



Date: 05/01/2024

Proposal

Subject: To organize the “**Start -up Pitch Session**”

IEEE Student Branch AJIET is organizing the “**Start -up Pitch Session**” as Career Opportunity on 16-01-2024 at 2.30 PM Competition for students. The objective of the event is to test their business concepts and value propositions before audience and analyse insights into market trends, competitive landscape, and investor preferences and use their pitch presentations to demonstrate the vision and potential of their startups, attracting skilled professionals who are passionate about their mission.

Mapping to Program Outcomes (PO's): The event is relevant to **PO1, PO2, PO3, PO4, PO5, PO6, PO8, PO9, PO10, PO11, PO12**

PO4: Conduct investigations of complex problems: Use research-based knowledge and research methods including design of experiments, analysis and interpretation of data, and synthesis of the information to provide valid conclusions.

PO6: The engineer and society: Apply reasoning informed by the contextual knowledge to assess societal, health, safety, legal and cultural issues and the consequent responsibilities relevant to the professional engineering practice.

PO9: Individual and Team Work: Function effectively as an individual, and as a member or leader in diverse teams and in multidisciplinary settings.

PO10: Communication: Communicate effectively on complex engineering activities with the engineering community and with society at large, such as, being able to comprehend and write effective reports and design documentation, make effective presentations, and give and receive clear instructions.


Principal
A.J. Institute of Engineering & Technology
Mangaluru - 575 006



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PO11: Project management and finance: Demonstrate knowledge and understanding of the engineering and management principles and apply these to one's own work, as a member and leader in a team, to manage projects and in multidisciplinary environments.

PO12 Life-long Learning: Recognize the need for and have the preparation and ability to engage in independent and life- long learning in the broadest context of technological change.

A handwritten signature in black ink, appearing to read 'Anish N.V.', is written above the title 'Coordinator'.

Coordinator

A handwritten signature in black ink, appearing to read 'S. S.', is written above the title 'Dean Academics'.

Dean Academics

A handwritten signature in blue ink, appearing to read 'N.', is written above the title 'Principal'.

Principal

An official purple ink stamp is located in the bottom right area. It features a large green checkmark above the text: 'Principal', 'A.J. Institute of Engineering & Technology', and 'Mangaluru - 575 006'.



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Date: 15/01/2024

Circular

The IIC Cell in association with clubs AJIET is organizing the Workshop on “**Start -up Pitch Session**” as Career Opportunity on 16-01-2024 at 2.30 PM. All the participants are here by informed to participate actively and to be in the venue on time.



Technical Coordinator



Dean Academics



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Kottara Chowki, Mangaluru

Institute Innovation Council(IIC)

Organizes a Competition on

"Start-up Pitch Session"

11-01-2024

2:30 PM

Target Audience:

AJIET Students

Dr. Vignesh Nayak

Coordinator

Dr. Antony P J

Vice Principal & HOD of
CSE

Dr. P Mahabaleshwarappa

Dean Academics

Dr. Shantharama Rai C

Principal

Our Patrons

Dr. A J Shetty

President, LMET

Mrs. Sharada J Shetty

Director, LMET

Mr. Prashanth Shetty

Vice President, LMET

Mrs. Ashritha P Shetty

Director, LMET

Dr. Prashanth Marla K

Director, LMET

Dr. Amitha P Marla

Director, LMET



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Date: 18/02/2024

Report on "Start-up Pitch Session"

Name of the Program:	Start-up Pitch Session	Program Dates & Timings:	16-01-2024 2.30 PM	
Name & Details of the Resource Person:	Competition for Students			
Organized by (Clubs/ Dept.)	IIC Cell	In Association with (clubs)		
Number of Participants	57	Students	53 Faculty	04
Program Outcome (PO) Mapping	PO4, PO6, PO9, PO10, PO11, PO12			
Coordinators	Dr. Vighnesha Nayak			
Video Link	https://youtu.be/rbzV9K2WTFg			

About the Program: The session began with an introduction from the event Coordinator Dr. Vighnesha Nayak, welcoming attendees and setting the agenda for the pitch session. The event coordinator delivered the opening remarks about the importance of entrepreneurship and innovation, setting the tone for the session. Coordinator also welcomed the judges for Start-up Pitch Session.

