

Date: 26-05-2024

Report on Entrepreneurship Development Program on "A session on Business Model Canvas"

Name of the Program:	<u>Entrepreneurship Development Program on "A session on Business Model Canvas"</u>	Program Dates & Timings:	25-05-2024 10.00AM- 11.00AM	
Name & Details of the Resource Person:	Mr Raghuv eer S Operations and Programme Head Yuvanika Foundation			
Organized by (Clubs/ Dept.)	ED Cell AJIET	IIC AJIET	YUVANIKA FOUNDATION NITK STEP	
Number of Participants	135	Students	132	Faculty 3
Program Outcome (PO) Mapping	PO6, PO7, PO8, PO9, PO10, PO11			
Coordinators	Dr Kiran Kumar V G, Thrapthi Shetty, Prof Prakash K Shetty			
Faculty Participated	Dr Kiran Kumar V G, Thrapthi Shetty, Prof Prakash K Shetty			

About the Program:

The YUVANIKA FOUNDATION NITK STEP and IIC-ED Cell AJIET organized a Entrepreneurship Development Program on "Basics of Startups: How to get Started"

Importance of Business Model Canvas:

Speaker Raghuv eer S

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A session on the importance of Business Model Canvas. MrRaghuvver S began with the definition of a Business and Entrepreneurship. He talked types of business and business models. History of business model and components of business model.

Participants were apprised on factors to consider while doing any business.

The following blocks were emphasized

Customer Segments

Customer Relationships

Channels

Revenue Streams

Key Activities

Key Resources

Key Partners

Cost Structure

Value Proposition

Objectives: The program on enable students/ faculty to

- Types of business
- Analyse environment related to business

Outcomes: On successful completion of program of this lecture/ technical talk/workshop the student should able to:

- Importance of business skills for personal and professional life.
- Encourage teamwork: People work together better when they know what they're working towards
- Developing business Skills, and becoming a successful businessman

Articulation Matrix:

Course Outcomes	Program Outcomes											
	1	2	3	4	5	6	7	8	9	10	11	12
1						1	1	1	1	1	1	
2						1	1	1	1	1	1	
3						1	1	1	1	1	1	
Average						1	1	1	1	1	1	


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Photos:




 Coordinators


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 Mangaluru - 575 006

Date: 24/05/2024

Attendance

Sl No	USN	Name	Department	Signature
1	4JK2IEC032	MUNEEB SANID	ECE	
2	4JK2IEC002	Adilshahi	ECE	
3	4JK2IIS009	Droopam	ISE	
4	4JK2IIS004	Athin P.B	ISE	
5	4JK2IIS026	Lilith M Shet	ISE	
6	4JK2IIS019	Kimmath Kumon	ISE	
7	4JK2IIS005	B. Nagesh Naxak	ISE	
8	4JK2IIS015	Durgaprasad	ISE	
9	4JK2IIS017	Ganwar B.S	ISE	
10	4JK2IIS052	Shrinikethan	ISE	
11	4JK2IIS018	Gautham Shetty	ISE	
12	4JK2IIS029	MOHIT VK	ISE	
13	4JK2IIS030	Naveena	ISE	
14	4JK2IEC029	Aawan Shaikh	ECE	
15	4JK2IEC02	Sumath S	ECE	
16	4JK2IEC012	Dhanush S	ECE	
17	4JK2IEC011	Dhanush	ECE	
18	4JK2IIS063	VPravon	ISE	
19	4JK2IIS034	Pravon	ISE	
20	4JK2IIS013	Dhanush	ISE	
21	4JK2IIS007	Bhuvan S	ISE	
22	4JK2IIS012	Devesh	ISE	
23	4JK2IIS048	Sawarav	ISE	
24	4JK2IIS050	Pravon	ISE	
25	4JK2IIS003	Ashwin	ISE	
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Date:24/05/2024

