



AJ INSTITUTE OF ENGINEERING & TECHNOLOGY

A Unit of Laxmi Memorial Education Trust

(Approved by AICTE, New Delhi, Affiliated to Visvesvaraya Technological University, Belgavi)

INSTITUTE INNOVATION COUNCIL(IIC)/NATIONAL INNOVATION AND STARTUP POLICY (NISP)

@
AJIET

Date:08-12-2021

REPORT ON THE EVENT

EVENT NAME	MY STORY - MOTIVATIONAL SESSION BY SUCCESSFUL START-UP FOUNDERS
EVENT DATE - TIME & VENUE	26-11-2021 , 2 - 3.30 PM SEMINAR HALL - 1 , AJIET
EVENT THEME:	MOTIVATION FOR ORIENTATION TOWARDS START-UPS
NUMBER OF PARTICIPANTS (FACULTY & STUDENTS):	MALE: 80 FEMALE: 81

OBJECTIVE OF EVENT:

The main objective of the event was to create awareness and to encourage the young & budding minds to orient themselves towards the idea of creating start-ups.

SUMMARY OF EVENT:

The Innovation Club, a constituent of IIC/NISP@AJIET has organized an event "My Story - Motivational Session by Successful Start-up Founders" to create an awareness and motivate the students to pitch them into the idea of Start-ups, whose sole aim is to convert the student community from 'Job Seekers' to 'Job Creators' of the future. The resource persons were Mr. Taurav Kamath, Mr. Manikanta Nayar and Mr. Rakesh Kothari, Co-Founders, MicroDegree, K-Tech Innovation Hub, Mangalore. All the Co-Founders were involved in this interaction-based talk, where each of the resource persons shared the experience of their own start-up journey and hurdles they faced at each stage, mistakes they committed in every step of ideation to incubation, and ultimately leading to their presently successful start-up venture. The way they carried their 90 minutes of fun & humor driven, but fact filled talk was that it was immensely admired by the audience, who were a mix of both faculty and students. Mr. Prakash K Shetty, Coordinator, Innovation Club-AJIET, welcomed and introduced the speakers to the audience. Ms. Jhnanika, Student, 2nd year ECE-AJIET mastered the ceremony and delivered a vote of thanks in the end.

OUTCOME OF THE EVENT:

The presentation was followed by a Q&A session between the resource persons and audience, especially students, who raised a lot of intuitive queries related to initial steps in start-ups and also about ideation, incubation, financial help.

Principal
A.J. Institute of Engineering & Technology
Mangaluru - 575 006



AJ INSTITUTE OF ENGINEERING & TECHNOLOGY

A Unit of Laxmi Memorial Education Trust

(Approved by AICTE, New Delhi, Affiliated to Visvesvaraya Technological University, Belgavi)

INSTITUTE INNOVATION COUNCIL(IIC)/NATIONAL INNOVATION AND STARTUP POLICY (NISP) @ AJIET

Date:08-12-2021

REPORT ON THE EVENT

EVENT NAME	MY STORY – MOTIVATIONAL SESSION BY SUCCESSFUL START-UP FOUNDERS
EVENT DATE – TIME & VENUE	26-11-2021 , 2 – 3.30 PM SEMINAR HALL – 1 , AJIET
EVENT THEME:	MOTIVATION FOR ORIENTATION TOWARDS START-UPS
NUMBER OF PARTICIPANTS (FACULTY & STUDENTS):	MALE: 80 FEMALE: 81

OBJECTIVE OF EVENT:

The main objective of the event was to create an awareness and to encourage the young & budding minds to orient themselves towards the idea creating start-ups.

SUMMARY OF EVENT:

The Innovation Club, a constituent of IIC/NISP@AJIET has organized an event “My Story – Motivational Session by Successful Start-up Founders” to create an awareness and motivate the students to pitch them into the idea of Start-ups, whose sole aim is to convert the student community from ‘Job Seekers’ to ‘Job Creators’ of the future. The resource persons were Mr. Gaurav Kamath, Mr. Manikanta Nayar and Mr. Rakesh Kothari, Co-Founders, MicroDegree, K-Tech Innovation Hub,

Mangalore. All the Co-Founders were involved in this interaction-based talk, where each of the resource persons shared the experience of their own start-up journey and hurdles, they faced at each stage, mistakes they committed in every step of ideation to incubation, and ultimately leading to their presently successful start-up venture. The way they carried their 90 minutes of fun & humorous

driven, but fact filled talk was, that it was immensely admired by the audience, who were a mix of both faculty and students. Mr. Prakash K Shetty, Coordinator, Innovation Club-AJIET, welcomed and introduced the speakers to the audience. Ms. Jhnanika, Student, 2nd year ECE-AJIET mastered the ceremony and delivered vote of thanks in the end.