Each startup team was given a designated amount of time, typically around 10 minutes, to present their business idea and 10 minutes for the open discussion. The pitch usually covers key aspects such as the identification of problem, market survey, solution for the problem, the target market, business model, traction achieved (if any), competitive analysis, and the team's qualifications. Participants were permitted to use slides, prototypes, or demos to illustrate their points and make their pitches more fruitful and meaningful. Total 6 teams were registered for this competition.

After the presentation Q&A session has arranged to had an interaction with judges and audience can ask questions to the presenters. This segment allows for deeper exploration of the startup's concept and its viability.

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After completion of all the presentation, the judges gave overall feedback on following points

- ✓ Strengths,
- ✓ Weaknesses,
- ✓ Areas for improvement,
- ✓ Overall impressions of the business idea and presentation.

The coordinator concludes the pitch session with closing remarks, thanking participants, judges, and attendees for their contributions and participation. After the pitch session, organizers follow up with participants to provide additional feedback, connect them with potential investors or partners, or offer support in further developing their startups

Objectives: The program Start-up Pitch Session enable students to

1. To test their business concepts and value propositions before audience.
2. To analyse insights into market trends, competitive landscape, and investor preferences
3. Use their pitch presentations to demonstrate the vision and potential of their startups, attracting skilled professionals who are passionate about their mission.

Outcomes: On successful completion of program, the student should able to:

1. Analyse root cause and consequences of business idea in market environment
2. Demonstrate the competence, dedication, and resilience of the founding team, enhancing their credibility in the eyes of potential investors and collaborators.
3. Effectively communicate and present their ideas to solve the problems.

Articulation Matrix:

Course Outcomes	Program Outcomes											
	1	2	3	4	5	6	7	8	9	10	11	12
1	-	-	-	1	-	1	-	-	-	-	1	1
2	-	-	-	-	-	1	-	-	-	-	1	1
3	-	-	-	-	-	1	-	-	1	1	-	1
Average	-	-	-	1	-	1	-	-	1	1	1	1

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Photos:



Wish NM
Event Coordinator

[Signature]
Dean (Academic)

[Signature]
Principal

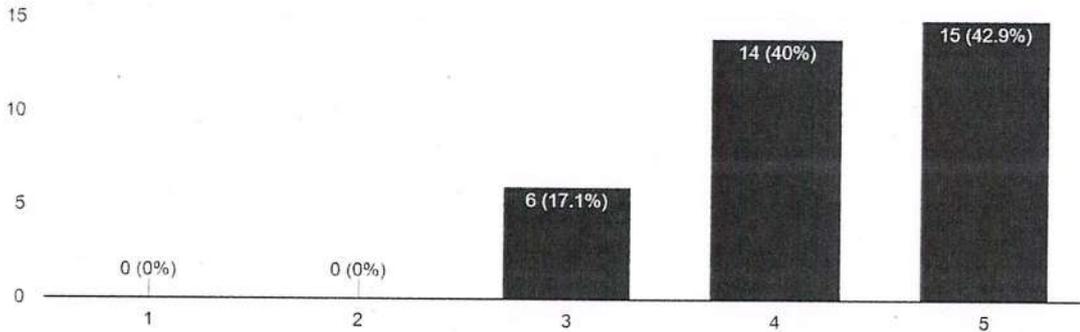
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FEEDBACK:

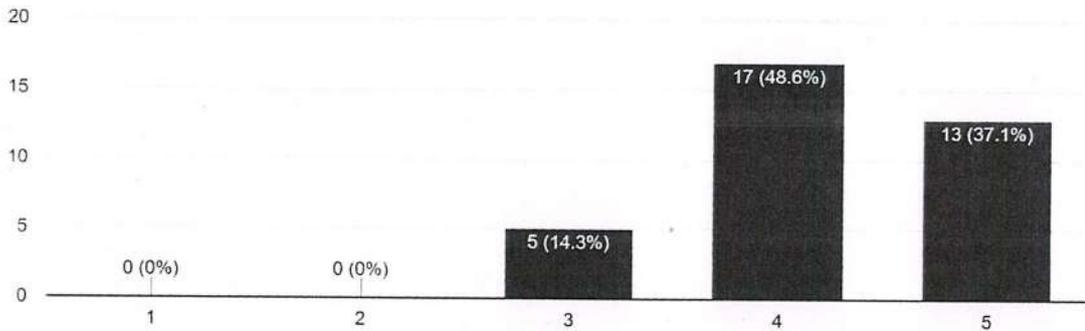
1. How would you rate your overall experience at the startup pitch session?

35 responses



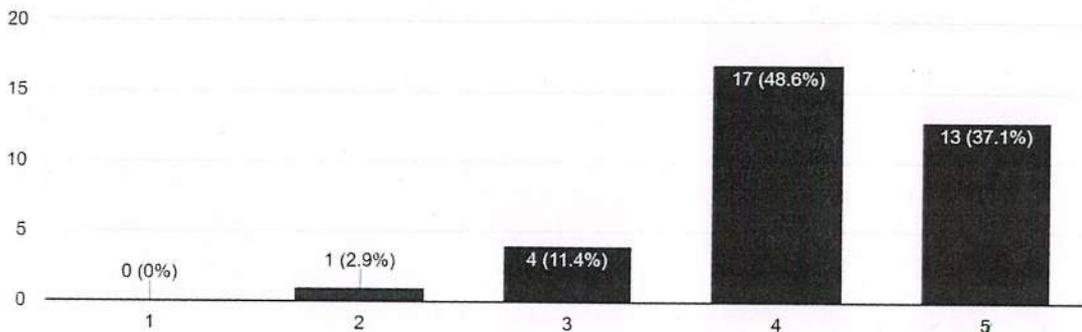
2. How would you rate the quality of the pitches presented during the session?