Attendance

Sl No	USN	Name	Department	Signature
1	4JK22EC026	Kaithika	ECE	Kaithika
2	4JK22EC035	R.V. Dhanya	ECE	Dhanya
3	4JK22EC005	Ankita M	ECE	Ankita
4	4JK22EC015	Deepa J shetty	ECE	Deepa
5	4JK22EC400	Adela. Hugo	ECE	Adela
6	4JK22EC052	Sowjanya	ECE	Sowjanya
7	4JK22EC031	Namitha	ECE	Namitha
8	4JK22EC051	Sneha	ECE	Sneha
9	4JK22EC047	Shravya. P.J.	ECE	Shravya
10	4JK22EC007	Anthima Sharma	ECE	Anthima
11	4JK22EC017	Dhanya Navras	ECE	Dhanya
12	4JK22EC009	B.vedalishi	ECE	B.vedalishi
13	4JK22EC016	Deepthi. K.M	ECE	Deepthi
14	4JK22EC014	Deekshitha	ECE	Deekshitha
15	4JK22EC004	Ananya	ECE	Ananya
16	4JK22EC014	Jaarvi	ECE	Jaarvi
17	4JK22EC010	Deeksha	ECE	Deeksha
18	4JK22EC024	Lishmitha	ECE	Lishmitha
19	4JK22EC058	Rushmitha	ECE	Rushmitha
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Attendance

SI No	USN	Name	Department	Signature
1	4JK21EC021	Keerthiraju	ECE	<i>[Signature]</i>
2	4JK22EC0400	Adarsh	ECE	<i>[Signature]</i>
3	4JK21EC030	Mohammed Misbah	ECE	<i>[Signature]</i>
4	4JK21EC036	Prakash	ECE	<i>[Signature]</i>
5	4JK21EC017	Karthik M	ECE	<i>[Signature]</i>
6				
7	4JK22EC010	Chidambara G.	ECE	<i>[Signature]</i>
8	4JK22EC013	Darshan Bhoji	ECE	<i>[Signature]</i>
9	4JK22EC038	Raju M.	ECE	<i>[Signature]</i>
10	4JK22EC049	Shreejith S	ECE	<i>[Signature]</i>
11	4JK22EC002	Akash	ECE	<i>[Signature]</i>
12	4JK22EC004	Anjelo	ECE	<i>[Signature]</i>
13				
14	4JK21EC049	Shravan Kumar	ECE	<i>[Signature]</i>
15	4JK22EC0401	Karthik C. Nayak	ECE	<i>[Signature]</i>
16	4JK21EC001	Aleishak	ECE	<i>[Signature]</i>
17	4JK21EC062	Veekshan K	ECE	<i>[Signature]</i>
18	4JK21EC022	Kiran DB	ECE	<i>[Signature]</i>
19	4JK21EC043	Sanath	ECE	<i>[Signature]</i>
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Attendance

