



A.J. INSTITUTE OF ENGINEERING AND TECHNOLOGY
(A Unit of Laxmi Memorial Education Trust. ®)

**ENTREPRENEURSHIP DEVELOPMENT CELL AJIET AND INSTITUTE
INNOVATION COUNCIL**

**In association with United Nations Development Programme (UNDP) Project Code Unnati
and SAP Labs.**

Cordially invite you

Workshop on Entrepreneurship Opportunities and Financing

On 28th November 2022 at 2.00PM

Venue: Seminar hall - 1

**Session 1: 2-00-3.00PM - Mr Praveen MP Lead District Manager – “Financing options for
Startups and career opportunities in Banking”**

**Session 2: 3.00 -4,00 PM – Mrs Andrea Gonsalves Co-Founder at Market Bird, Digital Marketing
and Web Designer Mangaluru- Topic “Being an Entrepreneur “**

Session3: 4.00 - 4.45 PM – Mr Keerthan Raj – UNDP Coordinator, Start-up Activity

Dr. Kiran Kumar VG
Convener
EDI Cell AJIET

Dr. Shantharama Rai C
Principal
AJIET

Principal
A.J. Institute of Engineering & Technology

CC to:

1. Vice President-LMET
2. All HOD's, Committee coordinators

Date: 29-11-2022

Report on "Workshop on Entrepreneurship Opportunities"

Name of the Program:	Workshop on Entrepreneurship Opportunities	Program Dates & Timings:	28-11-2022 2.00PM- 5.00PM	
Name & Details of the Resource Person:	Mr Praveen Lead Bank Manager Canara Bank	Mrs Andrea Gonsalves Co- Founder at Market Bird	Mr Keerthan Raj Community Mobilizer UNDP Project Code Unnati	
Organized by (Clubs/ Dept.)	Entrepreneurship Development Cell	In Association with (clubs)	United Nations Development Program	
Number of Participants	147	Students	141	Faculty 6
Program Outcome (PO) Mapping	PO6, PO7, PO8, PO9, PO10, PO11			
Coordinators	Dr Kiran Kumar V G			

About the Program:

The ED Cell has organized "Workshop on Entrepreneurship Opportunities" to create an awareness and motivate the students to become an entrepreneur. Mrs Andrea Gonsalves Co-Founder at Market Bird and Mr Praveen Lead Bank Manager Canara Bank were the resource persons. It was an interaction-based talk, where each of the resource persons motivated the students by sharing their experience regarding the importance of innovations and the kind of hurdles they faced at each stage of innovations, mistakes they committed in every step of ideation to incubation and financing options how to get funds etc.

Objectives: The program on enable students/ faculty to

- Develop and strengthen their entrepreneurial quality/motivation
- Analyse environment related to small industry and small business