OUTCOME OF THE EVENT:

The presentation was followed by a Q&A session between the resource persons and audience, especially students, who raised a lot many intuitive queries related to initial steps in start-ups and also about ideation, incubation, financial help.

Principal
A.J. Institute of Engineering & Technology
Mangaluru - 575 006



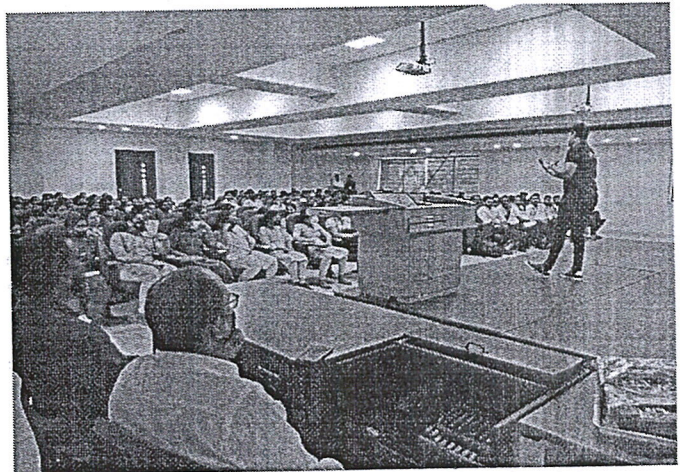
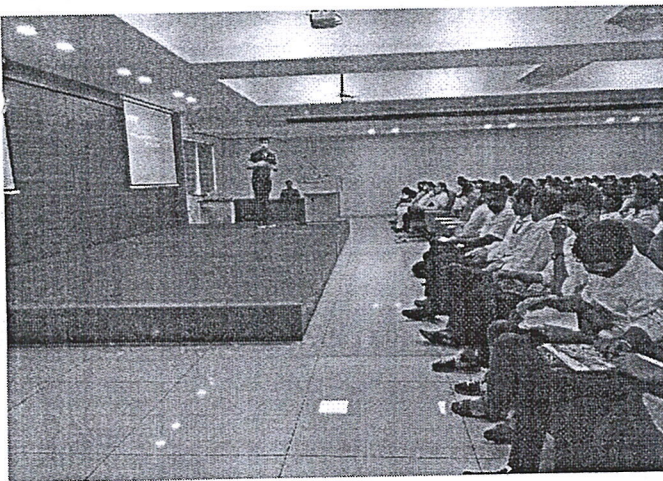
AJ INSTITUTE OF ENGINEERING & TECHNOLOGY

A Unit of Laxmi Memorial Education Trust


(Approved by AICTE, New Delhi, Affiliated to Visvesvaraya Technological University, Belgavi)

INSTITUTE INNOVATION COUNCIL(IIC)/NATIONAL INNOVATION AND STARTUP POLICY (NISP) @ AJIET

SAMPLE PHOTOS:




COORDINATOR-
Innovation Club-AJIET

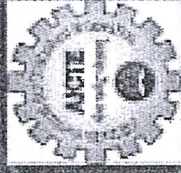
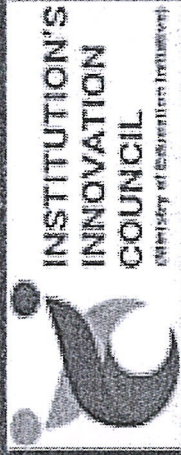

CONVENOR 31/12/21
IIC/NISP-AJIET


PRINCIPAL

Principal
A.J. Institute of Engineering & Technology
Mangaluru - 575 006

CC to ::

- 1) President - LMET
- 2) Vice-President - LMET



A Talk on My Story-Motivational Session by Successful Entrepreneur/ Startup Founder



Mr. Gaurav Kamath
Microdegree, K-Tech Innovation Hub,
Mangalore

Date: 26-11-2021

Time: 2:00pm - 3:00pm

Venue: Seminar Hall-1, AJIET

Dr. Shantharama Rai C
Principal

Mr. Prakash K Shetty
Innovation Coordinator

Mr. Basappa B. Kodada
Convener

AJ Institute of Engineering and Technology

(A Unit of Jaxmi Memorial Educational Trust)

Kottara Chowki, Mangalore



A.J. INSTITUTE OF ENGINEERING AND TECHNOLOGY
(A Unit of Laxmi Memorial Education Trust. ®)

AJIET/NOTICE/327/2021-22

Date: 25/11/2021

CIRCULAR


IIC (Institute Innovation Club) Cell of AJIET is organizing a talk on the following subject, on 26.11.2021 (Friday) at 2PM in Seminar Hall-1 of AJIET, Mangalore. All are hereby requested to join this interactive, discussion based deliberation on the subject and make full use of the program.


