



AJ INSTITUTE OF ENGINEERING & TECHNOLOGY

A Unit of Laxmi Memorial Education Trust[®]

(Approved by AICTE, New Delhi, Affiliated to Visvesvaraya Technological University, Belgavi)

NAME OF THE EVENT	Talk on Entrepreneurship and Wealth Creation
ORGANISED BY	Department of Electronics and Communication Engineering, AJIET, Mangaluru
DATE	01-10-2019
Name of the Resource Person	RAMESH K MAHADEV CEO, 'TRIVIDTRANS'

Description About event

ELECTROVERTZ, association of Students E & C Engg, AJIET had arranged an invited talk for the students of Electronics & Communication Engineering and Mechanical Engineering. The guest speaker was Mr.Ramesh K Mahadev, CEO, "TRIVIDTRANS". He completed his B.E in Mechatronics from MITE, Moodabidre.

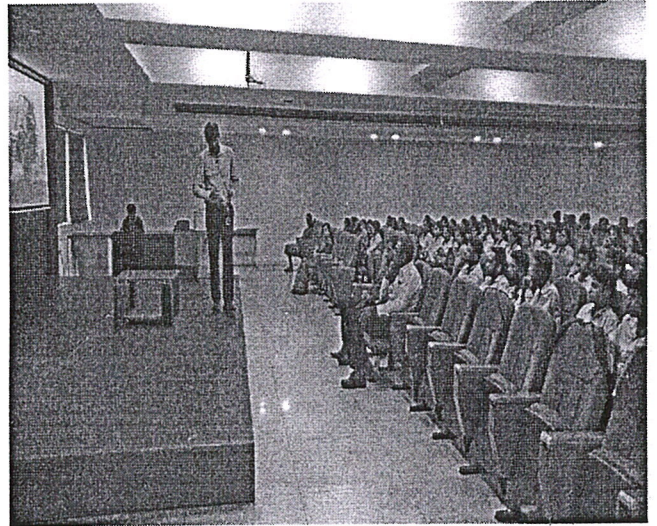
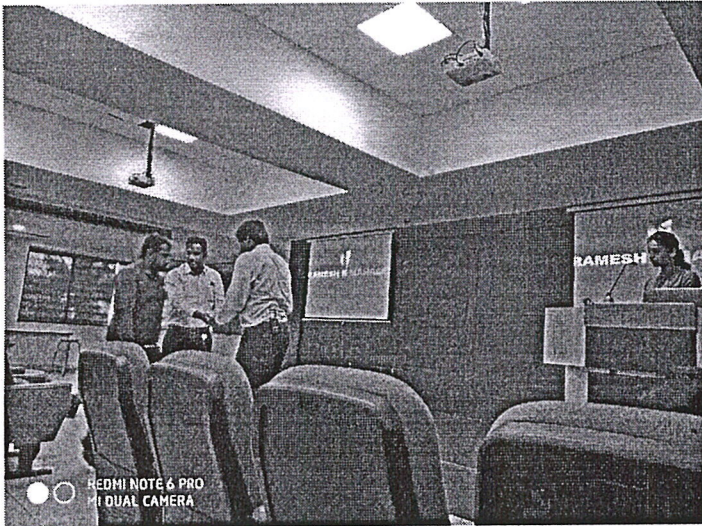
He started the session with his Engineering days and passion for automobile sector. He shared his experience of participating in various National events like **SAE BAHA**, **Electric Go Kart** and **FORMULA** car event. After the completion of Engineering, Ramesh K Mahadev worked as Motor Sport Executive in Delhi for six months. Later on, he came up with a Start-up called '**TRIVIDTRANS**', which means three types of transport. TRIVIDTRANS is currently working on Arial ways and Road ways and yet to start Water ways. He emphasized on money management quality of an Entrepreneur and the power of branding of a start-up. He explained briefly about Entrepreneurship and also the pros and cons of being an Entrepreneur. He said that the journey of an Entrepreneur is not easy and requires a lot of focus and a constant effort toward achieving one's goals. He concluded the talk by saying "Diving from the mountain without knowing to fly and learning to fly before hitting the ground." is not a good sign of an Entrepreneur.

As a token of appreciation and gratitude a memento was presented to the speaker and MD of the start-up by the HOD of ECE, Prof Prakash K Shetty. It was informative session for the faculties and students of both the departments.

Class	Students attended
Electronics and Communication Engineering	70
Mechanical Engineering	40

Principal
A.J. Institute of Engineering & Technology
Mangaluru - 575 006

Photos:



HOD-ECE

Principal

Principal
A.J. Institute of Engineering & Technology
Mangaluru - 575 006

CC to:

1. President, LMET
2. Vice President, LMET