

Date: 24-07-2023

**Report on "PANEL DISCUSSION WITH INNOVATION AND STARTUP
ECOSYSTEM ENABLERS"**

Name of the Program:	PANEL DISCUSSION WITH INNOVATION AND STARTUP ECOSYSTEM ENABLERS	Program Dates & Timings:	15-07-2023 2.00PM- 5.00PM
Organized by (Clubs/ Dept.)	Entrepreneurship Development Cell	In Association with (clubs)	ComedKares Innovation Hub - Mangalore
Number of Participants	25 (all streams)		
Program Outcome (PO) Mapping	PO6, PO7, PO8, PO9, PO10, PO11		
Coordinators	Dr Kiran Kumar V G, Dr Sadanand Kumar N		

The ED Cell In Association with (clubs) ComedKares Innovation Hub – Mangalore organized **panel discussion with innovation and startup ecosystem enablers**

Objective:

To promote student awareness of the Innovation ecosystem by bringing fresh ideas into reality through access and financial investment, as well as how to establish that ecosystem.

Session Brief:

- Fundamental Principles of Business
- Brief Discussion on Small Scale Industry
- Logistics and Trademark Regulations
- Prototype Testing Marketing for New Business
- Challenges encountered during testing and determining whether the product is fit for B2B or B2C Revenue Model

Key highlights of the session:

- How to develop business funding
- Generating ideas or how to get ideas – Social, healthcare etc
- Generating funds - government schemes and other schemes
- Interactions with startup founders-
 - Praveen Kalbavi - Founder Novigo solutions. & Chairman CII Mangalore.
 - Suyog shetty - Founder Niveus solutions.
 - Johnson Tellis - founder- InUnity
 - Vishwas rao - Director- makers-nest.

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- Karthik attavar- Founder - section infin8
- Sumanth Shenoy- Founder-Stelna designs.
- Suhas kamath - cofounder-stelna designs
- Mahesh- Founder-tiny prism labs
- Errol- cofounder-tiny prism labs
- Akshay- Founder-Shiksha educational robot
- Aditya swaroop- Jio Embibe (Edtech).

Key outcomes of the session:

1. Students were made aware of Start-up Ecosystem and how to venture into entrepreneurship
2. Various financial and management related awareness were made
3. Prospective start-ups in the areas of various emerging technologies were made aware of, to the students.

Articulation Matrix:

Course Outcomes	Program Outcomes											
	1	2	3	4	5	6	7	8	9	10	11	12
1						1	1	1	1	1	1	
2						1	1	1	1	1	1	
3						1	1	1	1	1	1	
Average						1	1	1	1	1	1	

Photos:




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ED-Coordinator

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Principal

" PANEL DISCUSSION WITH INNOVATION AND STARTUP ECOSYSTEM ENABLERS "

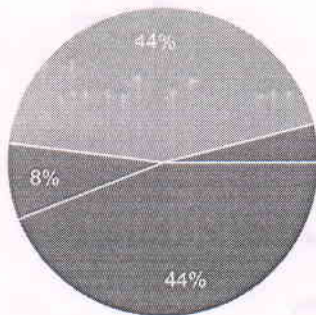
25 responses

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The resistance of employees in an organization against flexibility, growth, and diversification can be overcome by developing_____.

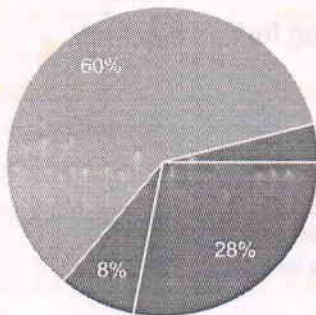
25 responses




- Entrepreneurship
- Managerial domain
- Intrapreneurship
- Administrative domain

The entrepreneurial life-cycle progresses through the following four stages:  Copy