35 responses



3. Did the pitches address topics or industries that are of interest to you?

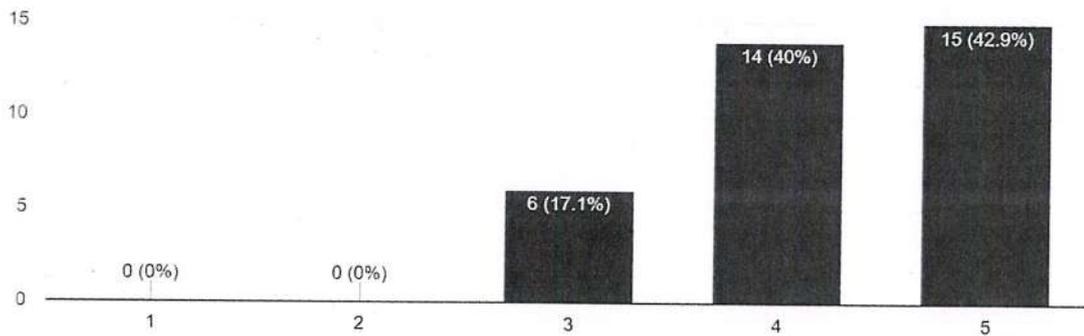
35 responses



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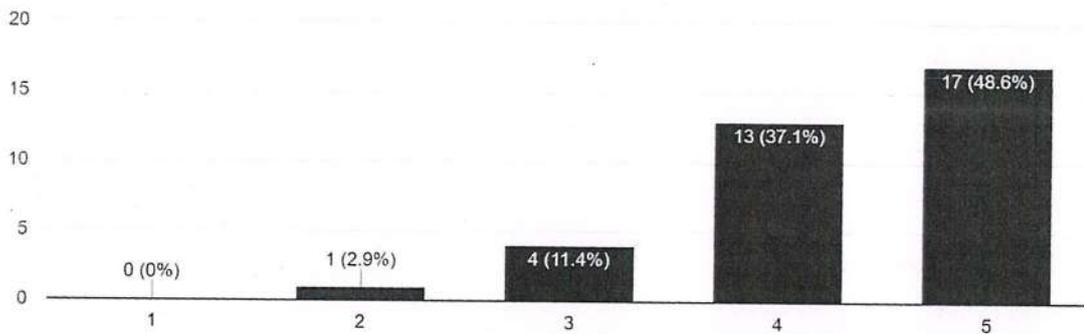
4. Did the presenters demonstrate a strong understanding of their target market, competition, and unique selling points?

35 responses



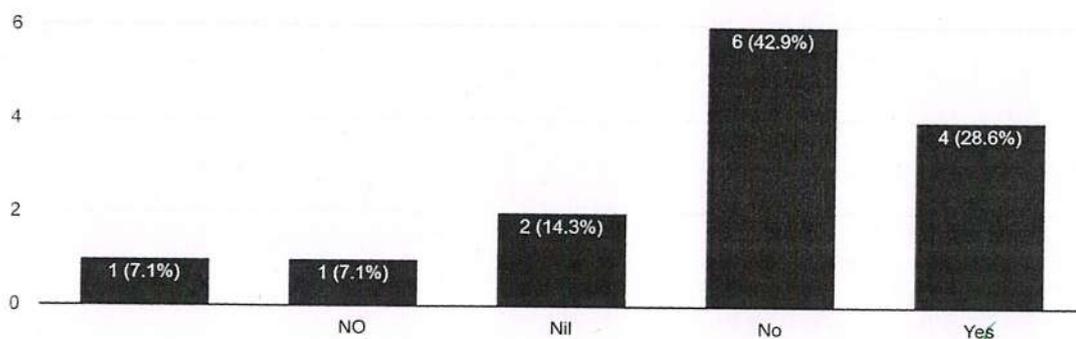
5. Were audience questions addressed satisfactorily, and did they provide valuable insights into the startups' concepts?