SI No	USN	Name	Department	Signature
1	4JK21IS051	Shranya M.R	ISE	<i>[Signature]</i>
2	4JK21IS023	Kanika	ISE	<i>[Signature]</i>
3	4JK21IS061	Shanya	ISE	<i>[Signature]</i>
4	4JK21IS041	Preeti	ISE	<i>[Signature]</i>
5	4JK21EC040	Reshma S	ECE	<i>[Signature]</i>
6	4JK21EC027	Mariam	ECE	<i>[Signature]</i>
7	4JK21EC026	Mamitha	ECE	<i>[Signature]</i>
8	4JK21EC041	Sacheta	ECE	<i>[Signature]</i>
9	4JK21EC065	Shweta	ECE	<i>[Signature]</i>
10	4JK21EC008	Deepika	ECE	<i>[Signature]</i>
11	4JK21EC011	Evelyn	ECE	<i>[Signature]</i>
12	4JK21IS008	Chaitra	ISE	<i>[Signature]</i>
13	4JK21IS054	Sneha Ghode	ISE	<i>[Signature]</i>
14	4JK21IS036	Pragna Dasouza	ISE	<i>[Signature]</i>
15	4JK21IS049	Sharanya Rai	ISE	<i>[Signature]</i>
16	4JK21IS056	Sushmitha	ISE	<i>[Signature]</i>
17	4JK21IS033	Nisha Hulbar	ISE	<i>[Signature]</i>
18	4JK21IS035	PRAGATHI	ISE	<i>[Signature]</i>
19	4JK21IS006	Bhoomika S N	ISE	<i>[Signature]</i>
20	4JK21EC033	Muhfiza Sadhya	ECE	<i>[Signature]</i>
21	4JK21EC020	Kavya	ECE	<i>[Signature]</i>
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Sl No	USN	Name	Department	Signature
1	4JK22EC003	Kavana	ECE	<i>[Signature]</i>
2	4JK22EC003	Anitta	ECE	<i>[Signature]</i>
3	4JK22EC006	Ankitha.K.V	ECE	<i>[Signature]</i>
4	4JK22EC043	Prakshi M.S	ECE	<i>[Signature]</i>
5	4JK21EC055	Sujanya P	ECE	<i>[Signature]</i>
6	4JK21EC023	Kautilika M.P	ECE	<i>[Signature]</i>
7	4JK21EC015	Jeena A.H	ECE	<i>[Signature]</i>
8	4JK21EC039	Ravisha G.V	ECE	<i>[Signature]</i>
9	4JK21IS059	Tharvi	ISE	<i>[Signature]</i>
10	4JK21IS058	Swathi Bhat	ISE	<i>[Signature]</i>
11	4JK21IS011	Deeksha Jagath	ISE	<i>[Signature]</i>
12	4JK21IS064	Sahithya Borker	ISE	<i>[Signature]</i>
13	4JK21IS010	Deeksha C.J	ISE	<i>[Signature]</i>
14	4JK21IS002	Anagha.K.V	ISE	<i>[Signature]</i>
15	4JK21IS047	samruddhi.	ISE	<i>[Signature]</i>
16	4JK21IS057	Swathi	ISE	<i>[Signature]</i>
17	4JK21IS027	megha P.	ISE	<i>[Signature]</i>
18	4JK21IS040	Prathiksha karkera	ISE	<i>[Signature]</i>
19	4JK21EC066	Shreya.D.K	ECE	<i>[Signature]</i>
20	4JK21EC048	Shradha	ECE	<i>[Signature]</i>
21	4JK21IS031	Niruchi J.M	ISE	<i>[Signature]</i>
22	4JK21IS021	Jyothi	ISE	<i>[Signature]</i>
23	4JK21IS060	Shosthoy	ISE	<i>[Signature]</i>
24	4JK21IS037	PRAJNA SHIVANI	ISE	<i>[Signature]</i>
25	4JK21IS044	RANITHA SNETTY	ISE	<i>[Signature]</i>
26	4JK21IS045	RISHA.JESIKAGONSALVES	ISE	<i>[Signature]</i>
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Sl No	USN	Name	Department	Signature
1	4JK22EC056	Swastika Nayak	ECE	[Signature]
2	4JK22EC011	CHIRAM SHETTY	ECE	[Signature]
3	4JK22EC060	V. Jayesh	ECE	[Signature]
4	4JK22EC030	Mithesh J	ECE	[Signature]
5	4JK22EC039	RAKSHAN A. SHETTY	ECE	[Signature]
6	4JK22EC033	Nesah S Shetty	ECE	[Signature]
7	4JK22EC061	Vineek	ECE	[Signature]
8	4JK22EC096	Shobhith	ECE	[Signature]
9	4JK22EC048	Shreecharan	ECE	[Signature]
10	4JK22EC012	Chirayu P	ECE	[Signature]
11	4JK22EC018	Hamshith	ECE	[Signature]
12	4JK22EC042	RATHICK	ECE	[Signature]
13	4JK22EC054	Sujal	ECE	[Signature]
14	4JK22EC019	HARSHA	ECE	[Signature]
15	4JK22EC062	Yathish	ECE	[Signature]
16	4JK22EC025	Kripesh Kumar	ECE	[Signature]
17	4JK22EC029	Lohith	ECE	[Signature]
18	4JK21IS065	Sunil	ISE	[Signature]
19	4JK21IS001	Amannath K.K	ISE	[Signature]
20	4JK21IS020	Ibrahim sanan	ISE	[Signature]
21	4JK21IS022	K.Devraj	ISE	[Signature]
22	4JK21EC031	Muhammad Amos	ECE	[Signature]
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Session on Business Model Canvas