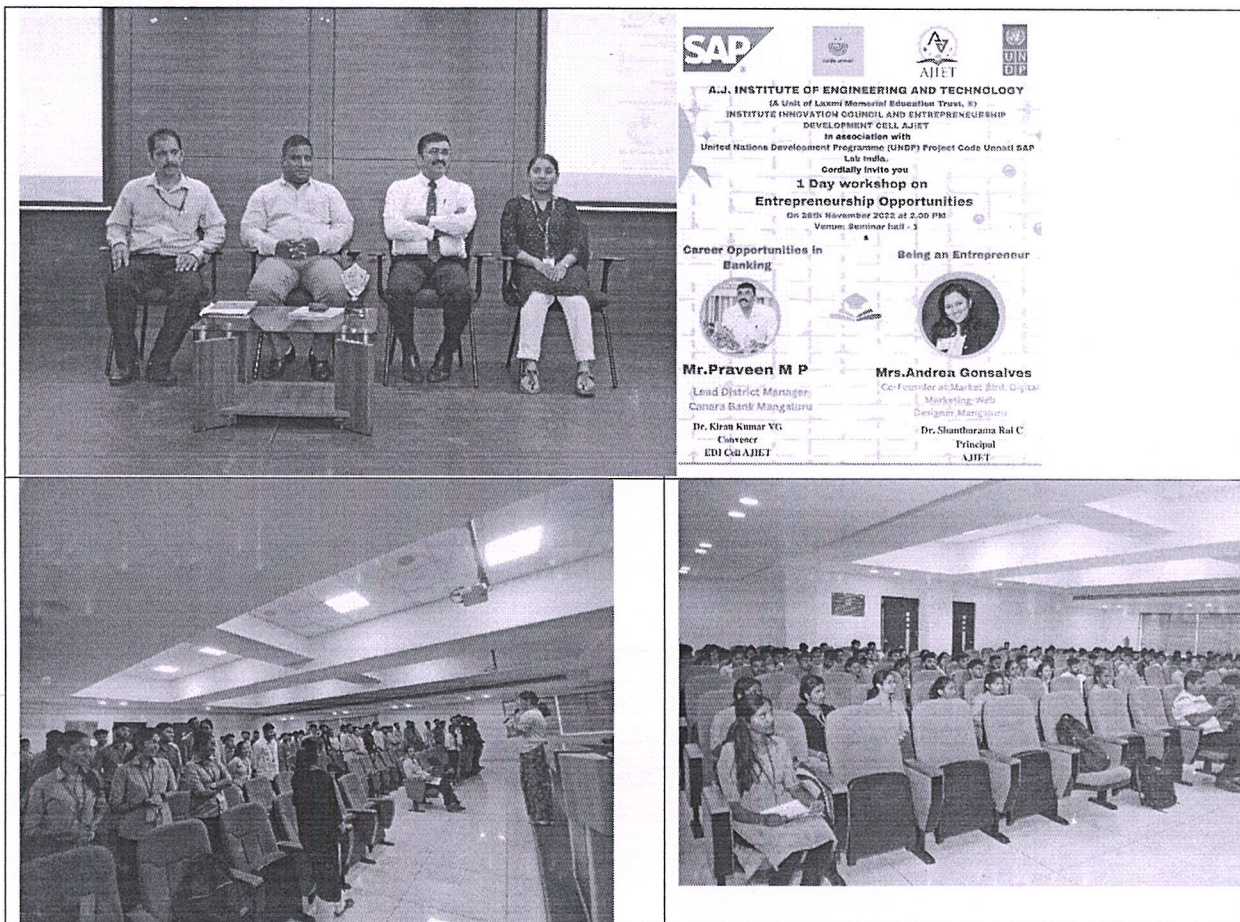
Outcomes: On successful completion of program of this lecture/ technical talk/workshop the student should be able to:

1. Opportunity to sharpen entrepreneurial competencies
2. Clarity about the business idea

Articulation Matrix:

Course Outcomes	Program Outcomes											
	1	2	3	4	5	6	7	8	9	10	11	12
1						1	1	1	1	1	1	
2						1	1	1	1	1	1	
3												
Average						1	1	1	1	1	1	

Photos:




Coordinator




Principal
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Workshop on Entrepreneurship Opportunities 28-11-2022

Organized by Entrepreneurship Development Cell AJ Institute of Engineering & Technology, Mangalore

* Required

Presenter Evaluation

Please rate the presenter on the following scale 1 (Strongly Disagree) to 5 (Strongly Agree) by encircling an option below.

1. The process of evaluating the project ideas with a view to select the best and promising idea after eliminating the unprofitable ideas is called ___ of the project ideas. 2 points


Mark only one oval.

- (a) Screening
 (b) appraisal
 (c) identification
 (d) none

2. The process of creating something new is called: 2 points

Mark only one oval.

- Creative flexibility
 Management
 Business
 Innovation
 Other: _____


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3. Entrepreneurship Development Program is helpful for

2 points

Mark only one oval.

- :First-generation entrepreneurs
- Future generation entrepreneurs
- Existing Entrepreneurs
- None of the above

4. An entrepreneur is a person who is a: *

2 points

Mark only one oval.

