i>[Signature]</i>
4JK21EC008	Deepika shetty	<i>[Signature]</i>	<i>[Signature]</i>
4JK21EC057	Sijan D.B	<i>[Signature]</i>	<i>[Signature]</i>
4JK21CV029	Rahul	<i>[Signature]</i>	<i>[Signature]</i>
4JK21CV017	KARTHIK.H	<i>[Signature]</i>	<i>[Signature]</i>
4JK21EC012	Dhanush S	<i>[Signature]</i>	<i>[Signature]</i>
4JK21EC045	SOVITHA	<i>[Signature]</i>	<i>[Signature]</i>
4JK21EC014	Randeesh Mathai	<i>[Signature]</i>	<i>[Signature]</i>
4JK21EC011	Dhanush	<i>[Signature]</i>	<i>[Signature]</i>
4JK21EC026	Manwitha	<i>[Signature]</i>	<i>[Signature]</i>
4JK21EC004	Ananya K	<i>[Signature]</i>	<i>[Signature]</i>

[Signature]
Program Coordinator

[Signature]
ED Cell Coordinator

Principal

A.J. Institute of Engineering & Technology
Mangaluru - 575 006

Session on Innovation/Prototype Validation

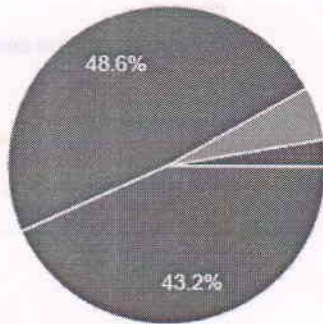
74 responses

Publish analytics

Innovation is best defined as

74 responses

Copy

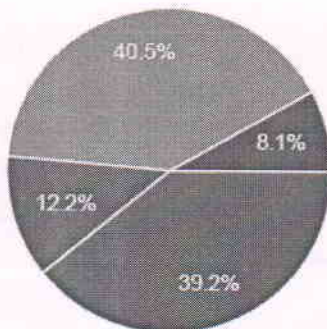


- The entrepreneurial development of new ideas
- The conversion of new knowledge into a new product including putting it into actual...
- The development of new products including carrying out business case analysis
- The analysis of the market to identify rich new areas for bus...

The entrepreneurial life-cycle progresses through the following four stages:

Copy

74 responses

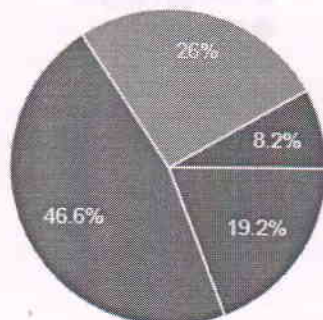


- Start-up, development, maturity, exit
- Initiation, growth, maturity, exit
- Start-up, growth, maturity, exit
- Initiation, development, maturity, exit

Nokia's mobile phone business was decimated in 2007 by

Copy

73 responses

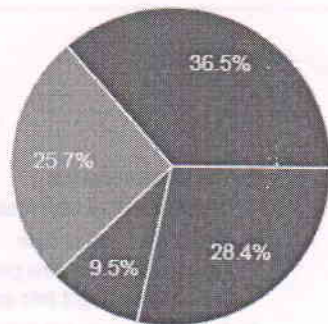


- Market push innovation in response to Apple's iPhone
- Market pull innovation in response to Apple's iPhone
- Technology push innovation in response to Apple's iPhone
- Technology pull innovation in response to Apple's iPhone

With respect to innovation, what is considered the biggest challenge for incumbent firms?

Copy

74 responses

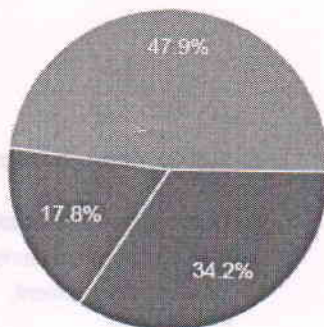


- A. Risk of a recession changing the market conditions
- B. Risk of weak innovation diffusion
- C. Risk of competition from new start-ups
- D. Risk of disruptive innovation

A model, simulation, or sample of an idea is a:

Copy

73 responses



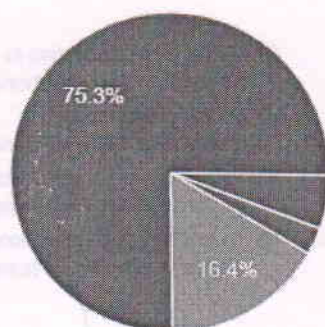
- Creation
- Example
- Prototype

Presenter Evaluation

The goals of the presentation were clear

Copy

73 responses

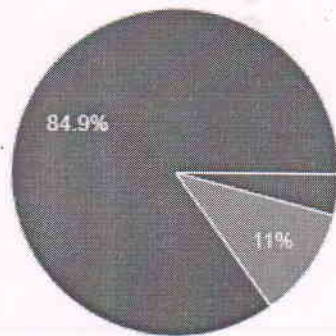


- Strongly Disagree
- Disagree
- Neutral
- Agree

I found the presenter easy to interact with

Copy

73 responses

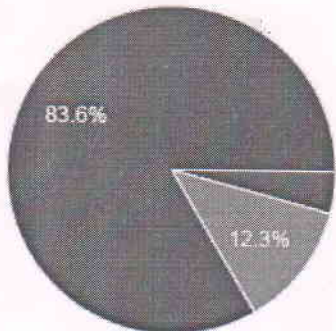


- Strongly Disagree
- Disagree
- Neutral
- Agree

My overall evaluation of the presenter - excellent

Copy

73 responses

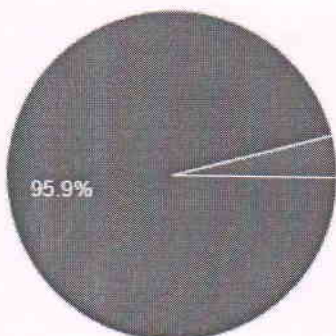


- Strongly Disagree
- Disagree
- Neutral
- Agree

Were the objectives of the seminar communicated to you?

Copy

73 responses



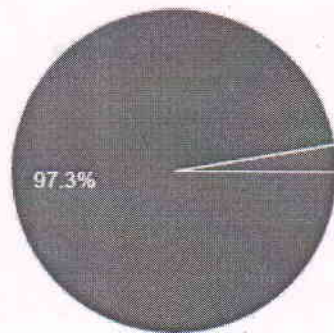
- Yes
- No

Principal
A.J. Institute of Engineering & Technology
Mangaluru - 575 006

Did the seminar meet all of its stated objectives?

 Copy

73 responses

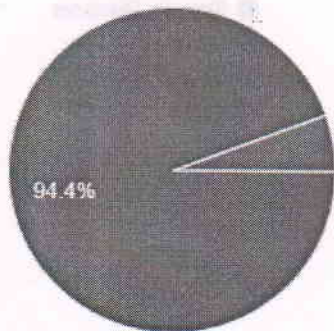


● Yes
● No

Are you committed to implementing at least one of the recommendations or objectives learnt?


 Copy

71 responses

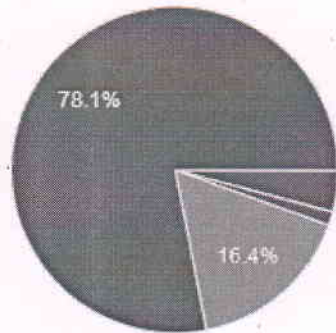


● Yes
● No

The style of the presentation was organized

 Copy

73 responses

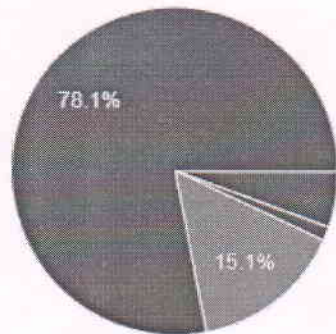


- Strongly Disagree
- Disagree
- Neutral
- Agree

The presenter was well prepared


 Copy

73 responses

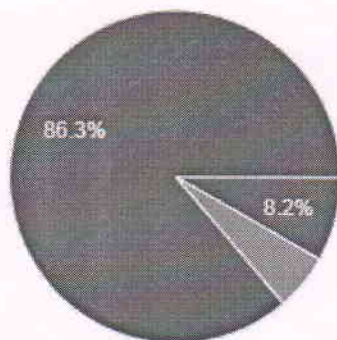


- Strongly Disagree
- Disagree
- Neutral
- Agree

The presenter was engaging & dynamic

 Copy

73 responses



- Strongly Disagree
- Disagree
- Neutral
- Agree