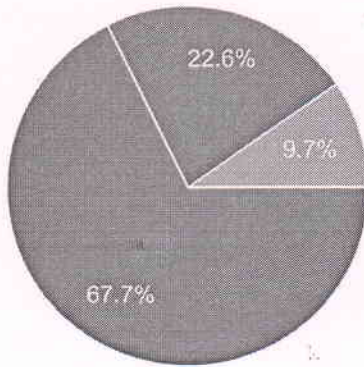
31 responses

Publish analytics

What best describes a Business Model Canvas

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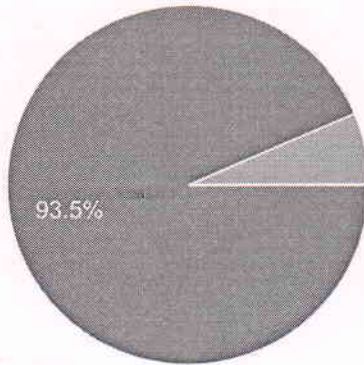


- One page plan outlining your new business idea
- A piece of art work
- A model of your business office

What is another word for costs?

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31 responses

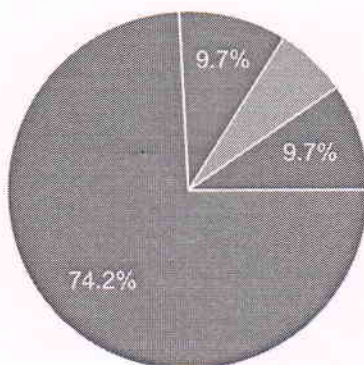


- Revenue
- Expenses
- Budget

Posters, social media, commercials are all examples of:

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31 responses



- Customer Relationships
- Revenue Streams
- Key Metrics
- Unique Value Proposition

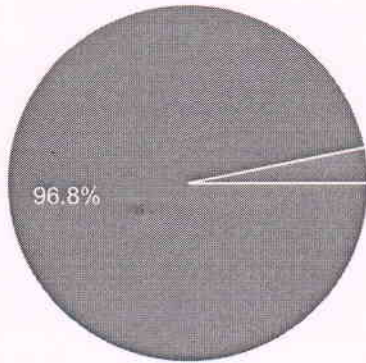

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The money gained from the sales after expenses are paid is:

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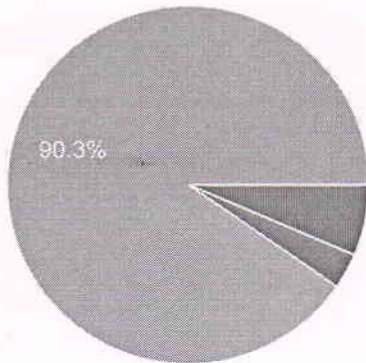


- Profit
- Expenses
- Costs
- Revenue

Copy

A model, simulation, or sample of an idea is a:

31 responses



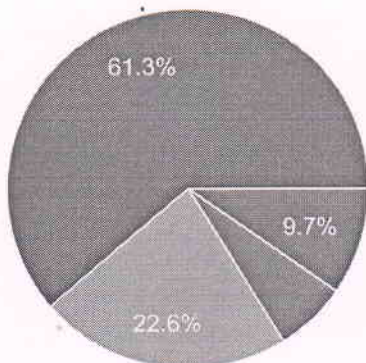
- Creation
- Example
- Prototype

Presenter Evaluation

The goals of the presentation were clear

Copy

31 responses



- Strongly Disagree
- Disagree
- Neutral
- Agree

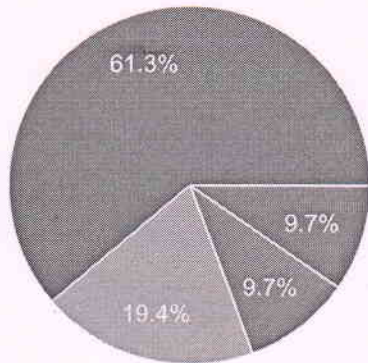
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The style of the presentation was organized