- a) Risk taker
- (b) Initiator
- (c) Actor
- (d) All of the given option

5. The goals of the presentation were clear *


Mark only one oval.

- Strongly Disagree
- Disagree
- Neutral
- Agree

6. The style of the presentation was organized *

Mark only one oval.

- Strongly Disagree
- Disagree
- Neutral
- Agree


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7. The presenter was well prepared *

Mark only one oval.

Strongly Disagree

Disagree

Neutral

Agree

8. The presenter was engaging & dynamic *

Mark only one oval.

Strongly Disagree

Disagree

Neutral

Agree

9. I found the presenter easy to interact with *

Mark only one oval.

Strongly Disagree

Disagree

Neutral

Agree

10. overall evaluation of the presenter - excellent *

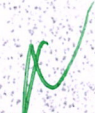
Mark only one oval.

Strongly Disagree

Disagree

Neutral

Agree


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11. Who among the following is founder of Facebook?

1 point

Mark only one oval.

- (a) Shiva Ayyadurai
- (b) Evan Williams
- (c) Steve Jobs
- (d) Mark Zuckerberg

12. An entrepreneurial team is:

1 point

Mark only one oval.

- (a) a group of people who work within a corporation to launch new products.
- (b) a group of people who join together to develop and market a new product.
- (c) a group from the Small Business Administration which consults with small business owners.
- (d) a group of managers who get together to find solutions to problems.

13. Were the objectives of the seminar communicated to you?


Mark only one oval.

- Yes
- No

14. Did the seminar meet all of its stated objectives?

Mark only one oval.

- Yes
- No


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15. Are you committed to implementing at least one of the recommendations or objectives learnt?

Mark only one oval.

Yes

No

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61 responses

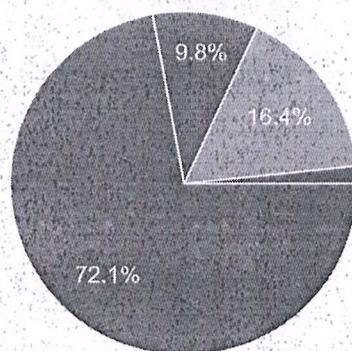
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Presenter Evaluation

The process of evaluating the project ideas with a view to select the best and promising idea after eliminating the unprofitable ideas is called __ of the project ideas.

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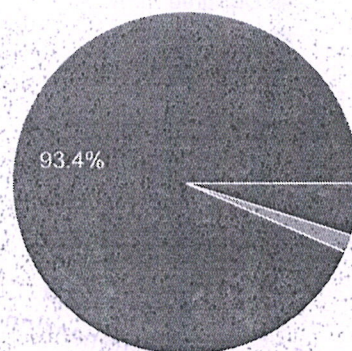


- (a) Screening
- (b) appraisal
- (c) identification
- (d) none

The process of creating something new is called:

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61 responses



- Creative flexibility
- Management
- Business
- Innovation


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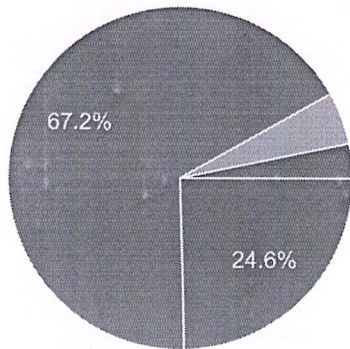
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Entrepreneurship Development Program is helpful for

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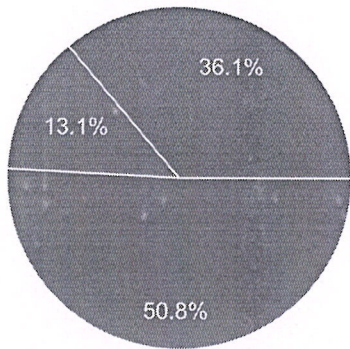


- :First-generation entrepreneurs
- Future generation entrepreneurs
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- None of the above

An entrepreneur is a person who is a:

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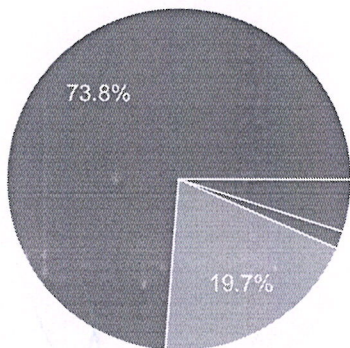


- a) Risk taker
- (b) Initiator
- (c) Actor
- (d) All of the given option

The goals of the presentation were clear

Copy

61 responses



- Strongly Disagree
- Disagree
- Neutral
- Agree

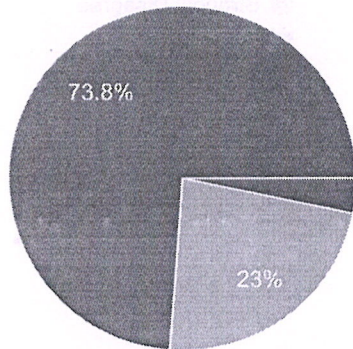
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The style of the presentation was organized

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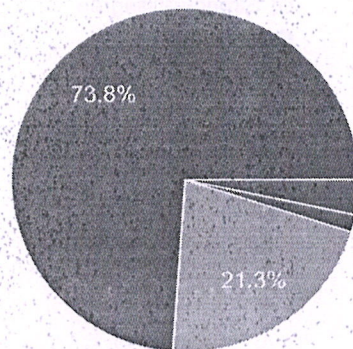


- Strongly Disagree
- Disagree
- Neutral
- Agree

The presenter was well prepared

Copy

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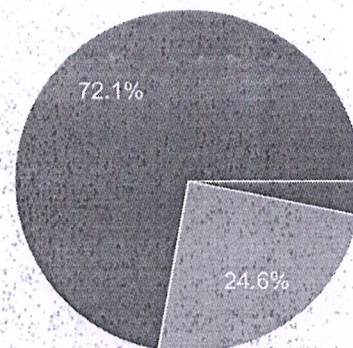


- Strongly Disagree
- Disagree
- Neutral
- Agree

The presenter was engaging & dynamic

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61 responses



- Strongly Disagree
- Disagree
- Neutral
- Agree

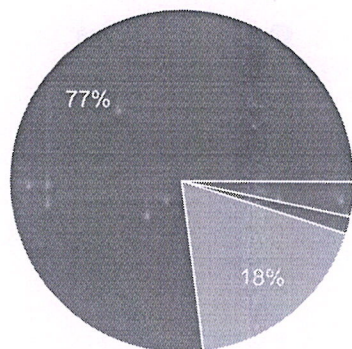
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I found the presenter easy to interact with

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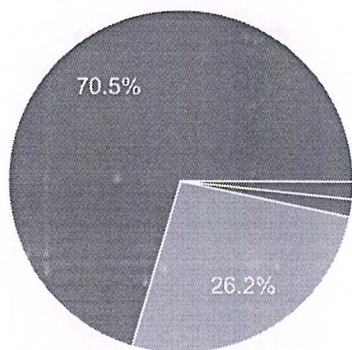


- Strongly Disagree
- Disagree
- Neutral
- Agree

overall evaluation of the presenter - excellent

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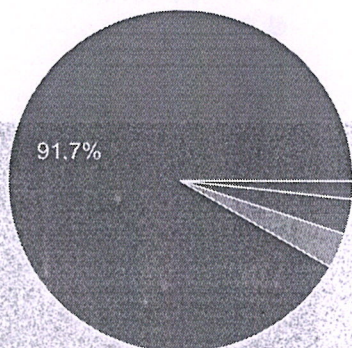


- Strongly Disagree
- Disagree
- Neutral
- Agree

Who among the following is founder of Facebook?

