

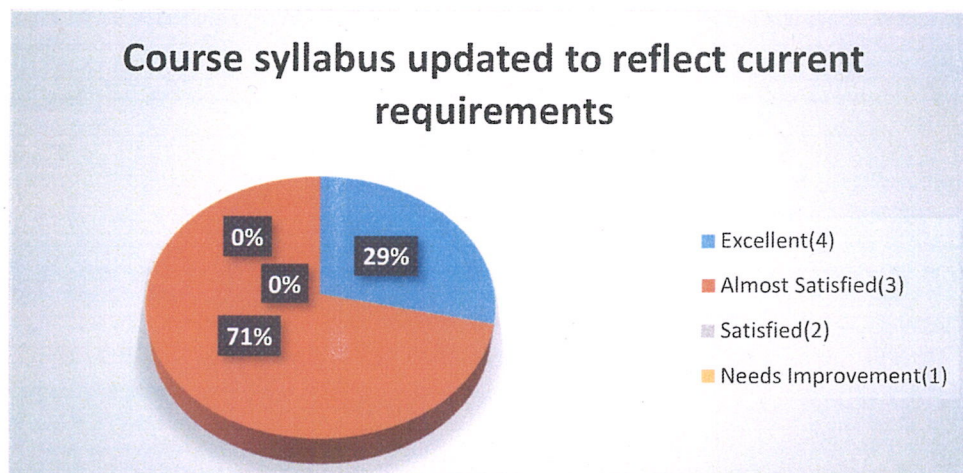


## IMPACT ANALYSIS OF EMPLOYER FEEDBACK

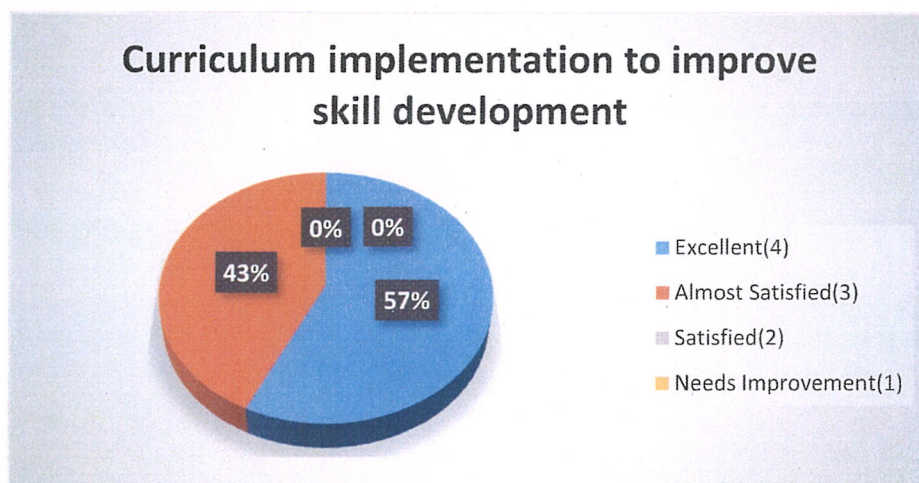
### ACADEMIC YEAR: 2020 - 2021

Feedback from the Employer on academic curriculum and facilities of the institution was taken using a questionnaire to measure the following on a four-point Likert scale with the options of Excellent, Almost Satisfied, Satisfied and Needs Improvement. This survey is being conducted to determine the degree of parent satisfaction with the curriculum and facilities.

1 29% of Employer found that course syllabus offered by the ward's institution as excellent, 71% found it Almost Satisfied, 0% found it Satisfied and 0% rated it for Needs Improvement.



2 57% of Employer found curriculum implementation of the institution as excellent, 43% found it Almost Satisfied, 0% found it Satisfied and 0% rated it for Needs Improvement.



Principal



3	57% of Employer found competency of Projects, Internships, and Training to Encourage Participatory Learning as excellent, 29% found it Almost Satisfied, 14% found it Satisfied and 0% rated it for Needs Improvement.															
	<p style="text-align: center;"><b>Competency of Projects, Internships, and Training to Encourage Participatory Learning</b></p> <table border="1"><thead><tr><th>Category</th><th>Percentage</th><th>Count</th></tr></thead><tbody><tr><td>Excellent</td><td>57%</td><td>4</td></tr><tr><td>Almost Satisfied</td><td>29%</td><td>3</td></tr><tr><td>Satisfied</td><td>14%</td><td>2</td></tr><tr><td>Needs Improvement</td><td>0%</td><td>1</td></tr></tbody></table>	Category	Percentage	Count	Excellent	57%	4	Almost Satisfied	29%	3	Satisfied	14%	2	Needs Improvement	0%	1
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4	57% of Employer found the programs improve students' employability in accordance with industry requirements to students as excellent, 43% found it Almost Satisfied, 0% found it Satisfied and 0% rated it for Needs Improvement.															
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5	57% of Employer found curriculum's adaptability for industrial and societal requirements excellent, 29% found it Almost Satisfied, 14% found it Satisfied and 0% rated it for Needs Improvement.															
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6	43% of Employer found the Institute's academic environment found as excellent, 57% found it Almost Satisfied, 0% found it Satisfied and 0% rated it for Needs Improvement.															
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7	57% of Employer found general opinion of the institution excellent, 29% found it Almost Satisfied, 14% found it Satisfied and 0% rated it for Needs Improvement.															
	<p style="text-align: center;"><b>What is your general opinion of the organization?</b></p> <table border="1"><thead><tr><th>Category</th><th>Percentage</th><th>Count</th></tr></thead><tbody><tr><td>Excellent</td><td>57%</td><td>4</td></tr><tr><td>Almost Satisfied</td><td>29%</td><td>3</td></tr><tr><td>Satisfied</td><td>14%</td><td>2</td></tr><tr><td>Needs Improvement</td><td>0%</td><td>1</td></tr></tbody></table>	Category	Percentage	Count	Excellent	57%	4	Almost Satisfied	29%	3	Satisfied	14%	2	Needs Improvement	0%	1
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**Principal**  
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A.J. Institute of Engineering & Technology  
Mangaluru - 575 006



## **SUGGESTION & CORRECTIVE MEASURES REPORT ON EMPLOYER FEEDBACK**

### **ACADEMIC YEAR: 2020 – 2021**

The Action Taken Report (ATR) on Employer Feedback Analysis emerges from questionnaire feedback taken from employer on curriculum and facilities of the institution. The percentage-wise breakdown of responses shows a clear benchmark for improvement, with questions pertaining to institutional growth and excellence.

**Feedback Methodology:** Feedback from employers on the academic curriculum and facilities of the institution was collected using a questionnaire. The questionnaire utilized a four-point Likert scale with the options: Excellent, Almost Satisfied, Satisfied, and Needs Improvement. The purpose of this survey is to assess the level of employer satisfaction with the institution's curriculum and facilities.

**Feedback Analysis:** The percentage breakdown of employer responses provides a quantifiable measure of employer engagement in the institution's growth. This numerical analysis captures employer satisfaction with the facilities and offers constructive feedback on the curriculum. An 85% benchmark has been established as the standard for initiating improvements, reflecting a commitment to continuous enhancement of academics and facilities. All questions in the survey received a rating of 85% or above, though some general observations and actions are suggested for categories with lower scores.

- Curriculum implementation to improve skill development has scored low and hence suggestion given to add certifications and technical talks.
- The curriculum's adaptability for industrial and societal requirements has scored low and hence more industrial collaboration and outreach activities have been suggested.
- Suggested to improve overall satisfaction of the employer by providing better facilities and teaching learning opportunities for their wards.

  
**Principal**