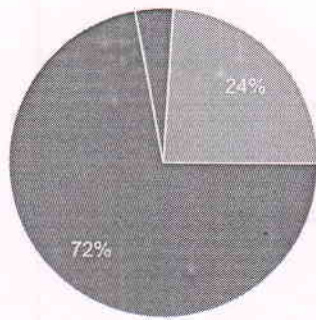
25 responses



- Start-up, development, maturity, exit
- Initiation, growth, maturity, exit
- Start-up, growth, maturity, exit
- Initiation, development, maturity, exit

_____ actions by an entrepreneur is most likely to contribute to creative destruction.  Copy

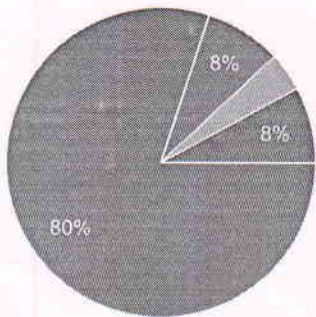
25 responses




- Development of a new product
- Take-over of a competitor
- Issuing shares

_____ shows the process of creating something new.  Copy

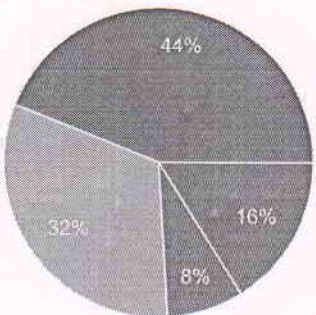
25 responses



- Innovation
- Business model
- Modeling
- Creative flexibility

With respect to innovation, what is considered the biggest challenge for incumbent firms?  Copy

25 responses



- A. Risk of a recession changing the market conditions
- B. Risk of weak innovation diffusion
- C. Risk of competition from new start-ups
- D. Risk of disruptive innovation

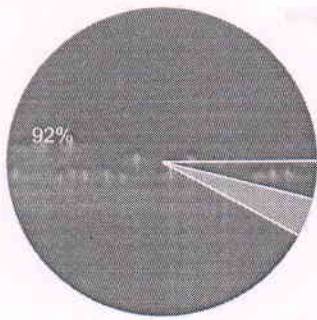
Presenter Evaluation



The objectives of the pprogram were clear

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25 responses

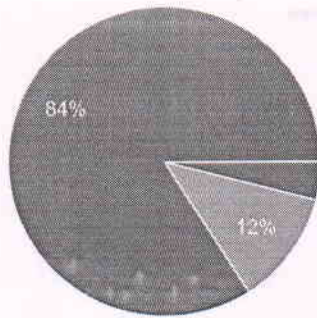


- Strongly Disagree
- Disagree
- Neutral
- Agree

The program was well organized by the organizers..

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25 responses

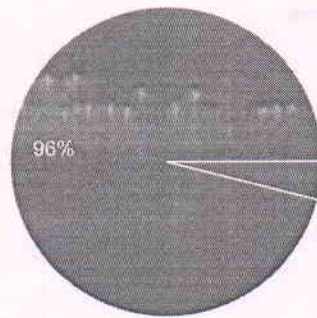


- Strongly Disagree
- Disagree
- Neutral
- Agree

The presenter was well prepared

Copy

25 responses



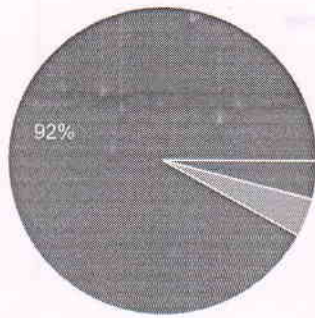
- Strongly Disagree
- Disagree
- Neutral
- Agree

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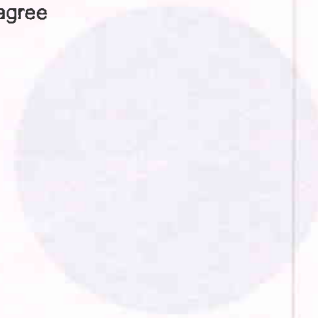
The presenter was engaging & dynamic