Copy

60 responses



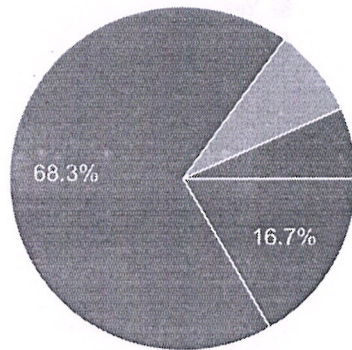
- (a) Shiva Ayyadurai
- (b) Evan Williams
- (c) Steve Jobs
- (d) Mark Zuckerberg

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An entrepreneurial team is:

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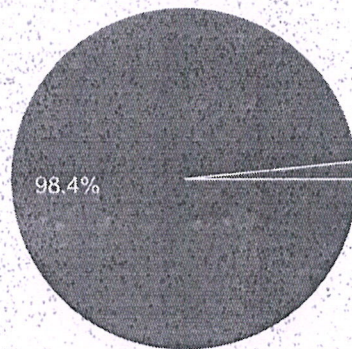


- (a) a group of people who work within a corporation to launch new products.
- (b) a group of people who join together to develop and market a new product.
- (c) a group from the Small Business Administration which...
- (d) a group of managers who get together to find solutions t...

Were the objectives of the seminar communicated to you?

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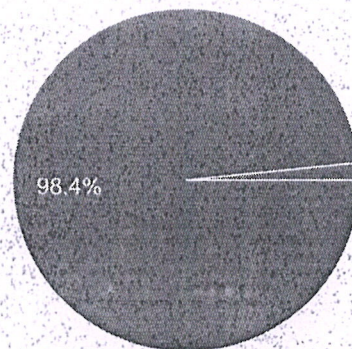


- Yes
- No

Did the seminar meet all of its stated objectives?

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- Yes
- No

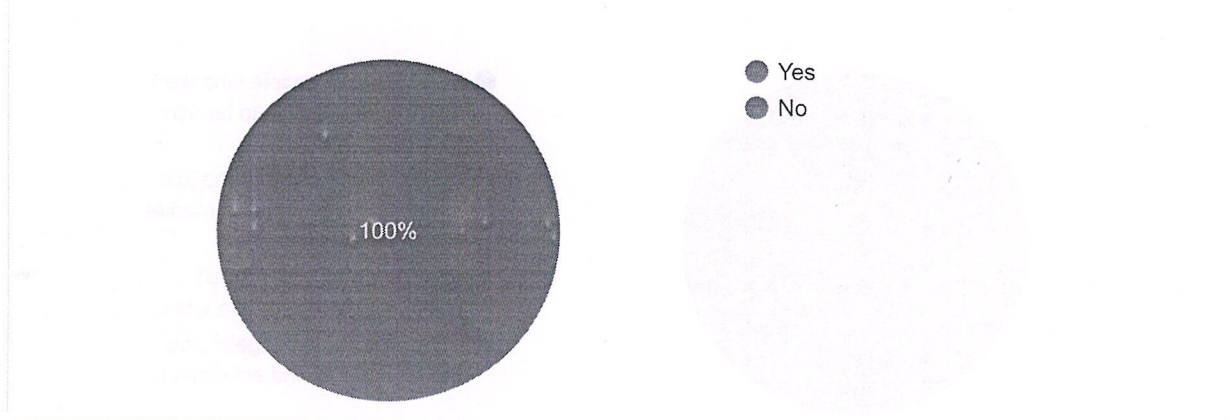

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Are you committed to implementing at least one of the recommendations or objectives learnt?

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Workshop on Entrepreneurship Opportunities -28-11-2022

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CSE - III year & IVth & IInd year

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6	Shreya S Shetty	4JK20CS045	III	shreyasshetty1502@gmail.com		
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22	Karthik H.R	4JK20CS021	III	Karthikchod14@gmail.com		
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29. Jeevith.H.R 4JK21CS023 II yr 10jeevithhr@gmail.com



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Sl No	Name	USN	Year	Email-id	Signature	
					Session1	Session2
1	Abhishek.Kumar.P	4JK20ME001	3 rd yr	abhishek.kumar.p622@gmail.com		
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