35 responses



6. Are there any areas where you believe the event organizers could improve for future pitch sessions?

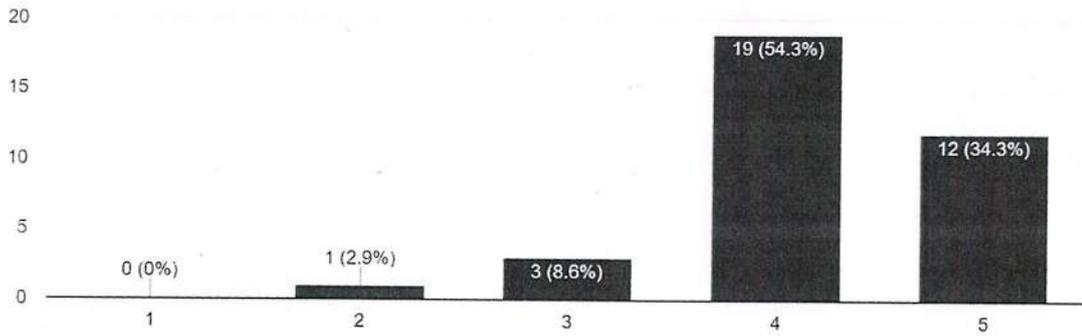
14 responses



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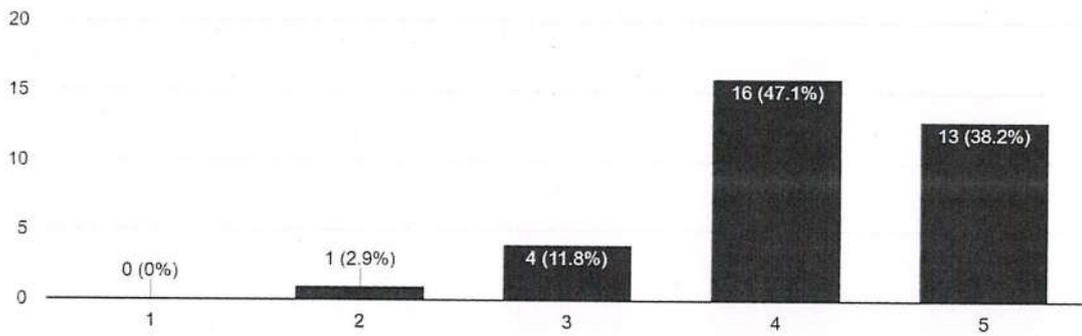
7. How would you rate the organization and execution of the pitch session by the event organizers?

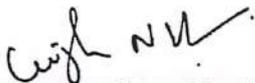
35 responses



8. Were the logistics, timing, and format conducive to effective evaluation and decision-making?

34 responses




Event Coordinator


Dean (Academic)


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Date: 16/01/2024

National Start-up day - "Start-up Pitch Session"- Attendance Sheet

USN	NAME	SIGNATURE
4JK21IS051	Shranya M.R	
4JK21IS041	Preethi	
4JK21IS061	V. Dhanya	
4JK21IS057	Swathi	
4JK21IS049	Shamanya Rai	
4JK21IS047	Somruddhi Rai KH	
4JK21IS035	Prayati	
4JK21IS033	Nisha Hebba	
4JK21IS064	Sakithya Baken	
4JK21IS059	Tharwi.e.shedy	
4JK21IS054	Sneha Ghode	
4JK21IS036	Prajna D'souza	
4JK21IS060	Tharshy Swarno	
4JK21IS055	Sadhvishtha Shetty	
4JK21IS037	Brajna Shivani	
4JK21IS045	Aysha Jesika Gomes	
4JK21IS044	Romitha Shetty	
4JK21IS040	Pratiksha	
4JK21IS058	Swathi Chai C	
4JK21V016	K.S Sujith	
4JK22CV402	Nanda Kumar.PS.	
4JK21V017	Karthik.H	
4JK21IS052	Shreenukethan R Bhat	
4JK21IS054	Pawan	

Program Coordinator

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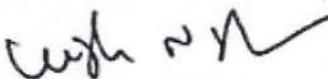
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Date: 16/01/2024

National Start-up day - "Start-up Pitch Session"- Attendance Sheet

USN	NAME	SIGNATURE
4JK21CV008	Deepa GK	Deepa
4JK21CV022	Mallika G	Mallika
4JK21CV012	Hanshitha	Hanshitha
4JK21CV006	Chaitanya V	Chaitanya
4JK21CV011	Harshita A	Harshita
4JK21CV005	Bhavani YR	Bhavani
4JK21CV004	Aparna Vinod	Aparna
4JK21CV002	Ahna A	Ahna
4JK21CV020	MI Sathi Mangadhara	MI Sathi
4JK21CV018	Karthik Rajesh	Karthik
4JK21CV024	Febin	Febin
4JK21CS052	Kavya AV	Kavya
4JK21CS026	Kenn Samu	Kenn
4JK21CS042	Ratul Yusuf	Ratul
4JK21IS046	Rithvik TR	Rithvik
4JK21IS089	Pranav R. Shetty	Pranav
4JK21IS038	Pragwal	Pragwal
4JK21IS048	Saurav	Saurav
4JK21IS050	Shetty Gaurav Gopalakrishna	Gaurav
4JK21IS063	Vibram Balachandea Nvik	Vibram
4JK21IS065	Sunilkumar	Sunilkumar
4JK21IS400	Nouman	Nouman
4JK21IS013	Dhanush	Dhanush
4JK21IS004	Ahain P.B	Ahain


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