The details of the talk are as follows ::

- Title** - “ My Story – Motivational Session
by Successful Entrepreneur/
Startup Founder “
- Deliberator** - Mr. Gaurav Kamath & Co-Founders,
Micro Degree , K-TECH Innovation Hub,
Mangalore.
- Date & Time** - 26.11.2021 / 2 - 3.30 PM
- Venue** - Seminar Hall – 1, AJIET, Mangalore.

All are Cordially Invited.


Mr. Prakash K Shetty
(Coordinator –
Innovation Club, AJIET)


Mr. Basappa B K
(Convener –
IIC Cell , AJIET)


Dr. Shantharama Rai C.
(Principal)

Principal
A.J. Institute of Engineering & Technology
Mangaluru - 575 006

CC To : All HODs - CE / CSE / ECE / IS / ME

- 1) President - LMET
- 2) Vice-President - LMET

Story of Successful Entrepreneur 09-12-2021

Organized by Entrepreneurship Development Cell AJ Institute of Engineering & Technology, Mangalore

* Required

1. Email *

Presenter Evaluation

Please rate the presenter on the following scale 1 (Strongly Disagree) to 5 (Strongly Agree) by encircling an option below.

2. The goals of the presentation were clear

Mark only one oval.

- Strongly Disagree
- Disagree
- Neutral
- Agree

3. The style of the presentation was organized

Mark only one oval.

- Strongly Disagree
- Disagree
- Neutral
- Agree


Principal
A.J. Institute of Engineering & Technology
Mangaluru - 575 006

4. The presenter was well prepared

Mark only one oval.

- Strongly Disagree
- Disagree
- Neutral
- Agree

5. The presenter was engaging & dynamic


Mark only one oval.

- Strongly Disagree
- Disagree
- Neutral
- Agree

6. I found the presenter easy to interact with

Mark only one oval.

- Strongly Disagree
- Disagree
- Neutral
- Agree


Principal
A.J. Institute of Engineering & Technology
Mangaluru - 575 006

Principal
A.J. Institute of Engineering & Technology
Mangaluru - 575 006

7. My overall evaluation of the presenter - excellent

Mark only one oval.

- Strongly Disagree
 Disagree
 Neutral
 Agree

8. Were the objectives of the seminar communicated to you?

Mark only one oval.

- Yes
 No

9. Did the seminar meet all of its stated objectives?

Mark only one oval.

- Yes
 No

10. Are you committed to implementing at least one of the recommendations or objectives learnt?

Mark only one oval.

- Yes
 No


Principal
A.J. Institute of Engineering & Technology
Mangaluru - 575 006

Story of Successful Entrepreneur 09-12-2021

188 responses

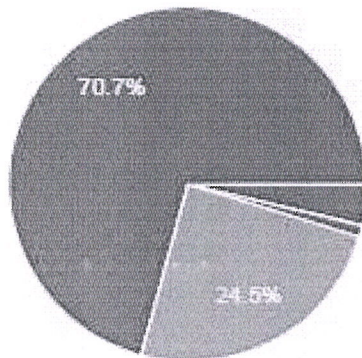
Publish analytics

Presenter Evaluation

The goals of the presentation were clear


 Copy

188 responses

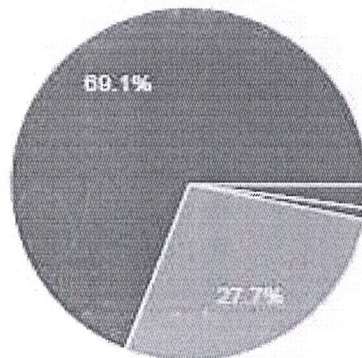


- Strongly Disagree
- Disagree
- Neutral
- Agree

The style of the presentation was organized

 Copy

188 responses



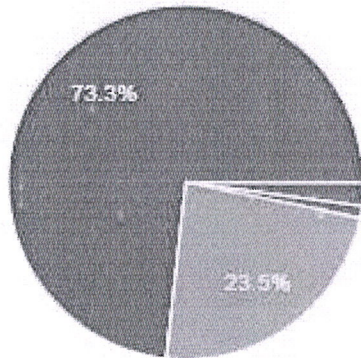
- Strongly Disagree
- Disagree
- Neutral
- Agree