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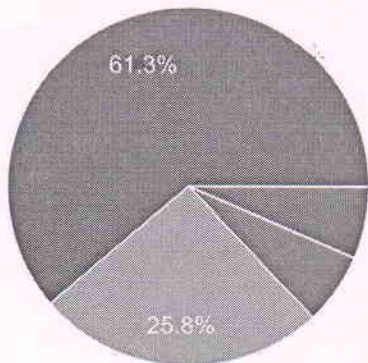


- Strongly Disagree
- Disagree
- Neutral
- Agree

The presenter was well prepared

Copy

31 responses

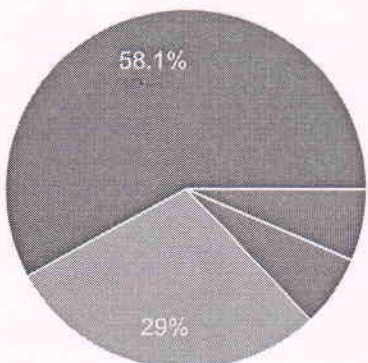


- Strongly Disagree
- Disagree
- Neutral
- Agree


The presenter was engaging & dynamic

Copy

31 responses



- Strongly Disagree
- Disagree
- Neutral
- Agree

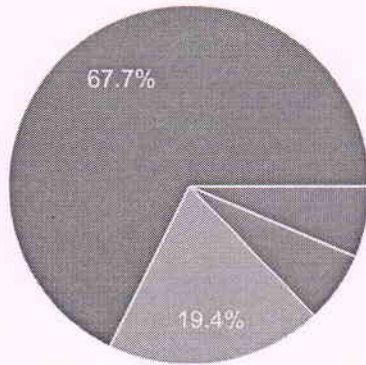

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I found the presenter easy to interact with

31 responses

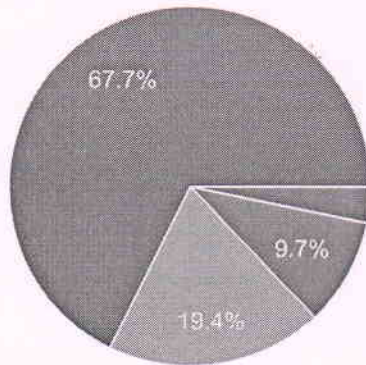


- Strongly Disagree
- Disagree
- Neutral
- Agree



My overall evaluation of the presenter - excellent

31 responses

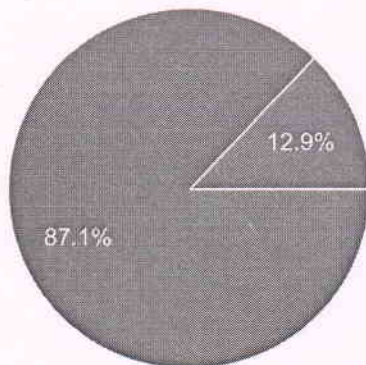


- Strongly Disagree
- Disagree
- Neutral
- Agree



Were the objectives of the seminar communicated to you?

31 responses



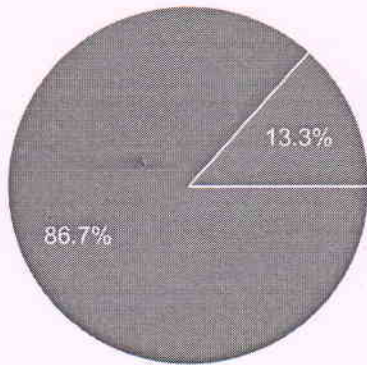
- Yes
- No



Did the seminar meet all of its stated objectives?



30 responses

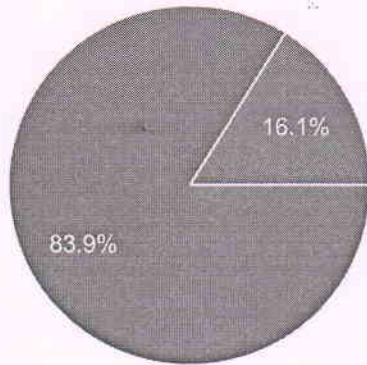


- Yes
- No

Are you committed to implementing at least one of the recommendations or objectives learnt?



31 responses



- Yes
- No

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