

# AJ INSTITUTE OF ENGINEERING \& TECHNOLOGY 

A Unit of Laxmi Memorial Education Trust ${ }_{\circledR}$
AJIET

(Approved by AICTE, New Delhi, Affiliated to Visvesvaraya Technological University, Belgavi)

| Name of the Event | Talk on Entrepreneurship and Wealth <br> Creation |
| :---: | :---: |
| Organised by | Department of Electronics and <br> Communication |
| Date | 01-10-2019 |
| Time | 3:00 to 5:00 PM |
| Name and Details of the Resource <br> Person | RAMESH K MAHADEV |
| CEO,'TRIVIDTRANS' |  |

## INVITED TALK ON THE TOPIC

## "Entrepreneurship and Wealth Creation"

ELECTROVERTZ, association of Students E \& C Engg, AJIET had recently arranged an invited talk for the students of Electronics and Mechanical Engineering. The guest speaker was Ramesh K Mahadev, CEO, "TRIVIDTRANS". He completed his B.E in Mechatronics from MITE, Moodabidre.

He started the session with his Engineering days and passion for automobile sector. He shared his experience of participating in various National events like SAE BAHA, Electric Go Kart and FORMULA car event. After the completion of Engineering, Ramesh K Mahadev worked as Motor Sport Executive in Delhi for six months. Later on, he came up with a Startup called 'TRIVIDTRANS', which means three types of transport. TRIVIDTRANS is currently working on Arial ways and Road ways and yet to start Water ways. He emphasized on money management quality of an Entrepreneur and the power of branding of a start-up. He explained briefly about Entrepreneurship and also the pros and cons of being an Entrepreneur. He said that the journey of an Entrepreneur is not easy and requires a lot of focus and a constant effort toward achieving one's goals. He concluded the talk by saying "Diving from the mountain without knowing to fly and learning to fly before hitting the ground." is not a good sign of an Entrepreneur.

As a token of appreciation and gratitude a memento was presented to the speaker and MD of the start-up by the HOD of ECE, Prof Prakash K Shetty. It was informative session for the faculties and students of both the departments.

| Branch | Students attended |
| :---: | :---: |
| Electronics and Communication Engineering | 70 |
| Mechanical Engineering | 40 |

Photos:


Signature of HOD
Signature of Principal