Principal
A.J. Institute of Engineering & Technology
Mangaluru - 575 006

The presenter was well prepared

 Copy

187 responses

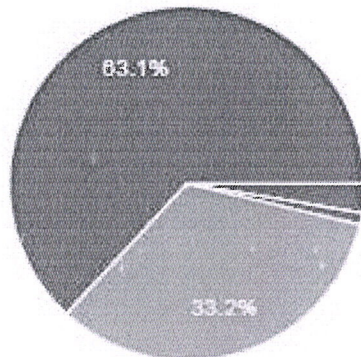


- Strongly Disagree
- Disagree
- Neutral
- Agree

The presenter was engaging & dynamic

 Copy

187 responses

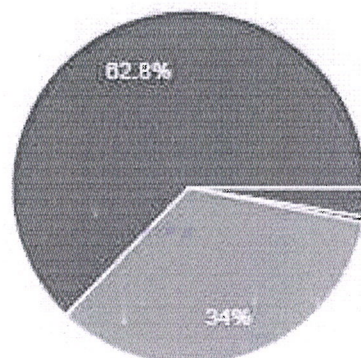


- Strongly Disagree
- Disagree
- Neutral
- Agree

I found the presenter easy to interact with

 Copy

188 responses




- Strongly Disagree
- Disagree
- Neutral
- Agree


Principal

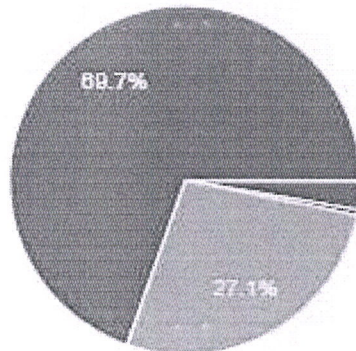
A.J. Institute of Engineering & Technology
Mangaluru - 575 006

Principal
A.J. Institute of Engineering & Technology
Mangaluru - 575 006

My overall evaluation of the presenter - excellent

 Copy

188 responses

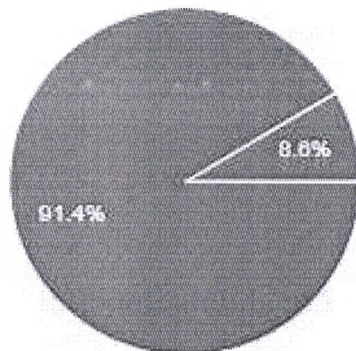


- Strongly Disagree
- Disagree
- Neutral
- Agree

Were the objectives of the seminar communicated to you?


 Copy

187 responses

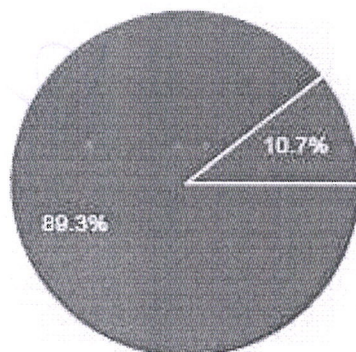


- Yes
- No

Did the seminar meet all of its stated objectives?

 Copy

187 responses



- Yes
- No

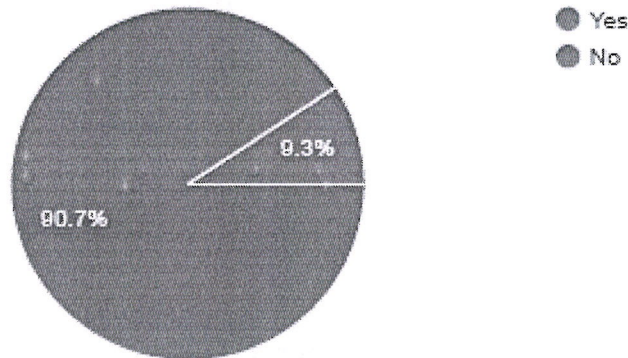
Principal
A.J. Institute of Engineering & Technology
Mangaluru - 575 006


Principal
A.J. Institute of Engineering & Technology
Mangaluru - 575 006

Are you committed to implementing at least one of the recommendations or objectives learnt?

 Copy

183 responses



This content is neither created nor endorsed by Google. [Report Abuse](#) - [Terms of Service](#) - [Privacy Policy](#)


Google Forms

The students were able to understand

- Entrepreneurship in the local (Mangalore and its importance in entrepreneurship).
- What were the difficulties faced on becoming the successful entrepreneurs?
- How the three people ventured into a successful start-up


Dr. Shantharama Rai C
Principal
AJIET Principal

A.J. Institute of Engineering & Technology
Mangaluru - 575 006


Kiran Kumar VG
Convener
EDI Cell AJIET

Faint, illegible text at the bottom of the page, possibly a stamp or watermark.