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25 responses



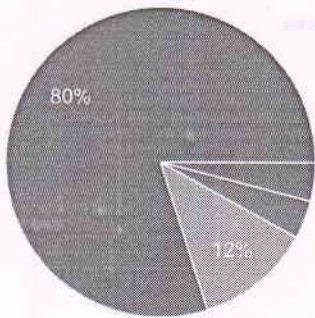
- Strongly Disagree
- Disagree
- Neutral
- Agree



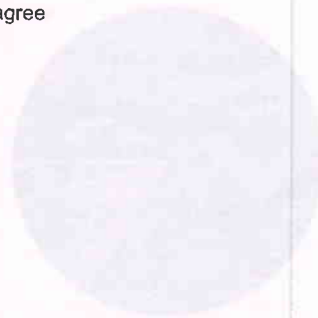
I found the founders of the company easy to interact with

Copy

25 responses



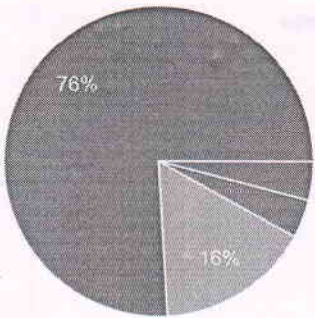
- Strongly Disagree
- Disagree
- Neutral
- Agree



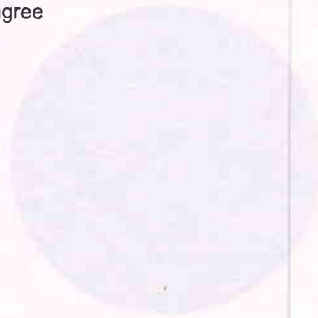
My overall evaluation of the presenters - excellent


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25 responses

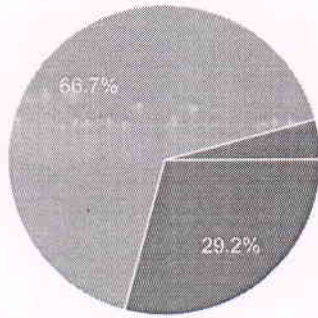


- Strongly Disagree
- Disagree
- Neutral
- Agree



The entrepreneurial life-cycle progresses through the following four stages:  Copy

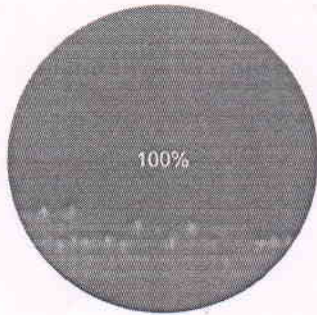
24 responses




- Start-up, development, maturity, exit
- Initiation, growth, maturity, exit
- Start-up, growth, maturity, exit
- Initiation, development, maturity, exit

Were the objectives of the discussion communicated to you?  Copy

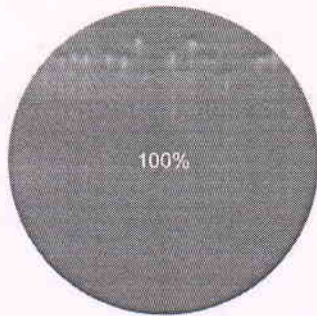
25 responses



- Yes
- No

Did the workshop meet all of its stated objectives?  Copy


25 responses



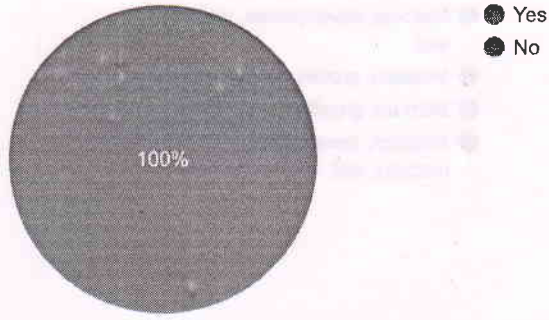
- Yes
- No



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Are you committed to implementing at least one of the recommendations or objectives learnt?  Copy

25 responses



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